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SUSTAINABLE
PROCUREMENT
PLATFORM

Deep Dive Parallel Sessions

Mastering the Art of Innovation Procurement



conference.procuraplus.org

#Procura2024

PROCURA+

LISBON 2024

MASTERING THE ART OF INNOVATION PROCUREMENT

Procurement and innovation: the
missing link?

Gonçalo Negrão Serra
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LISBON MUNICIPALITY PROCUREMENT STRATEGY

01

SUSTAINABLE SOLUTIONS

Incentivizing local supply chains

Commitment with Sustainability: Lisbon Supplier

ISO 20400 Sustainable Procurement

Open Innovation Programs aimed to Suppliers

Guidelines for Sustainable PP

04

CAPACITY BUILDING

Digital transition, new skills

Procurement Network Knowledge Portal

Sustainable Procurement Training Programs

PPI Training Programs

Data Analytics Training Programs

Workshops: business requirements, design thinking



02

PROCUREMENT PROCESS AGILITY

Digital Transformation

Procurement Planning Platform

Contract Management Apps

Supplier Platform: PP Plan publication, evaluation (inc. sustainability); open innovation

Procurement portal for Schools

03

TRANSPARENCY

Market Opportunities

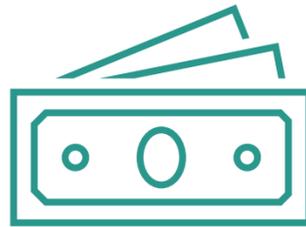
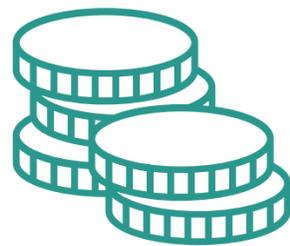
Category management dashboard

Open Contracting Data Standard (OCDS) Adoption

Data Analytics for PP reporting and analysis

LISBON MUNICIPALITY PROCUREMENT STRATEGY

The starting point: some usual issues that keep procurement “traditional” (where is innovation?)



Budget constraints



Emergency



Knowledge

LISBON MUNICIPALITY PROCUREMENT STRATEGY

The starting point: assessing



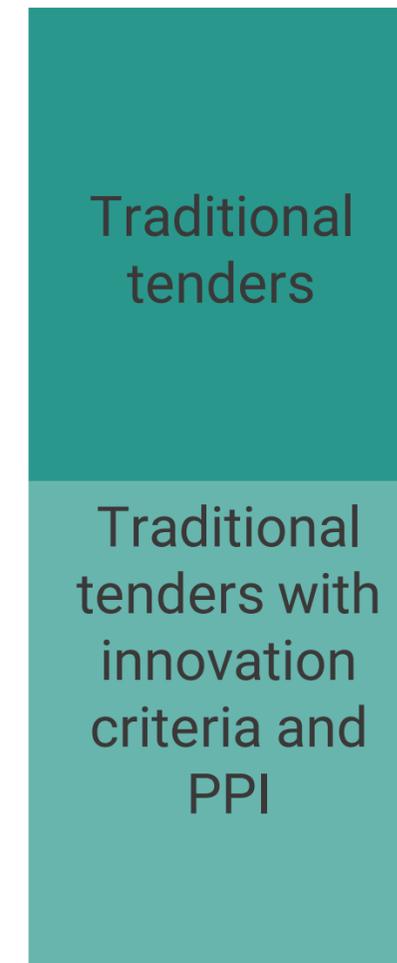
Budget as constraint

- No budget specific allocation for PPI
- Participation of procurement units in the budget is based in historical costs, not strategic targets

From



TO



Budget as a driver

- Reposition procurement as an active agent on budget: planning and setting savings to incentivize innovation
- Rethink procurement in medium term
- Build a support for the pre-tendering phase

