Sustainable and responsible Procurement
Building stones in Haarlem
City of Haarlem

- City rights since 1245 AD
- > 160,000 inhabitants
- 5486 inh./km²

- Some numbers (2017)
  - Economical growth 3.6%
  - Circa 65,000 jobs
    (mainly trade, care, services)
  - Unemployment 4.9%

- Spend: € 250 mio annually
- 1200 employees
Building a procurement strategy

• Decision making
  ○ Mayor is appointed (not elected)
  ○ Local council elections (every 4 years)
  ○ Coalitions between several political parties → coalition programme
  ○ Local Council is responsible for budget, rules and regulations
  ○ The Mayor and Alderman for policy making

• Policy making
  ○ Collaboration and consultation:
    find common goals and sense of urgency
  ○ Businesses: market consultations
  ○ National government
  ○ Just do it
Views on Public Procurement Policy

Public Procurement is a way to purchase goods, works and services

Public Procurement helps to comply to rules and regulations

Public Procurement is a strategic means to achieve general policy goals
Public Procurement Policy

Public Procurement Policy Goals

1. Climate-awareness
2. Circulair procurement
3. Innovation
4. Social conditions in global supply chains
5. Social procurement (CSR and social enterprises)
6. Local economy
7. New democracy
8. Inclusion and diversity
9. Legitimate and effective

Achieve more together