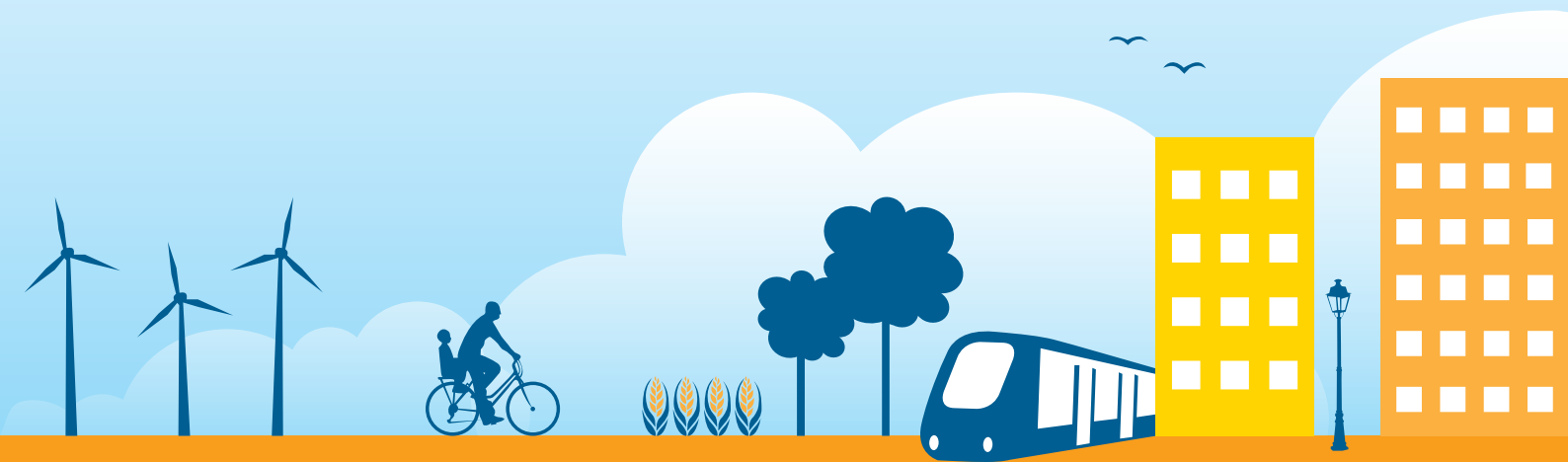




Malmö 2012



## Opportunities to deliver sustainable procurement and innovation



## PROGRAMME

Malmö, Sweden · 19-21 September 2012

[www.ecoprocura.eu/malmo2012](http://www.ecoprocura.eu/malmo2012)

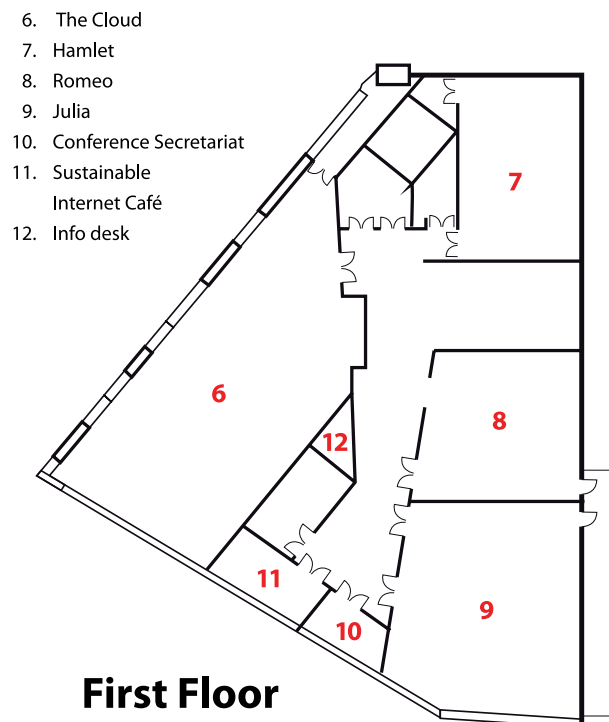
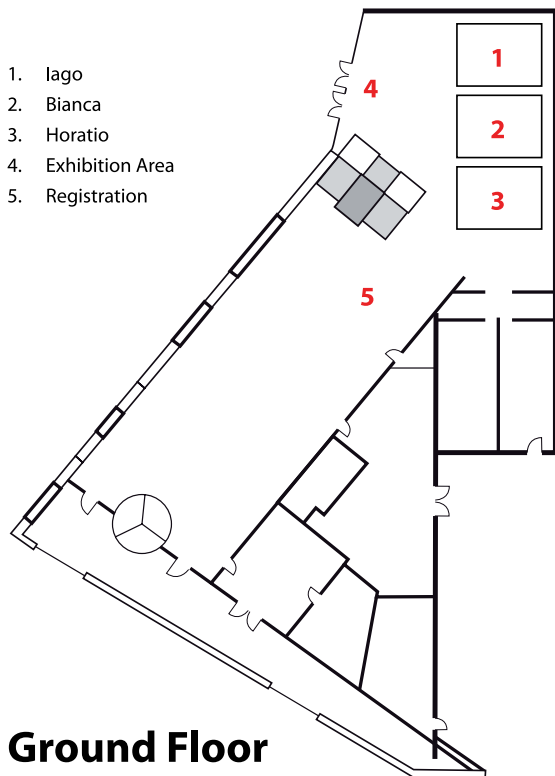




# PROGRAMME OVERVIEW

Day 1 Wednesday 19 September	Day 2 Thursday 20 September	Day 3 Friday 21 September
	9:00 Session 3 <b>Modernising the rules - the proposed Public Procurement Directives</b>	9:00 Session 8 <b>Bridging the gap</b>
11:00 Registration opens		10:00 Session 9 <b>Market Lounge Round 2</b>
12:00 Lunch 12:30 Exhibition launch	11:15 Session 4 <b>Procuring Innovation</b>	
13:30 Opening Session	13:30 Session 5 <b>Putting the "social" in sustainable procurement</b>	11:30 Session 10 <b>Support for the journey ahead</b>
13:50 Session 1 <b>The emerging context for sustainable procurement</b>	14:30 Session 6 <b>Break-out sessions Round 1</b>	14:00 Site visits: Regeneration of post-war housing Western Harbour district Sustainable school meals
	16:00 Session 7 <b>Break-out sessions Round 2</b>	
15:45 Session 2 <b>Market Lounge Round 1</b>	17:00 <b>The Procurement Challenge</b>	
17:15 Welcome reception & Tutankhamun exhibition	19:30 Drinks & Dinner at Malmö Town Hall	

# CONFERENCE VENUE



## WELCOME TO THE ECOPROCURA 2012 CONFERENCE!

With legislation in the pipeline and numerous policies at the European and national level, understanding the changes and ensuring the correct implementation of sustainable public procurement (SPP) can be a challenge.

Public procurement is playing an increasingly significant role in supporting the global, national, and local shift towards a resource-efficient, low-carbon, more responsible society. EcoProcura 2012 will discuss the different approaches and arguments surrounding this role, and examine innovative solutions suitable in difficult economic times. The conference will present and discuss:

- Emerging global, national and local procurement frameworks in challenging financial times;
- How Rio+20, new legislation, policies and guidance will have an impact at the local level;
- What the proposed Public Procurement Directives mean for practical implementation;
- The role of public procurement in driving innovation;
- Using social criteria throughout the supply chain;
- Bridging the gap between awareness and action.

