



About the Procura+ Awards

Objective

The Procura+ Awards reward successful, sustainable, circular and innovation public procurements that are already running and lead to significant improvements of public goods, services, processes and infrastructure.

Eligibility criteria

1. You represent a Contracting (Public or Semi-public) Authority (within the meaning of Directive 2014/24/EC or Contracting Entity within the meaning of Directive 2014/25/EC, located in any EU Member State, EEA country or EU candidate or accession country and worldwide for category 3).
2. You do not need to be a Procura+ participant to enter the competition.
3. If your procurement or initiative was previously submitted but not awarded, you have the opportunity to resubmit it, provided that it has undergone significant changes.¹
4. For applications relating to a specific procurement, tenders must have been awarded between **1 October 2022** and **31 December 2024**.

Application procedure

Applications can be submitted no later than 23:59 CET on 30 **April 2025**. Late entries will not be considered.

Selection of winners

Following the closing date, all valid entries will be considered by an independent jury based on the evaluation criteria.

- The scoring process takes sustainability, innovation, circular economy and wider potential replicability and impact into account. A weighting is applied that determines which category the tender best represents.

Announcement of winners

The Procura+ Network will first announce a list of shortlisted candidates. Afterwards, a list with the finalists will be presented and finally, the winners and runners up will be announced in the final ceremony taking place during the Procura+ Seminar (8-9 October 2025, Middelburg, Province of Zeeland, NL).

Indicative time frame (subject to change):

1. Announcement Shortlisted Candidates – June/July 2025.
2. Announcement Finalists – August/September 2025
3. Announcement Winners and Runners up – October 2025

¹ If you have entered a previous awards and not been a winner, then significantly altered procurements or initiatives can be resubmitted

Evaluation criteria

The evaluation criteria for the independent jury are:

1. The economic, environmental and social impact of the sustainable, circular and innovative procurement or initiative. Procurements will be assessed on their potential to address grand societal challenges more effectively and efficiently.²
2. To what degree the sustainable, circular and innovative procurement or initiative has contributed to achieving more efficient and effective public services.
3. The extent to which the procurement or initiative encouraged and enabled the procurement of a sustainable, circular and innovative product or service.
4. The extent to which different relevant stakeholders (e.g. end-users, market) were involved.
5. The replicability of the procurement or initiative and the potential to be upscaled and used in a broader context.
6. The planned promotion of the lessons learned in the showcase. Plans to promote the lessons learned in the procurement or initiative will be judged based on the expected impact on public sustainable, circular and innovative procurement practice.

The prize

Rewards for the winners and runners up:

- A trophy and the right to call themselves 'best [title] 2025'
- Publicity in a variety of ICLEI publications (e.g newsbits, case studies etc.)
- Provided with the 'Procura+ Award Winner 2025' for their email signature

² Examples of these challenges are: Health, demographic change and wellbeing; Food security, sustainable agriculture, marine and maritime research, and the bio-economy; Secure, clean and efficient energy; Smart, green and integrated transport; Inclusive, innovative and secure societies; Climate action, resource efficiency and raw materials. Other topics can also be taken into consideration, provided applicants offer sufficient justification on why they consider it to be a societal challenge.

Terms & conditions

- Applicants can at any time be required to submit official proof to support claims made.
- This competition is being operated by the Procura+ Network. The Procura+ Network reserves the right to cancel this competition at any time without liability.
- Data submitted will be used for the purpose of determining the winning entrant(s) and may be included in the deliverables of the Procura+ Network. Contact details will not be shared with any other organisation except for the purpose of administering the contest, determining the winner and awarding the prize. Applicants may choose to withdraw their entries at any time up to the award of the prize, in which case the Procura+ Network will delete any data provided.
- By registering for the award, you agree to these terms and conditions.
- Any queries regarding this contest should be submitted to: Mara Inzaina, Procura+ Network Community Support, Email: mara.inzaina@iclei.org