- Open Innovation, Innovation challenges

LISBON MUNICIPALITY PROCUREMENT STRATEGY

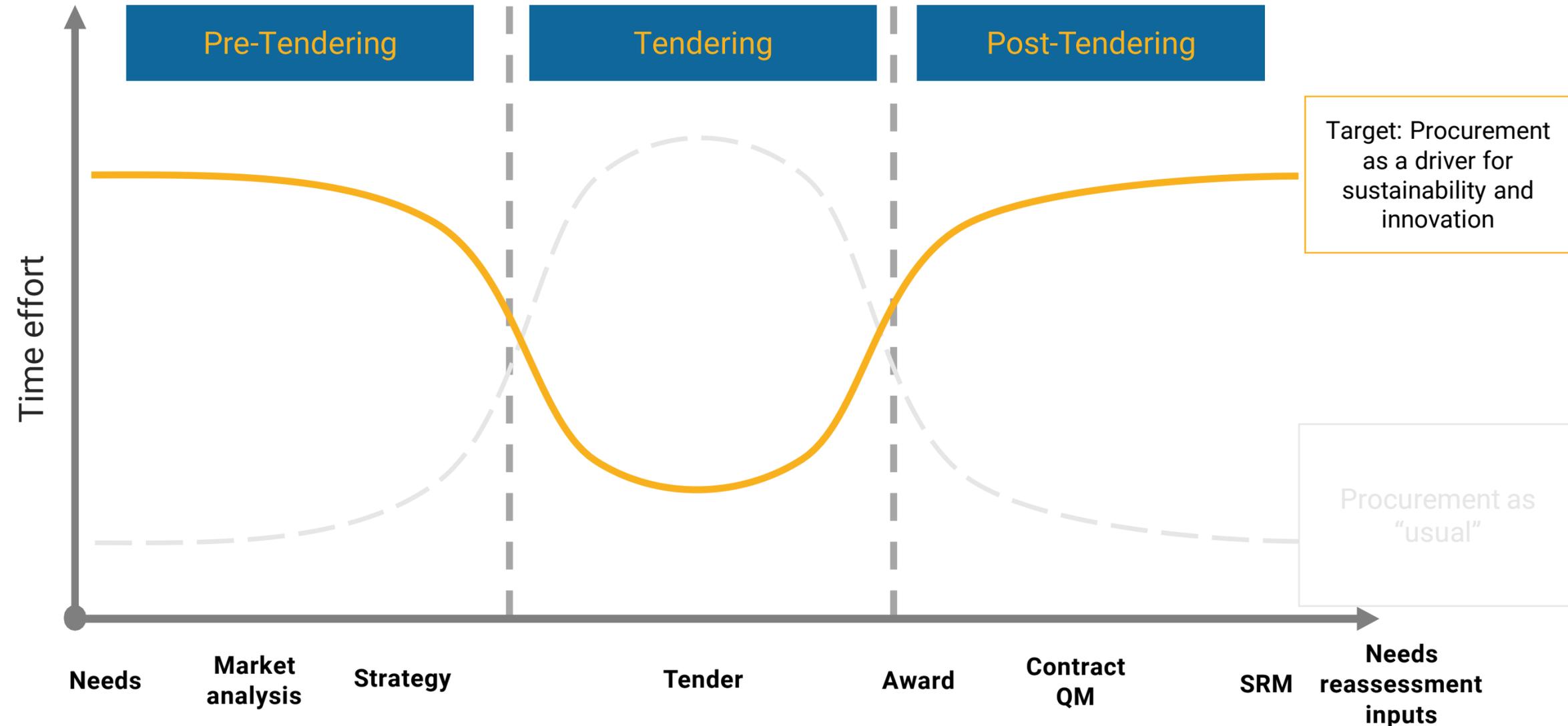
The starting point: assessing



Urgency as constraint

- The tendering phase is quite complex, it takes time to prepare
- The pre-tendering phase is only focused on availability of budget
- Too often, either urgency or complexity of specifications are excuses for not considering sustainability in most PP tenders

Changing the effort focus from tendering to pre-tendering



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The starting point: assessing and changing