### Welcome from the host: City of Malmö, Sweden



**Ilmar Reepalu, Chairman of the Executive Board and Mayor of Malmö, Sweden**

Sustainable development has been a central element in the regeneration process in Malmö. An important element to create a more sustainable city is our use of public resources. A wise use of our public resources can contribute to innovation of new products and services, business development and sustainable employment. Public procurement has driven the development of the clean fuel vehicle market in Sweden. It has a major impact on supplies of organic and sustainable food in the catering industry and not least fairly traded products. Malmö was the first of many Fairtrade cities in Scandinavia, where public procurement and co-operation with the private sector and voluntary organisations has brought dramatic change. Our challenge is to make sure that every euro we spend can maximise social benefits, reduce environmental impact and contribute to sustainable economic development. EcoProcura is an important event, during which we can learn from each other and explore ways in which Europe's cities can break new ground to create a more sustainable economy.

### Welcome from the organiser: ICLEI – Local Governments for Sustainability



**Mark Hidson, Director Sustainable Procurement, ICLEI**

Every purchasing decision we make – as individuals and as local authorities – has an impact on the environment and on society. From the energy that our new computer consumes, to the conditions of the workers who made our clothes, procuring sustainably means carefully considering these impacts when choosing what to purchase. ICLEI has been involved in the topic of sustainable public procurement since 1996. We are pleased that you have joined us at EcoProcura 2012, the only European-wide forum to promote exchange and dialogue among purchasers from all levels of government, suppliers, and policy-makers. The conference series dates back over a decade, starting with Hannover in 1998, followed by Bilbao in 1999, Lyon in 2000, Brussels in 2001, Göteborg in 2003, Barcelona in 2006 and Reykjavik in 2009. We expect Malmö 2012 to be another great success for sustainable public procurement and innovation.

### PETER WOODWARD, YOUR MASTER OF CEREMONIES

Peter Woodward is an experienced professional facilitator, based in the UK. He specialises in the design and delivery of events related to the sustainable development agenda. Peter facilitates extensively for European Commission programmes including EcoAP, Responder, ManagEnergy, European Retail Forum for Sustainability, Green Week and more. Peter also facilitated the EcoProcura 2006 and 2009 conferences. His skilled, lively and engaging approach will ensure the best participation and many positive outcomes from the EcoProcura 2012 conference!



## EUROPEAN COMMISSION DGs ON SUSTAINABLE PROCUREMENT

### Antonio Tajani, Vice-President of the EC and European Commissioner for Industry and Entrepreneurship



Europe faces difficult economic and social times: jobs need to be created and growth recovered. In addition, a more sustainable society is vital if we want to address climate change. For this to happen, we need to change our way of living, generating business and finding new markets. Therefore, we, European public authorities, all have a responsibility to favour innovation when producing and consuming goods and services. Public procurement of sustainable and innovative goods and services is one of the essential tools for stimulating new technological or service solutions while helping to create jobs and boosting the competitiveness of the European industry and SMEs. It also encourages more efficient public services. It is therefore time for action. Public procurers in Europe must have a significant role to play in this societal transformation. Be sure that the European Commission, via Horizon 2020 programme and Structural Funds, will support you.

### Janez Potočnik, European Commissioner for the Environment



Europe's public authorities are major consumers. By using their purchasing power to choose environmentally friendly and socially responsible goods, services and works, they can make an important contribution to sustainable consumption and production. Green Public Procurement (GPP) can help stimulate a critical mass of demand for low environmental impact goods and services, which would otherwise be difficult to get onto the market. GPP is therefore a strong and necessary stimulus for eco-innovation.

### Michel Barnier, European Commissioner for Internal Market and Services



Mainstreaming innovative and sustainable procurement is a vital step towards achieving the EU's wider sustainable development goals. In addition to the principal objectives of simplifying the EU Procurement Directives and making them more flexible, the proposed reform seeks to ensure greater consideration for social and environmental criteria and to stimulate innovation through a new partnership procedure.

## ICLEI AND SUSTAINABLE PROCUREMENT

ICLEI is an international association of more than 1200 local, regional and national governments that have made a commitment to sustainable development. ICLEI has been working on sustainable procurement for over 16 years - supporting implementation, raising awareness, developing new approaches, and encouraging policy development at the European and international level. ICLEI is a member of the European Commission's GPP EU-27 Advisory Group chaired by the European Commission's DG Environment and the Commission's Stakeholder Expert Group on Public Procurement.

Visit: [www.iclei.org/procurement](http://www.iclei.org/procurement) and [www.sustainable-procurement.org](http://www.sustainable-procurement.org).



## THE PROCURA+ CAMPAIGN

Procura+ actively supports public authorities in implementing sustainable public procurement, promotes their achievements and encourages exchange on good practice from public procurers and experts internationally. To become a Procura+ participant, please fill out the application form available on: [www.procuraplus.org](http://www.procuraplus.org).



## PROGRAMME

### DAY 1

**WEDNESDAY 19 SEPTEMBER 2012**

**11:00** Registration opens

**12:00** Lunch

### 13:30 THE OPENING

A welcome to EcoProcura 2012, the eighth edition of the EcoProcura Conference series.

*Ilmar Reepalu – Chairman of the Executive Board and Mayor of Malmö, Sweden*

*Pekka Sauri – Deputy Mayor, Helsinki, Finland; Chair of Procura+*

*Mark Hidson – Director Sustainable Procurement, ICLEI, Germany*

### 13:50 SESSION 1: THE EMERGING LANDSCAPE FOR SUSTAINABLE PROCUREMENT

This session will examine:

- Where we stand with SPP and how the global, national and local context of procurement is changing;
- The latest legislation, strategies, policies and guidance to encourage the uptake of SPP;
- The importance SPP plays in achieving various objectives such as energy efficiency, a green economy, innovation and a more responsible society.

*Fanny Demassieux – Head of Responsible Consumption Unit, Sustainable Consumption and Production Branch, UNEP*

*Soledad Blanco – Director, Sustainable Resources Management, Industry & Air, Directorate General for the Environment, European Commission*

*Gerhard Huemer – Director Economic and Fiscal Policy, European Association of Craft, Small and Medium-Sized Enterprises, Belgium*

*Alfredo Molina – Senior Jurist of European Law, The Hague, Netherlands*

**15:15** Coffee Break

### 15:45 SESSION 2: MARKET LOUNGE ROUND 1

Contributors from organisations working on a wide range of topics related to SPP and the public procurement of innovation will present in three 25 minute slots at a round-table of approximately eight people. Each slot will include a 10 minute presentation followed by 15 minutes of in-depth discussion.

Market Lounge Round 1 will feature good practice examples, projects and initiatives.

Refer to the list of Market Lounge tables on pages 6-7.

### 17:15 Welcome reception and King Tutankhamun exhibition

A welcome by Malmö's Director of City Planning, Christer Larsson. Participants can network while enjoying wine and canapés at the MalmöMässan. As a special feature, participants will receive free access to the world-famous Tutankhamun exhibit (*see page 16 for details*).



This session will take place in The Cloud, the plenary room. Contributors will present in three 25 minute slots at a round-table of approximately eight people; each slot will include a 10 minute presentation followed by 15 minutes of in-depth discussion.

