

Procura+ Seminar Hot Topic Tables

ICLEI: Buy Better Food

Regarding the hot table for BBF, here some points that were discussed:

- Small farmers' participation in tenders is difficult and their voice should be heard more. Therefore, a campaign like BBF should include them and engage with them so their voice can be heard at European and national levels.
- Several related initiatives to the above topic were also mentioned, such as the project COACH, the Participatory Guarantee System and SALSA (Safe And Local Supplier Approval).
- The city of Helsinki (Finland) is not yet in the Buy Better Food campaign but through a fruitful discussion we agreed that having Finish cities involved as examples of good practice, but also sharing their challenges would strengthen the campaign. We could also create contacts with non-profit organizations in Finland through the engagement of cities like Helsinki and Tampere.