

Procura+ Campaign

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ICLEI – Local Governments for
Sustainability

What can SPP achieve?

- **Major reductions in CO₂ emissions** – Passive construction, highly-efficient lighting, IT equipment
- Innovation - Development of **new environmental technologies** & new ways of carrying out **services**
- Improvements in **air & water quality**, reduce **waste** generation – low emission vehicles and organic, recycled, low carbon and closed loop products
- **Save money** – meet your needs more **efficiently**.
Consider the real costs over the life cycle

The Procura⁺ Campaign

Procura⁺ is an initiative designed to offer direct **support** to public authorities in **implementing** sustainable procurement, facilitate **exchange** and **promote** achievements internationally



Procura⁺ Participants

- 42 Participants
- 15 Countries
- 7 National Partners



Procura+ Exchange

- 675 subscribers from 40 countries
- English, German and French
- Annual Procura+ seminars





What do participants get?

- Guidance and advice
- A systematic implementation model
- Opportunities to share with other public authorities
- Keep up to date with the latest news, tools and guidance material
- Priority for project participation & speaking at events
- Promotion
- Representation and advocacy

Procura+ Chair and Vice Chairs



Procura+ Chair
Pekka Sauri,
Deputy Mayor,
City of Helsinki



Vice Chair
Mercè Rius i Serra
Environment
Deputy,
Province of
Barcelona



Vice Chair
**Lari Pitka
Kangas**
Deputy Mayor,
City of Malmö

Projects and initiatives

GPP 2020 – Low-carbon procurement mainstreaming across Europe in support of the EU's 2020 goal



INNOCAT - Eco-innovative catering solutions for public & private buyers



Procurement of Innovation (PPI)

Platform - Latest **news** on PPI and PCP developments & **events**, the EU **legal** framework and **policy** support.



Clean Fleets Project – Helpdesk, tender assistance, guides, tools and case studies on buying clean vehicles



Projects and initiatives

GreenXpo – An online initiative aims to transfer of knowledge on eco-innovation - online portal of case studies to encourage a wider uptake

The logo for GreenXpo, featuring the word "green" in red and "Xpo" in blue, with a stylized 'X'.

Euro Topten Max – Procuring the most energy efficient products on the market – searchable database, Pro sections, procurement guidelines, case studies



Water PiPP - Exploring/ testing innovative procurement methodologies in the water sector - City working group IOPP/PPI strategy



Water Public Innovation Procurement Policies

New Participants

- **DNCP – National Agency of Public Contracting – Paraguay**



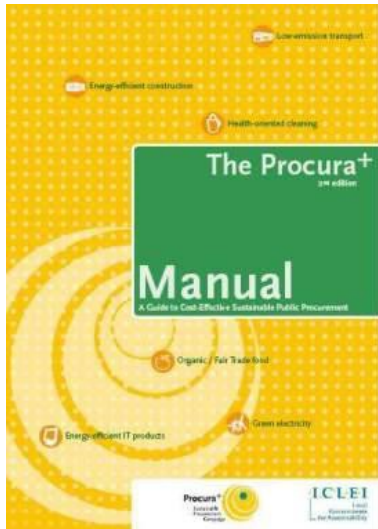
- **HSY – Helsinki Region Environmental Services Authority – Finland**



- **The City of Aalborg - Denmark**



NEW edition of the Procura⁺ Manual



Draft manual
out now –
please join the
consultation!

Includes interpretations of how GPP & SRPP
criteria can be used in public procurement
under the new EU Directives



Does it work? A recent selection...

- **City of Oslo:** conducted first mini-competition using framework contract for auditing ethical criteria – contributed to LANDMARK
- **Kolding Municipality** – SRPP award criteria for the renting and laundering of workwear
- **City of Barcelona:** mandatory SPP criteria for 10 categories
- **City of Malmo** – „white jobs“ initiative in cooperation with unions
- **City of Ghent** strategic approach to SPP & EcoProcura 2014
- **Reseau Grand Ouest (RGO)** – 99 municipalities, workshops and guidance, most recently cleaning products and biogas
- **Ecoinstitut** – running training activities for GPP2020, input to EU GPP Helpdesk webinars and case studies
- **Ecosistemi** – CompraVerde, active in GPP2020 partner

Thank you

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Exchange Session 1: The Circular Economy

Please, discuss at your table. Agree on a someone to present key points at the end.

- **Haven't we heard about this already?** *Is it the reinvention of an old concept?*
- **Is there a shift in your authority from owning to leasing?** **If so, are there any issues associated with this?** *Product service systems, use of functional specifications*
- **Are there any other good examples around the room of using SPP or PPI to further the circular economy?**

Exchange Session 2: Choose your topic!

Market engagement and dialogue for SPP and PPI	General exchange on SPP initiatives	SPP monitoring
<p>Have you/ would you consider the following? – and why!</p> <ul style="list-style-type: none">• Competitive dialogue• Trials or demonstrations of new technologies• Supplier/ market surveys• Meet the buyer events	<ul style="list-style-type: none">• What are your main areas of focus at present and why?• Do you have any success stories to share with the group?• Any lessons learned – a warning to others!	<ul style="list-style-type: none">• What needs to be in place to ensure effective monitoring?• Have your authority been involved in any monitoring or benchmarking activities for SPP?