- 1** **Maria del Mar Sans, Government of Catalonia, Spain**  
**GPP policies drive the green market in Catalonia**  
 The Catalan Government presents its register of ecolabelled products and also discusses whether there is a relationship between the introduction of GPP policies and the increase of ecolabelled products.
- 2** **Tim Luckett, WRAP, UK**  
**Free e-learning for embedding sustainable procurement practices within key procurement categories**  
 European Pathway to Zero Waste (EPOW) presents free e-learning modules available to public purchasers, which help to enable sustainable practices to be embedded within the procurement of key product categories.
- 3** **Laura Carpineti, Lombardy Central Procurement Agency, Italy**  
**Centralisation of purchases and e-procurement: tools for evaluating the green effects**  
 The Lombardy Central Procurement Agency will present the ways in which centralised procurement and e-tools can generate positive effects, not only in terms of efficiency, transparency and innovation, but also for the environment.
- 4** **Hanna Backman, Swedish Environmental Management Council, Sweden**  
**Baltic GPP: a lighthouse project to increase the level of GPP in the region and stimulate green growth**  
 Baltic GPP is a capacity-building programme on GPP involving Core Procurement Institutions (CPIs) across the Baltic Sea Region. It is based on commonly applied training materials and the purchasing actions of major Public Procurement Organisations in Denmark, Norway, Sweden, Finland and Germany.
- 5** **Marion Jaros, City of Vienna, Austria**  
**Sanitation care with reduced risks for human health and the environment**  
 A database set up by independent organisations in Austria is presented as a systematic tool for assessing the effects of disinfectants on human health and the environment, allowing procurers to compare hazard profiles of different products.
- 6** **Fernando Correia, University of Exeter, UK**  
**Clear About Carbo: developing leadership and management skills for low carbon procurement**  
 'Clear About Carbon' aims to develop, test and deliver innovative approaches to increase the level of Carbon Literacy within the procurement workforce. A review of the learning outcomes from these programmes, and an overview of the supporting tools produced for procurers and suppliers will be presented and will be available for widespread use.
- 7** **Bertrand Wert, Directorate-General for Enterprise and Industry, European Commission**  
**European Commission support to procurement of innovation**  
 Public procurement of sustainable and innovative goods and services is one of the essential tools for stimulating new technological or service solutions, while helping to create jobs and boost the competitiveness of European industry and SMEs. It also encourages more efficient public services. The European Commission intends to support public procurers of innovation via its future programmes: Horizon 2020 programme and Structural Funds.
- 8** **Abby Semple, Procurement Expert, Public Procurement Analysis**  
**FIREd-up: London and Ghent fire brigades procure innovation**  
 Emergency services are increasingly aware of their environmental footprint – including the impact of the vehicles they use. Learn about this new 3-year project aimed at market engagement and procurement of innovative solutions.
- 9** **Alison Kinn Benett, US Environmental Protection Agency, USA**  
**From confusion to convergence: using environmental standards and ecolabels in PP**  
 The USA government has a 95% sustainable acquisition mandate and plans to evaluate, select, and better utilise environmental standards and ecolabels in order to meet these goals. Discussion will revolve around the USA government's implementation options and discuss the potential international relevance of this effort.
- 10** **David Vernon Brasfield, City of Oslo, Norway**  
**GHG inventory for Oslo's municipal operations and consequences for municipal procurement**  
 Major findings from Oslo's groundbreaking GHG inventory (1, 2 and 3 level emissions) are examined. They establish the foundation necessary to implement effective strategies and measures to reduce GHGs emitted as a result of municipal procurement. Experiences with interpreting the results to make them of practical use will be covered.
- 11** **Kirsten Wiese, City of Bremen, Germany**  
**Reform of public procurement in the City of Bremen**  
 The recent law requiring the consideration of social and environmental criteria can be a challenge. The City of Bremen aims to demonstrate how it can be achieved as a matter of routine.
- 12** **Paula Trindade, LNEG - National Laboratory Energy Geology, Portugal**  
**Building SPP: capacity building in SP in Portugal and Greece**  
 The Building SPP project, funded by the LIFE+ Programme will present its goal to develop and implement activities aimed at promoting and mainstreaming sustainable public procurement practices in Portugal and Greece.

**Sara Marklund, City of Malmö, Sweden**

**Green public procurement and plastic waste prevention**

- 13** LIFE project "Plastic Zero" aims to reduce the amount of plastic in the waste stream and increase the amount of reused and recycled plastic. One aspect of the project is to investigate the experience of GPP in European cities, with the intention of preparing a manual for waste preventive GPP, focusing on reducing plastic waste.

**Tormod Lien, Nordic Ecolabelling**

**Simple, secure and effective guidance: Swan purchasing criteria**

- 14** Nordic Ecolabelling will discuss the development of green purchasing criteria that makes effective use of market forces, within the legal framework.

**Maria Jauregi, IHOBE, Spain**

**Working with committed providers for cost-effective green procurement**

- 15** IHOBE explores the factors influencing the cost of greener solutions including early market engagement, standardised environmental criteria and corporate commitment.

**Eva Dalenstam, Swedish Environmental Management Council, Sweden**

**GPP criteria for medical equipment**

- 16** SEMCo and the Directorate General for the Environment have created GPP criteria for a range of medical equipment, with the aim of reducing energy use and costs for health care. SEMCo will describe these criteria, which were developed in a process involving procurers, medical engineers, doctors and product specialists from all over Europe.

**María García Martínez, Barcelona Provincial Council, Spain**

**Participation to achieve a greener public administration**

- 17** In 2004, Barcelona Provincial Council established its Plan of Resources Optimisation (POR), a tool to improve corporate management. The preparation and implementation of POR followed an internal participatory process, and the ultimate goal is to involve all staff to ensure that sustainable criteria become standard in organisational culture.

**Fredric Norefjall and Berit Gullbransson, ECOPOL project**

**How public procurement can drive eco-innovation**

- 18** ECOPOL is looking at the important practice of Public Procurement of Innovation (PPI), namely how and where SPP/GPP and early adoption of procuring have an effect on the market, and how actions in the early phases of the procuring cycle affect the innovation system and drive eco-innovation.

**Sam Colverson, IISD - International Institute for Sustainable Development**

**Embedding sustainability safeguards in Public-Private Partnerships (PPPs)**

- 19** IISD will discuss the potential options for embedding environmental and social safeguards in PPPs and the procurement of infrastructure and services. They will explore the possibilities for PPPs and procurement as a whole to be used as a mechanism to trigger innovation and green growth.

**Mark Stein, Salford University, UK**

**Sustainable public sector food procurement and the Food For Life Partnership in the UK**

- 20** The development of UK policies promoting sustainability in public sector food procurement will be discussed, with a particular focus on the education sector.

**Vanessa Hübner, Berlin Energy Agency, Germany**

**Purchasing green electricity: legal characteristics and good practice**

- 21** The Berlin Energy Agency presents the Buy Smart project and gives an overview of the importance of procuring green electricity. They also provide information on associated legal characteristics, with the example of Herrschin municipality.

**Angelika Tisch, IFZ Inter-University Research Centre for Technology, Work and Culture, Austria and Bettina Schäfer, Ecoinstitut Barcelona, Spain**

**Monitoring of GPP at the EU, national and local level**

- 22** The Inter-University Research Centre, Austria and Ecoinstitut Barcelona discuss the basic principles of GPP monitoring at a range of levels and present their own proposed system.

**Christian Hauke, FEVEC, Spain and Piscaer Boudewijn, SUSTCON EPV, Netherlands**

**Reducing CO<sub>2</sub> associated with concrete by half: a European eco-innovation project**

- 23** The importance of concrete as a high impact construction material is highlighted in this presentation, which showcases the development of a Sustainability Index for concrete, created to facilitate sustainable construction procurement.

**Peter Defranceschi, ICLEI Europe and Marieke Abcouwer, IDH, Netherlands**

**Buying timber responsibly: Sustainable Timber Action (STA) project and Linking Europe**

- 24** The Sustainable Timber Action project aims to inform public authorities in Europe about the human and environmental impacts of the timber trade, and how they can contribute by ensuring that the wood-based goods are produced and traded in a sustainable and socially responsible way.