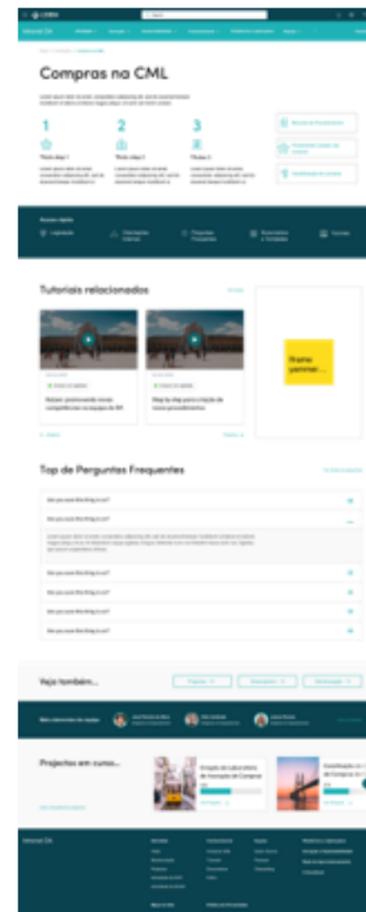


Knowledge as constraint

Building a Procurement Network Knowledge Portal

Capacity Building

- Procurement staff with scarce knowledge about innovation and PPI.



LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Knowledge

Enviar para — Letra Avançada

Documentos

Note a informação aqui disponibilizada não altera a consulta do IRL

Documentos Mais Recentes

Contratação Pública e Documentos Conexos

- Legislação
- Novidades Legislativas
- Finanças | Fiscal
- Jurisprudência

Orientações

- Internas
- Externas
- Recomendações Tribunal de Contas

Apoio Prático

- Modelos, Minutas e Formulários
- Listas de Verificação
- Guias, Manuais, Relatórios e Formações

Últimas

- Adesão à Central Nacional de Compras Públicas - Connect
- Assinaturas manuscritas e eletrónicas combinadas em...

Acordos Quadro

- eSPap
- SPMS

Documentos Corporativos

- Documentos Corporativos do Município

Profissionalização

- Quadro Europeu e documentos conexos
- Professionazing the public procurement workforce

Plataformas

- Centro de Cibercompetência
- Centro de Competências CP

Links úteis

- SIMAP
- Observatórios e Centros de Estudo

Enviar para — Letra Avançada

Acontecer

Em destaque

- Tribunal de Contas: Boletim Mensal
- Viagem Pelo Clima
- Formação para dirigentes ou liderança de equipas na AP

Sente-se curioso?

- Voluntariado Corporativo: Uma oportunidade win-win-win
- O seu cartão do banco é de plástico?
- Insect populations are declining at an unprecedented rate
- ONU adota resolução "histórica" sobre justiça climática

Artigos

- How will new European Sustainability Legislation Apply to Businesses?
- Admirável Mundo Novo
- Para lá do carbono, a importância da biodiversidade no ...
- Classificação orçamental da dotação no clausulado contr...
- Acordo de Paris: missão (quase) impossível

Estatística

- INE
- Calendario de Estatísticas
- Comparture
- Construção e habitação

Portal Colaborativo de Compras

- Publicado em Portal Colaborativo de Compras
- Isabel Camacho (DMF/DA)

LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Processes



- Lisbon Municipality was the first Portuguese organization – public/private – to create a sustainable procurement system by **ISO 20400 Sustainable Procurement** (1st certificate of recognition in February 2023).
- ISO 20400 "is a guiding standard that allows you to organize the procurement function towards sustainability throughout its life cycle, with a positive impact on the goals of the SDGs and climate action." In NP ISO 20400, 2018.
- **ISO 20400, can significantly benefit municipalities by promoting Public Procurement Innovation and Open Innovation with 1st tier suppliers. By adopting ISO 20400, municipalities can ensure that their procurement processes not only meet sustainability criteria but also encourage innovation within the supply chain.**

LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Processes

Objetivo Transversal | Compras Sustentáveis - QUAR 2023

Regulamento do Orçamento 2023 (artº19º)

Despacho n.º 48/P/2023 - Inclusão da sustentabilidade nas compras do Município de...

