



## Nordic Forum for Market Dialogue

Meet your buyers, suppliers and resellers towards fair, circular smartphones

**25 November 2020 (09.00-13:00 CET) – Venue: Online, Zoom**

<https://us02web.zoom.us/j/81708938825?pwd=YzJ3TtOTEF5SHZ6TDIqTDNNTVI0QT09>

Meeting ID: 817 0893 8825 PW: 408067

**Purpose:** Nordic cities present their vision for fair, circular procurement of smartphones to the market, and collaboratively develop key actions towards realising that vision.

**Facilitated by** Josefine Hintz & Ashleigh McLennan, ICLEI - Local Governments for Sustainability

**Contact Point for technical troubleshooting:** Vera Noppenberger - vera.noppenberger@iclei.org

### 9:00 – 9:45 INTRODUCTION

**Welcome speech,** *Katrin Stjernfeldt Jammeh, Mayor City of Malmö & Chair of Procura+ European Sustainable Procurement Network*

**Keynote speech,** *Pauline Göthberg, National Coordinator, Head of Unit, National Secretariat for Sustainable Public Procurement*

### 9:45 – 10:45 Part I: BASELINE

**What are current possibilities and challenges for the procurement of fair, circular smartphones?**

*Jenny Kaleinek, Strategist Sustainable Consumption, Region Stockholm*

*Joost de Kluijver, Director & Founder, Closing the Loop*

*Filip Ljungblom, Key Account Manager & Hakan Rosenkvist, Launch Execution Manager, Sony*

*Filip Engholm, Sustainability Specialist, Atea,*

*Sebastian Holmström, Circular Strategy Lead, Inrego*

*Björn Claeson, Director, Electronics Watch*

*Annika Overödder, Market developer, TCO Development*

### 11:00 – 11:15 Part II: FUTURE VISION

**What future do Nordic Cities want?**

*Josefin Levander, IT-specialist, City of Malmö*

### 11:15 – 12:30 Part III: BACKCASTING

**Facilitated breakout sessions with mixed groups of stakeholders to brainstorm solutions which will take us from the current situation to the desired future vision.**

### 12:30 – 13:00 WRAPPING-UP

**Let's hear it: what are the top action items?**

### 14:00 – 16.00 ONE-TO-ONE MEETINGS

**15 minute slots for suppliers/resellers with Buyers Group representatives (pre-registration only)**



This project has received funding from the European Union's EuropeAid programme under grant agreement CSO-LA12017/388-226. The sole responsibility for any error or omissions lies with the editor. The content does not necessarily reflect the opinion of the European Commission. The European Commission is also not responsible for any use that may be made of the information contained herein.