**Matthew Galvin, Transport For London, UK**

**Implementing skills and employment in Transport for London's supply chain**

- 25** TfL has been at the forefront in implementing socio-economic outcomes in the UK through its commercial portfolio. Learn about their award-winning approach in delivering apprenticeship opportunities across their diverse supply chain.

9:00

**SESSION 3: MODERNISING THE RULES –  
THE PROPOSED PUBLIC PROCUREMENT DIRECTIVES**

The European Commission will inform participants on the current status of the proposed Public Procurement Directives, the key changes and what happens next. Following this, there will be an interactive panel discussion, which will allow the panellists and participants to present their views and discuss what the proposals mean in terms of practical implementation of sustainable public procurement and procuring innovation.

*Klaus Wiedner – Head of Unit C3 Public Procurement Legislation II, Internal Market and Services Directorate General, European Commission*

*Peter Kunzlik – Professor of Law, City University of London, United Kingdom*

*Arnhild Dordi Gjønnnes – Chair of the Public Procurement Working Group, BUSINESSEUROPE*

*Catarina Segersten Larsson – Member of the Assembly of Värmland County Council, Sweden; Committee of the Regions rapporteur on procurement*

10:45

**Coffee Break**

11:15

**SESSION 4: PROCURING INNOVATION**

This session will present the importance of procuring innovation and the latest initiatives of the European Commission to help public authorities implement procurement of innovation. A presentation will also be given on how procurement of innovation works in practice. Participants will have the opportunity to share and discuss their examples and experiences and provide recommendations.

*Victoria Petrova – Head of Unit, SME Policy Development and Crafts, Directorate General for Enterprise and Industry, European Commission*

*Stefan Wurm – Project Leader, Innovation and Sustainable Procurement, Federal Procurement Agency, Austria*

12:30

**Lunch**

13:30

**SESSION 5:  
PUTTING THE “SOCIAL” IN SUSTAINABLE PROCUREMENT**

This plenary aims to:

- Raise awareness of the benefits of Socially Responsible Public Procurement (SRPP);
- Within the context of the Green Economy debate, present how SRPP can have an impact on employment opportunities, decent work, social inclusion, accessibility, design for all, ethical trade, and more;
- Explain the opportunities offered by the existing EU legal framework to take into account social considerations in public procurement;
- Present good practice.

Some of the grey areas will be clarified with regards to SRPP, such as the extent to which public authorities can specify social aspects of the production process and the role of labels.

*Sue Bird – Policy Coordinator, CSR and Local Employment Development, Directorate General for Employment, Social Affairs and Inclusion, European Commission*

*Irmgard Freihoffer – Councillor, City of Regensburg, Germany*

*Janet Meissner Pritchard – Programme Leader, Client Earth, United Kingdom*



14:30 - 15:45

**SESSION 6: BREAK-OUT SESSIONS ROUND 1****HAMLET ROOM****SOCIAL ISSUES IN PROCUREMENT – WHAT'S LEGAL, WHAT'S PRACTICAL**

This session will explore the legal boundaries for addressing social issues in procurement. It will link directly to the previous plenary, with a panel of experts debating some of the open questions on the legal framework and how best to include social issues in practice. The session will build on good practice experiences, as well as the work being carried out within the LANDMARK and Sustainable Timber Action projects.

The session will look at how social considerations may be addressed at the different stages of the procurement process from a legal and practical perspective and how to verify compliance. Examples to illustrate different steps within the process, barriers encountered and how these have been overcome will also be discussed.

Facilitator: *Peter Defranceschi* – Representative of ICLEI in Brussels, Belgium

*Emma Johansson* – Procurement Officer, City of Malmö, Sweden

*Irmgard Freihoffer* – Councillor, City of Regensburg, Germany

*Janet Meissner Pritchard* – Programme Leader, Client Earth, United Kingdom

*Dr Matthias Zieres* – Lawyer, Kropp-Haag-Hübinger, Germany

*Sue Bird* – Policy Coordinator, CSR and Local Employment Development, Directorate General for Employment, Social Affairs and Inclusion, European Commission

**IAGO ROOM****INFORM, EXCHANGE, ACT – THE ROLE NETWORKS PLAY IN SPP**

Sharing information, exchanging good practice and transferring knowledge between public authorities helps to tackle societal challenges and deliver better, more efficient and more sustainable public services. The session will look at the important roles European and national networks play in sharing information, exchanging good practice, skills development and supporting implementation of sustainable procurement.

Facilitator: *Mark Hidson* – Director Sustainable Procurement, ICLEI, Germany

*Vanessa Hübner* – Project Manager, Berlin Energy Agency, Germany

*Paula Trindade* – Researcher and Project Manager, LNEG - National Laboratory Energy Geology, Portugal

*Natalie Evans* – Project Officer, Sustainable Procurement, ICLEI - Local Governments for Sustainability

**ROMEO ROOM****ACCELERATING INNOVATION THROUGH PUBLIC PROCUREMENT (PART 1)**

Using public procurement practices to help foster market uptake of innovative products and services has very quickly gained recognition as a key policy mechanism. The belief is that Europe has an enormous and overlooked opportunity to spur innovation using procurement.

Public procurement of innovative products and services is seen as vital for improving the quality and efficiency of public services at a time of budget constraints, yet only a small amount of public procurement in Europe is aimed at innovation, despite the opportunities under the EU procurement directives. To address this, the European Commission has put in place a number of initiatives to stimulate innovation through public procurement and continues to look at the role of public procurement in driving innovation.

This session will present and discuss some of the initiatives mentioned above, including the Public Procurement of Innovation (PPI) Platform project; the ECOPOL project; and Sustainable Construction & Innovation through Procurement project (SCI-Network).

Facilitator: *Dr. Bertrand Wert* – Policy Officer, Directorate General for Enterprise and Industry, European Commission

*Ignacio Giménez Moreno* – Project Officer, Sustainable Procurement, ICLEI, Germany

*Tim Rudin* – Responsible Procurement Manager, Transport for London, United Kingdom

*Berit Gullbransson* – Senior Adviser, SP Technical Research Institute of Sweden, Sweden

14:30 - 15:45

**SESSION 6: BREAK-OUT SESSIONS ROUND 1 (CONTINUED)****BIANCA ROOM****SUSTAINABLE PROCUREMENT OF FOOD**

Integrating sustainable and local food into public procurement practices can be challenging. Even if the European Union institutions promote sustainable public procurement of food, it can be difficult when dealing with national legislation, which is sometimes very strict. Usually small companies cannot compete with big national or international market players.

In this session we will discuss the possibilities and obstacles when procuring sustainable food in Europe with representatives from Scotland and Sweden. The Scottish Government has developed a National Food and Drink Policy. The intention of the policy is to procure significantly more local and sustainable food, which has already been achieved. On the contrary, in Sweden there have been many difficulties when asking for many types of quality criteria of food, e.g. animal welfare criteria. In addition, the big supply companies appeal many of the public procurement contracts in the administrative courts. The Swedish Environmental Management Council is trying to help local authorities in Sweden to procure more sustainably.

Facilitator: *Gunilla Andersson – Project Manager, Environment, City of Malmö, Sweden*

*Monica Silhén – Project Leader, The Swedish Environmental Management Council, Sweden*

*Robin Gourlay – Policy Lead, Food and Drink Industry Division, The Scottish Government, United Kingdom*

**HORATIO ROOM****MAINSTREAMING GPP**

The Nordic Council of Ministers (NCM) recently published a study on the potential for mainstreaming GPP in the Nordic countries. One of the key elements to making GPP common practice is raising awareness about life cycle costing (LCC), not only among public purchasers, but also among developers of public procurement policies as a whole. Creating a wider understanding of the cost effectiveness of GPP would stimulate the development of other policy tools for public procurement (e-learning, e-procurement, standard templates etc.), which would also support GPP objectives.