GOP 2022-2027 (medida 13 do Pilar 2)

Código de Ética e Conduta do Município de Lisboa

Política Compras Sustentáveis

Estratégia para Compras Sustentáveis

Plano Estratégico para as Compras Sustentáveis 2023

Programa Valorização Fornecedor para a...

Código de Conduta Fornecedores Município de...

Linha de Apoio ao Fornecedor

PAC Lisboa 2030 (medida X.4)

Agenda Compromisso Lisboa 2030

Modelo de governança para a Compra Sustentável

1ª fase: 2022



Projeto-Piloto

Reconhecimento da implementação por entidade externa

2ª fase: 2023



Alargamento a todas as compras centralizadas + compras significativas

(+ impacto \$ + impacto sustentabilidade)

3ª fase: 2024



Alargamento universo CML



LISBOA



COMPRAS
SUSTENTÁVEIS

LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Digital Impulse

PP Planning



Data Analytics for Procurement Reporting (yearly, with benchmarking)



With planning and a data driven approach, cities can move further in shaping challenges that really change needs and the way the market will shape solutions to solve them.

LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Digital Impulse

Needs Assessment

- Registration of **annual needs for goods, services and works**
- Assess specific needs (specific e-Forms / e-Catalogues), related with **centralized categories** (Water, Energy, Office Supplies, Security, Cleaning)



PP Planning (yearly)

- Create PP Plan Baseline and Final, and Provide Data for monitoring progress – **Planned vs Executed**
- Registration of **needs not foreseen** (extraordinary) in the annual surveys



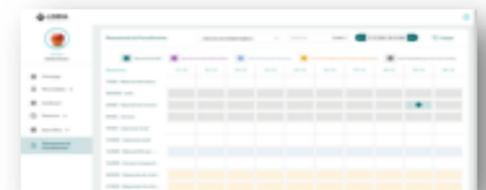
Budget Planning

- Set-up of **budget thresholds** for the categories of goods, services and works
- Provide **financial classification and prioritisation of needs** by the BUs
- Provide early-stage information for **Asset-related expenditure (GIS)**



Tender Planning & Pre-Tendering Inputs

- Support **tender planning** and identify opportunities to **diversify the type of PP procedures**, i.e., **PPI**
- Reinforce **transparency and compliance with PP legal and regulatory principles**
- Provide data for subsequent pre-tendering phase: **streamlining and reducing time related with the procurement process**



LISBON MUNICIPALITY PROCUREMENT STRATEGY

Pillar: Digital Impulse

Innovation

- **Increase PPI adoption**, taking benefiting from the **Procura+i** PPI Knowledge Center
- Setting **Open Innovation initiatives** involving 1st tier suppliers and Innovative SME and start-ups
- **Incentivize a pilot-culture** and take further advantage of the experience of **Smart Open Lisbon Programs**

Market Impact

- Adopt of **Open Contracting Data Standard (OCDS)** for **publishing the PP Plan**
- Publish **Procurement Roadmap** for market engagement: PP types and Initiatives that complement the PP Plan
- Set-up Workshops with suppliers to **explain current needs** and receive **feedback on potential solutions**

Sustainability

- To establish **sustainability targets** at the **PP Planning stage**, defining a **baseline for comparing with contract data**.
- Identify intended **sustainability and circularity specifications or criteria** to be applied - mandatory and desirable)
- Challenge BUs for targeting **assets review**, and needs function-based approaches
- **Prioritise value chain and supply chain assessments** to identify obstacles to sustainability

LISBON MUNICIPALITY PROCUREMENT STRATEGY

Cities need Living Labs and Other Open Innovation Initiatives to incentive PPI



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