This session will present and discuss:

- What is needed for a more widespread integration of GPP and how this can be done?
- What do public purchasers want GPP and public procurement policy makers to be aware of?
- Good examples from a policy and procurement practice viewpoint from the Nordic countries.

Facilitator: *Isa-Maria Bergman – Senior Adviser, Motiva Oy, Finland*

*Ingrid Bjerke Kolderup – Senior Adviser, Agency for Public Management and eGovernment, Norway*

*Carsten Jespersen – Climate Officer, City of Odense, Denmark*

**SUSTAINABLE INTERNET CAFÉ****LIFE-CYCLE COSTING (LCC) (1)**

What are the real costs of products and services on public sector budgets and on the environment? How can these cost considerations be integrated into public procurement decisions? This training session will introduce participants to the SMART SPP “LCC and CO<sub>2</sub> assessment tool” and provide examples of how it has been used in practice. Participants will be able to test the tool running an example calculation provided by the facilitator. *(Participation based on confirmation before the conference)*

Facilitator: *Philipp Tepper – Project Coordinator, Sustainable Procurement, ICLEI, Germany*

15:45

**Coffee Break**

16:00 - 17:00

## SESSION 7: BREAK-OUT SESSIONS ROUND 2

### HORATIO ROOM

#### SOCIAL ISSUES IN PROCUREMENT – TIMBER AND TEXTILES

This session will examine approaches to implementing socially responsible procurement in two important procurement sectors – timber and textiles. Delegates will learn about the Sustainable Timber Action project, which has developed guidance for public authorities on purchasing sustainable timber, and hear practical examples implemented by public authorities which have included social considerations in textiles procurement.

Facilitator: *Philipp Tepper* – Project Coordinator, Sustainable Procurement, ICLEI, Germany

*Peter Defranceschi* – Representative of ICLEI in Brussels, Belgium

*Marieke Abcouwer* – Programme Manager, IDH Dutch Sustainable Trade Initiative, Netherlands

*Mar Campanero* – Sustainability Officer, City of Barcelona, Spain

### IAGO ROOM

#### PROCURING CLEAN VEHICLES - WHICH DIRECTION TO GO?

The public sector is a key high-visibility market player, which can effectively help to promote and stimulate a broader introduction of clean vehicles onto the market and to prompt industry to invest in and develop clean vehicles.

This session will present and discuss:

- The Directive on the promotion of clean and energy-efficient road transport vehicles and the monitoring report of the Clean Vehicles Directive undertaken in 2012;
- The opportunities and barriers to purchasing clean vehicles, including joint procurement;
- Support, training and funding opportunities for purchasing clean vehicles.

Facilitator: *Melanie Mattauch* – Project Officer, Strategic Services, ICLEI, Germany

*Jonas Ericson* – Project Manager, Clean Vehicles, City of Stockholm, Sweden

*Dr. Magnus Kuschel* – Managing Director, Commute Greener!, Volvo, Sweden

### BIANCA ROOM

#### ENERGY EFFICIENCY THROUGH PUBLIC PROCUREMENT

Procuring energy efficient solutions can be a challenge for public authorities for a number of reasons. This session will explore barriers and mechanisms to achieving value for money when purchasing energy using products. It will facilitate an exchange of viewpoints between delegates, supplier representatives and two European projects aimed at identifying problems and devising solutions to the issue.

As part of this session, the following will be presented and discussed:

- Intelligent Energy's Euro Topten Max project, with a particular focus on public sector procurement of electrical items and vehicles through the use of a specialised online search tool and guidance on tenders.
- Results of a survey conducted as part of the EFFECT project, which looks into barriers to energy efficient public procurement from the supplier's perspective. The focus will be on the market's difficulties in providing European public authorities with energy efficient solutions to construction, transport, office equipment, lighting and healthcare.

Facilitator: *Hans Wendschlag* – European Environmental Programme Manager, Hewlett-Packard, Sweden

*Dr. Angelika Tisch* – Engineer, IFZ Inter-University Research Centre for Technology, Austria

*Isa-Maria Bergman* – Senior Adviser, Motiva Oy, Finland



16:00 - 17:00

**SESSION 7: BREAK-OUT SESSIONS ROUND 2 (CONTINUED)**

**ROMEO ROOM**

**ACCELERATING INNOVATION THROUGH PUBLIC PROCUREMENT (PART 2)**

This session will be a continuation of Accelerating innovation through public procurement (part 1) and will focus on sharing best practice examples on innovation and public procurement. Delegates will have a chance to share their experiences and suggest further ideas on how to develop a well connected procurement of innovation community.

Facilitator: *Dr. Bertrand Wert – Policy Officer, Directorate General for Enterprise and Industry, European Commission*

*Paula Trindade – Researcher and Project Manager, LNEG - National Laboratory Energy Geology, Portugal*

*Fredric Norefjäll – Project Leader, SP Technical Research Institute of Sweden, Sweden*

*Bjørn Antonsen – Head of Section Energy and Environment, City of Oslo, Norway*

**HAMLET ROOM**

**NEW DIRECTIVES - IMPACT ON SUSTAINABLE PROCUREMENT AND INNOVATION**

This session will look in more detail at the proposed new EU procurement directives and how they will affect SPP and innovation. Questions submitted during the morning plenary will be addressed by an expert panel and there will be time for discussion. The following specific topics will be covered, time permitting:

- Environmental and social labels – effect of Article 41 and Case C-368/10 (Dutch coffee case);
- Life-cycle costing – will the new Directives make it easier or more difficult;
- Innovation Partnership – new procedure vs. current practices.

Facilitator: *Abby Semple – Procurement Expert, Public Procurement Analysis, United Kingdom/Ireland*

*Janet Meissner Pritchard – Programme Leader, Client Earth, United Kingdom*

*Ramona Apostol – Law Researcher, Leiden University, Netherlands*

**SUSTAINABLE INTERNET CAFÉ**

**LIFE-CYCLE COSTING (LCC) (2)**

What are the real costs of products and services on public sector budgets and on the environment? How can these cost considerations be integrated into public procurement decisions? This training session will introduce participants to the SMART SPP “LCC and CO<sub>2</sub> assessment” tool and provide examples of how it has been used in practice. Participants will be able to test the tool running an example calculation provided by the facilitator.

*(Participation based on confirmation before the conference)*

Facilitator: *Aure Adell – Project Manager, Sustainable Procurement, Ecoinstitut Barcelona, Spain*

**17:00**

**The Procurement Challenge**

Based on the ideas and information gathered during the first two days of the conference, this session will seek to motivate delegates to come up with their own ‘procurement challenge’ i.e. main actions to undertake to improve sustainable procurement within their own organisation.

**17:30**

**End of day**

**19:30**

**Dinner and drinks at Malmö Town Hall**

As a conclusion to the day, participants will dine in the Knut Banqueting Chamber at Malmö Town Hall *(see page 16 for details)*.



**DAY 3****FRIDAY 21 SEPTEMBER 2012****9:00****SESSION 8: BRIDGING THE GAP**

Despite a number of policy initiatives, guidance and toolkits, the vast majority of public procurement in Europe still does not include a sufficient number of sustainable and innovative products, services and solutions. Whilst there has been an increase in awareness of Sustainable Public Procurement (SPP) and Public Procurement of Innovation (PPI), moving from awareness to action is proving to be more difficult.

This session will examine how buyers of goods and services in public authorities may be more effectively motivated to improve their current practices. It will also look into bridging the gap between an awareness of SPP and PPI and taking positive action to implement it.

*Pia Kinhult* – First Governor of Region Skåne, Sweden

*Jo Versteven* – Sustainable Procurement Expert, POD DO, Belgian Federal Public Planning Service, Belgium

**10:00****SESSION 9: MARKET LOUNGE ROUND 2**

A second set of contributors from organisations working on sustainable public procurement and public procurement of innovation will present in two 25 minute slots at a table of approximately eight people. Each slot will include a 10 minute presentation followed by 15 minutes of in-depth discussion.

The Market Lounge Round 2 will feature a variety of projects and initiatives. Refer to the list of Market Lounge tables on pages 14-15.

**11:00****Coffee Break****11:30****SESSION 10: SUPPORT FOR THE JOURNEY AHEAD**

The closing plenary will explain how the conference and the information collected will inform the policy processes at the European and global level. The plenary will also present priorities for action on implementing SPP from a national government and local government perspective and how Procura+ can assist public authorities to move forward with SPP over the coming years.

*Siep Eilander* – Chief Procurement Officer of the Central Government, Ministry of Interior and Kingdom Relations, The Netherlands

*Pekka Sauri* – Deputy Mayor, Helsinki, Finland; Chair of Procura+

*Lari Pitkä-Kangas* – Deputy Mayor, City of Malmö, Sweden

*Karl Sigurdsson* – City councillor and chairman of the environment and transport committee, Reykjavík, Iceland; Host of EcoProcura 2009

*Mark Hidson* – Director Sustainable Procurement, ICLEI, Germany

**13:00****Lunch****14:00****Site Visits**

Experience the practical side of sustainable public procurement in Malmö (see page 16 for details).



## 10:00 FRIDAY 21 SEPTEMBER 2012 MARKET LOUNGE ROUND 2

This session will take place in The Cloud, the plenary room. Contributors will present in two 25 minute slots at a round-table of approximately eight people; each slot will include a 10 minute presentation followed by 15 minutes of in-depth discussion.

- 1 Gabriella Blomgren, TCO Development, Sweden**  
**CSR criteria when procuring IT products**  
 TCO Development presents its international certification scheme for sustainable IT products. Environmental and social impacts of production processes are outlined, along with aspects that should be expected by procurers.
- 2 Bjorn Claeson, Sweatfree Purchasing consortium, USA**  
**Socially Responsible Public Procurement (SRPP) in the USA**  
 Challenges and good practice in SRPP, including successful outcomes of factory inspections, will be discussed. Tools such as a database to map supply chains will also be presented.
- 3 Marion Jaros, City of Vienna, Austria**  
**Criteria for the procurement of nano products in the City of Vienna**  
 The Vienna City Administration are already required to purchase goods and services according to an established eco-criteria list. The contributor will discuss the scope of these environmental considerations being broadened to include nano products.
- 4 Simon Clement, ICLEI Europe, Germany**  
**Sustainable construction and innovation through procurement: SCI-Network**  
 The Sustainable Construction & Innovation (SCI) Network will present the key recommendations of their guidance document for European public authorities and exchange ideas and experiences with participants.
- 5 Christina Raab, Sustainable Consumption and Production (CSCP), Germany**  
**Procuring products and services with less hotspots: a value chain-based and stakeholder-driven approach to SPP**  
 Increasing varieties of products and services, and complex frameworks and standards require practical, systematic approaches within public procurement strategies. CSCP introduces two proven and flexible purchasing instruments, which add social and environmental value: the hot spots methodology and an institutionalised stakeholder involvement.
- 6 Francesco Fionda, Aosta Valley Region, Italy**  
**Pre-commercial procurement and living labs**  
 The role of pre-commercial public procurement will be described alongside the importance of specifications for smart energy and intelligent mobility, and the testing of prototypes developed under this procedure using living labs.
- 7 Max Rolfstam, Aalborg University, Denmark and Robert Ågren, Lund University, Sweden**  
**Strategic game on public procurement of sustainable innovation**  
 Practical implications of current innovation policy will be discussed and an overview presented, focusing on strategic and regional systems that may be put in place to achieve sustainable innovation.
- 8 Mar Campanero, Barcelona City Council, Spain**  
**Evolution of sustainable public procurement of timber in Barcelona City Council**  
 Different instruments used to ensure that sustainable procurement of timber is implemented in municipal departments, districts and agencies of the City of Barcelona will be presented. These include decrees, technical specifications, collaboration with NGOs and the private sector, training and awareness raising, and supplier monitoring.
- 9 Maria Länje, Ecoplan and Anna Kanschä, City of Malmö, Sweden**  
**Environmental and ethical demands in procurement and implications for suppliers**  
 Environmental and ethical demands have been included in contract clauses during the purchase of natural stone, with follow-up actions that included supplier interviews, audits and inspections. Malmö and Göteborg share the experiences and challenges of their procurement journey that took them to Portugal and China.
- 10 Philipp Tepper, ICLEI Europe**  
**LANDMARK project: promoting fair work conditions along the global supply chain**  
 The LANDMARK project aims to enable European local authorities to improve supply chain working conditions through responsible public procurement, with an emphasis on verification schemes for social responsibility.
- 11 Abby Semple, Public Procurement Analysis, UK/Ireland**  
**Navigating the legal and practical framework for SPP: role of the EU Directives**  
 A brief introduction to the role of the EU Directives and case law in SPP. The scope to use technical specifications, selection and award criteria and contract performance clauses to further environmental and social objectives will be examined. Relevant changes in the proposed new Directives will be addressed and legal issues encountered by participants discussed.
- 12 Marieke van Putten, PIANOo, Netherlands**  
**Tools for public procurement of innovation**  
 A presentation on public procurement of innovation, with a special focus on the available practical guidance and tools on the subject. Needs for further guidance and tools will be identified.



10:00 **FRIDAY 21 SEPTEMBER 2012** MARKET LOUNGE ROUND 2

**Emma Johansson, City of Malmö, Sweden**

**Ethical and social procurement of IT-products**

- 13** IT products are part of a global industry with a complex production chain. From resource extraction to component assembly, it is often difficult to assess whether ethical and social criteria are being followed. Malmö will outline how local authorities can have the greatest impact on IT companies to ensure that their suppliers adhere to social requirements along the production line.

**Stefan Wurm and Juergen Unger, Federal Procurement Agency, Austria**

**Squaring the circle: supplying public kitchens with regional, ecological, economical and innovative food**

- 14** The Federal Procurement Agency in Austria demonstrates how new ideas on regionally sourced, good value food with a low environmental impact can be provided through public procurement.

**Magne Paulsrud, Ethical Trading Initiative (ETI), Norway**

**A systematic approach for monitoring ethical contractual clauses: a necessary catalyst for sustainable public procurement**

- 15** The ETI presents a credible, efficient and targeted approach to following up on ethical contractual clauses in public procurement. Participants are invited to learn more about what may reasonably be expected from suppliers in terms of social responsibilities.

**Carole Gandon, Resah-idf, France**

**HAPPI Project: Healthy Ageing in Public Procurement of Innovation, a European procurement platform**

- 16** The European project HAPPI brings together a consortium to establish collaboration in the purchase of innovative health products, services and solutions to facilitate “ageing well”. This includes the establishment of an “ageing well innovation centre” for SMEs, Group Purchasing Organisations and local authorities.

**Fredric Norefjall, Berit Gullbransson, ECOPOL project and Sigrid Pettersén, Inköp Gävleborg, Sweden**

**Special pilot on innovation procurement**

- 17** An in depth discussion on how procurement drives eco-innovation: ECOPOL project, the Legal, Financial and Administrative Services Agency and Inköp Gävleborg will present a transformative Swedish pilot project on logistics and meal delivery service to senior citizens.

**Cuno van Geet, NL Agency, Netherlands**

**New instruments for sustainable and innovative procurement in infrastructure**

- 18** Innovative tools to aid the sustainable and functional procurement of infrastructure will be presented. The instruments outlined include a CO<sub>2</sub> performance ladder and an enhanced LCA tool.

**Marie-Bénédicte Beaudoin, Global Social Compliance Programme (GSCP), France**

**The GSCP: a global business-driven approach to harmonising sustainability compliance management**

- 19** The GSCP aims to improve working conditions and environmental aspects in global supply chains. This business-led programme seeks the upward convergence of monitoring procedures within existing systems.

**Miguel Sobral, Vortal, SA, Portugal**

**The new paradigm of public tendering platforms and sustainability evaluation criterias**

- 20** In order to facilitate the often complex matter of including sustainability criteria into public tender evaluation systems, Vortal has developed an easy-to-use “eEvaluation” and “Library of Templates” modules that support both simple and complex evaluation processes.

**Natalie Evans, ICLEI Europe**

**Procura+ Campaign, effective networking and promotion of sustainable public procurement**

- 21** The Procura+ Campaign supports public authorities in implementing sustainable public procurement. The Campaign promotes achievements and encourages exchange on good practice from public procurers and experts internationally. Find out more about joining or supporting this initiative.

**Robert Kaukewitsch, Directorate-General for the Environment, European Commission**

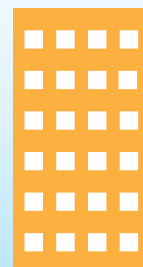
**EU green public procurement support for contracting authorities**

- 22** The European Commission is supporting public authorities interested in GPP with a variety of tools (EU GPP criteria, helpdesk, best practices etc). The tools will be presented, and participants are invited to provide feedback and indicate further areas where EU support could be useful.

**Marcus Nyman, ISEAL Alliance**

**The credibility of sustainability standards for public procurement**

- 23** A presentation on two initiatives recently launched by the ISEAL Alliance – one to scale up the use of sustainability standards in public procurement; the other a global consultation to define the high level principles that make sustainability standards credible and trustworthy.



## SITE VISITS

At 14:00 on Friday 21st September, experience the practical side of sustainable public procurement in Malmö:



### 1 Regeneration of post-war housing

Visit Ekostaden Augustenborg and Rosengård, two districts that underwent a sustainable transformation process involving the use of innovative technologies with extensive stakeholder participation. Sustainability was a key component of the procurement process, along with the development of creative partnerships. **Visit ends at: 16:30**



### 2 Western Harbour district

Learn more about the link between planning and procurement. The walking tour of the renowned Western Harbour development will give participants the chance to witness several phases of sustainable urban development at Scandinavia's largest concentration of passive and low-energy buildings.

**Visit ends at: 16:00**



### 3 Sustainable school meals

The City of Malmö is a leader in the procurement of sustainable food. Participants will be able to visit a local school restaurant to hear more about the city's Sustainable Food Policy, and the steps taken to bring organic produce to public institutions, including schools, nurseries and homes for the elderly.

**Visit ends at: 16:30**

Participants will have the possibility to sign up (space allowing) or make last minute changes at the Info Desk. Meet at **14:00** in the MalmöMassan entrance lobby, where your guides will be waiting for you.

## WELCOME RECEPTION & TUTANKHAMUN VISIT



Wednesday 19 September, 17:15: Participants have the chance to mingle over a drink and canapés. They will also receive free access to the internationally acclaimed Tutankhamun exhibition. The Egyptian archaeological-themed exhibition features the spectacular reconstruction of the Pharaoh's tomb and treasure. Over 1,000 crafted replicas, original photos and films from the excavation take you back 5,000 years to explore life as a pharaoh. If you did not indicate interest in attending, upon registering, make an inquiry at the Info Desk.

## RESTAURANTS IN MALMÖ

Wednesday 19 September, evening: Participants will have a chance to test Malmö's selection of ethically and locally produced food. Malmö was certified as Sweden's first Fairtrade City (2006), which spurred the city's organic and fair trade offerings. The city of Malmö is known for its large number of restaurants with a sustainable profile, ensuring that you will find something suitable for your meal. A list of recommended restaurants is available on the EcoProcura website and at the Info Desk. Please note that this meal is at the participants' own expense.



## DINNER AND DRINKS AT MALMÖ TOWN HALL



Thursday 20 September, starting at 19:30: The City of Malmö will host a formal dinner at the Knut Banqueting Chamber in the City's Rådhuset (Town Hall). Originally built in 1546, this chamber is the most impressive stateroom of the building. Its name comes from the medieval Saint Knut's guild, who used to meet there. Guests will be welcomed by the Chairman of the City Council, Kent Andersson and Deputy Mayor Lari Pitkä-Kangas. In addition, three tenors of Malmö Opera will perform during the evening. Recommended dress code for this evening is smart casual. Access upon presentation of your participant badge and the invitation card.



## GREENING

The organisers of EcoProcura took sustainability into consideration while planning and organising the event, in order to reduce the potential negative impact.

MalmöMässan is a certified Green Building, meaning that the building has an energy consumption which is 25% lower than the national building requirements. The venue strives to avoid energy waste with an efficient heating system, good insulation materials and regular maintenance to avoid waste of energy and water. In addition, MalmöMässan encourages recycling of glass, aluminium, plastic and paper. The remaining waste produced provides district heating and electricity through processing at the local incineration plant.



Catering of the event will be based on sustainable products (see “Catering” below for more details). The use of plastic and disposable items will be replaced by reusable dishes and glassware. In order to minimise food leftovers all participants were asked, upon registration, to indicate the days and social events they would attend. Participants have been encouraged to travel by train, or in economy class when air travel was necessary, and to offset carbon emissions related to travel to the Conference. Local transport passes have been provided for all participants (see “Transport & Malmö travel pass” below for more details) to encourage use of public transport.

As with other EcoProcura conferences, the host city has sought to turn the event into a valuable opportunity to leave a positive legacy for the local community and to raise awareness among participants and the local community on advancing the culture of sustainability. From 17 - 21 September, Malmö is celebrating Sustainability Week with five conferences on different aspects of sustainable development.

## CATERING AT MALMÖMÄSSAN

MalmöMässan’s caterers will offer a celebration of food and culture from across the globe – the “Taste of the World” menu will feature Asian, Middle-Eastern, and Nordic food themes on each day. Dishes will be meat-free in a bid to reduce reliance on products that have a significant carbon footprint, organic ingredients were selected for the buffet, and coffee and tea will be Fairtrade certified. Healthy eating and sustainability have been carefully considered, with the aim to provide fresh and seasonal food, which is mostly grown in the Southern region of Sweden.



## TRANSPORT & MALMÖ TRAVEL PASS



Upon registration, each participant will receive a free ticket for the Malmö local public transport system, valid for either 24 hours or 72 hours depending on the duration of your stay in Malmö. MalmöMässan is situated in Malmö’s Hyllie district, easily reached by direct train every 10 minutes from Malmö Central Station and with connections every 20 minutes to and from Copenhagen Kastrup Airport. All the information including maps, schedules and stations is available on the Swedish train operator website: [www.skanetrafiken.se](http://www.skanetrafiken.se)

## SUSTAINABLE INTERNET CAFÉ



Computers will be available free of charge in the Sustainable Internet Café on the first floor. These reused and recycled computers are generously provided by Inrego and facilitated by TCO Development. Both companies are dedicated to improving the environmental impact of ICT products. Inrego specialises in reconditioning and extending the life of IT products while TCO Certified is an ecolabel, which identifies technology designed for high usability, environment and social responsibility.



## EXHIBITION



Located on the ground floor, beyond the Registration desk, the exhibition area will be a key meeting and networking spot, bringing together organisations, projects and businesses, which offer sustainable procurement services and expertise. Relevant materials and key information will be on display. The exhibition, and specifically the LANDMARK Multimedia Exhibition (more information below), will be launched on Wednesday 19 September at 12:30. It will be open and accessible for participants during the official conference hours.

## LANDMARK MULTIMEDIA EXHIBITION



The LANDMARK Multimedia Exhibition looks at how social responsibility can actually be achieved within public sector supply chains, with a particular focus on verification of supplier compliance. A DVD with interviews and animations will be shown, along with an interactive exhibit that invites visitors to explore issues and solutions surrounding the procurement of various high-risk product groups, such as food and textiles. The LANDMARK project aims to enable European local authorities to improve working conditions in supply chains through responsible public procurement.

## OTHER IMPORTANT INFORMATION

**Conference secretariat:** The conference secretariat is located on the first floor and can be reached by telephone at +46 70 876 92 31 in case of emergency. Staff members at the secretariat will process fee payments in cash (SEK and € accepted).

**Info desk:** The general information point is located on the first floor lobby and can assist with questions related to the Tutankhamun exhibition, site visits (sign-up, cancellation or changes), transport and travel, hotels and restaurants, local services, general tourist information, press enquiries, and more.

**Volunteers:** Recognisable by their orange t-shirts, they will guide you from the Hyllie Station towards the conference venue and will be available on the spot for logistical assistance and general enquiries.

**Wireless internet:** Wireless internet access is available throughout the conference venue.

**Press enquiries:** The Press desk will be located at the Info Desk on the first floor. The international press contact will be Melanie Mattauch from ICLEI (+49 171 834 78 07), and the local press contact will be Trevor Graham from the City of Malmö (+46 70 342 66 43).

### Keep up with all the latest information during the Conference:

#### Live update!

For latest programme updates, speaker quotes, photographs and press releases, keep an eye on our website and newsblog!

[www.ecoprocura.eu/malmo2012](http://www.ecoprocura.eu/malmo2012)



#### Twitter

Be sure to follow our event on Twitter via our official account:

<http://twitter.com/#!/search/EcoProcura> or mention us with the hashtag **#EcoProcura**



## CONTACT

### ICLEI European Secretariat Strategic Services Team

Leopoldring 3

79098 Freiburg Germany

**Phone:** +49 761 36 89 20

**Fax:** +49 761 36 89 2-19

**E-mail:** [ecoprocura2012@iclei.org](mailto:ecoprocura2012@iclei.org)



## PARTNERSHIPS TO DELIVER SUSTAINABLE PROCUREMENT

### SUPPORTED BY



**European Commission** is the European Union's executive body and represents the interests of the Union as a whole, as opposed to the interests of individual countries. Through its Enterprise and Industry Directorate General, the Commission supports the public procurement of innovative solutions and lends its support to EcoProcura.

### PARTNER



**ECOPOL – Accelerating eco-innovation policies** is a transnational public partnership that aims to accelerate the implementation of eco-innovation policies across Europe. ECOPOL identifies and tests efficient tools for implementing eco-innovation policies at the European, national and regional level.

### SPONSORED BY



**Baltic GPP Project** aims at increasing the level and uptake of green public procurement in the entire Baltic Sea Region. The Swedish partner of the project is the Swedish Environmental Management Council (SEMC) which contributes to sustainable development by supporting companies and public organisations and offering guidance in the field of GPP, environmental management and the use of environmentally-related product information.



**TCO Development** is the company behind TCO Certified, the third party ecolabel for high performance ICT products that are also designed for minimal environmental impact. Since 1992 the TCO certification program has had a significant influence on improved image quality and ergonomics for displays, as well as the reduction of energy use and electromagnetic emissions from ICT products.



**IDH** accelerates and up-scales sustainable trade by building impact-oriented coalitions of front running multinationals, civil society organisations, governments and other stakeholders. By convening public and private interests, strengths and knowledge, IDH programs help create shared value for all partners. This will help make sustainability the new norm and will deliver impact on the Millennium Development goals.

### ENDORSED BY



**Collaborating Centre on Sustainable Production and Consumption (CSCP)** provides scientific support to activities undertaken by UNEP and other organisations to enable countries to leapfrog to sustainable consumption and production patterns.



**Committee of the Regions** is the European Union's assembly of regional and local elected representatives; it attaches great importance to the possibility of realising objectives relating to innovation, social inclusion, sustainability and the environment through public procurement.



**Council of European Municipalities and Regions (CEMR)** works to promote a united Europe and endeavours to shape the future of Europe by enhancing local and regional contributions to influence European law and policy. CEMR opposes EU compulsory tendering rules that override local democratic decisions.



**European Procurement & Public Private Partnership Law Review** is an international quarterly peer-reviewed journal that provides the reader with detailed coverage of all significant legal and policy developments in the Procurement and PPP areas across the European Union and beyond.



**International Green Purchasing Network (IGPN)** promotes Green Purchasing around the globe by coordinating initiatives in implementing green purchasing contributing towards sustainable consumption and production.



**Nordic Council of Ministers** works on inter-governmental co-operation for joint Nordic solutions that have tangible positive effects – Nordic synergies – for the citizens of the individual Nordic countries: Denmark, Finland, Iceland, Norway and Sweden.



**ITC International Labour Organisation** is committed to assisting countries in their social and economic development, so as to foster certain world labour standards. The Centre is primarily a learning institution and its training areas reflect the core mandate of the ILO, including procurement.



**Regional Environmental Center (REC)** for Central and Eastern Europe assists in the solution of environmental problems in Central and Eastern Europe. Sustainable consumption and production and green procurement are a particular focus area of REC.



**Responsible Purchasing Network (RPN)** is a US based national network of procurement-related professionals dedicated to socially responsible and environmentally sustainable purchasing. It identifies best practice, develops effective purchasing tools, educates the market, and uses collective purchasing power.



**Union of the Baltic Cities** is a proactive network mobilising the shared potential of over 100 member cities for democratic, economic, social, cultural and environmentally sustainable development of the Baltic Sea Region.



**United Nations Environmental Programme** is the UN voice for the environment. Within its activities, UNEP is a main actor for advocacy, education and facilitator, promoting the wise use and sustainable development of the global environment.

## MALMÖMÄSSAN



MalmöMässan, Mässgatan 6 215 32 Malmö

MalmöMässan is situated in Malmö's Hyllie district in southwest Malmö. Hyllie Station (not indicated on the map below) can be reached by direct train from Malmö Central Station (#2) and Triangeln Station (#3) in Malmö city center or by direct train from Copenhagen Kastrup Airport.

A five minute walk from Hyllie Train Station, MalmöMässan is located just behind the Malmö Arena. Volunteers recognisable by their orange t-shirts will guide you from the Hyllie Station towards the conference venue.

## MALMÖ CITY CENTER



- 1 Town Hall/Rådhuset
- 2 Central Station
- 3 Triangeln Station
- 4 Hilton Malmö City - Triangeln 2
- 5 Quality Hotel - Amiralsgatan 19
- 6 Comfort Hotel - Carlsbgatan 10C
- 7 Hotel Plaza - Kasinogatan 6
- 8 Salt & Brygga - Sundspromenaden 7
- 9 SMAK - S:t Johannesgatan 7
- 10 Bastard - Mäster Johansgatan 11
- 11 Brogatan Restaurang - Brogatan 12
- 12 Balthazar - Claesbgatan 3
- 13 Green Matmarknad - Turning Torso

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