

# GPP in Copenhagen

- Sharing experiences on how to implement GPP in the organization

Procura+ seminar, October 2016



**COPENHAGEN  
TOGETHER**

CITY OF COPENHAGEN  
The Technical and  
Environmental Administration

# COPENHAGEN

## CAPITAL OF DENMARK

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### INHABITANTS:

Municipality 570.000

Region 1.000.000

### TOTAL AREA:

74 km<sup>2</sup>

7,432 inhabitants/km<sup>2</sup>

1000 new inhabitants  
per month



# GPP in Copenhagen - Political focus



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# GPP in the procurement policy

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## Important statements:

1. Support innovative and green transition
2. We want to influence the suppliers in a more sustainable direction
3. Growth and job creation for companies that develop innovative and green solutions
4. We follow up

# The annual procurement of the City of Copenhagen is 1,5 billion Euro

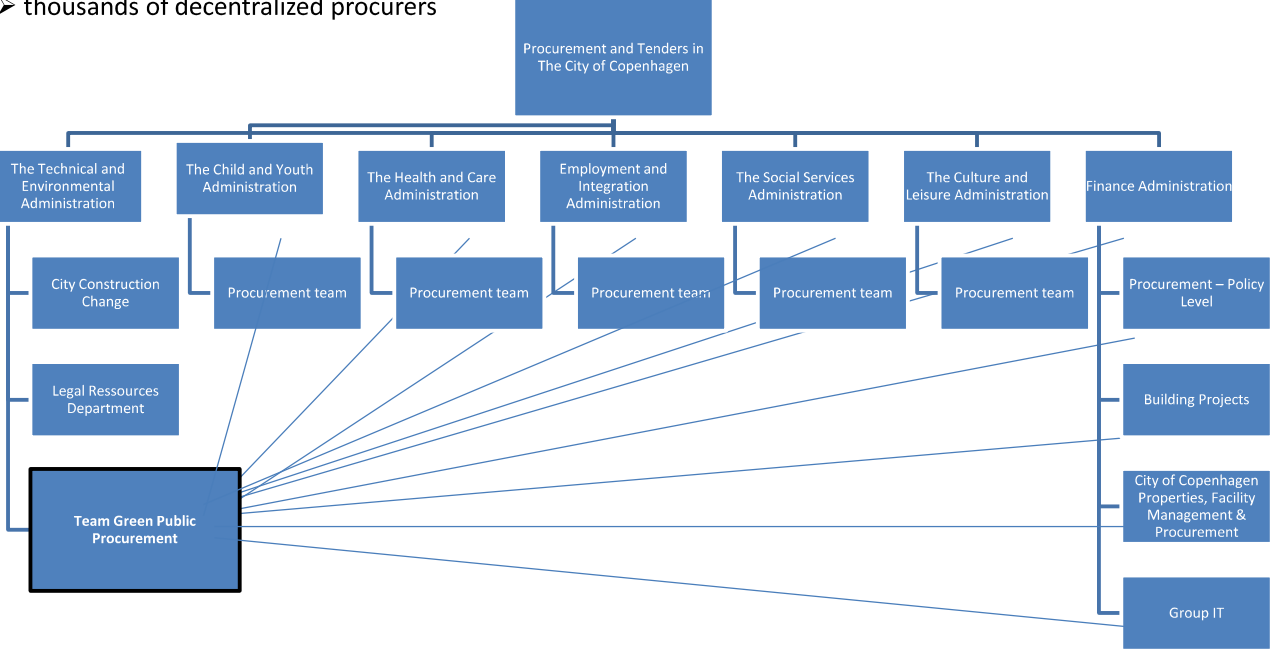
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- 240 million euro centralized agreements (Finance Administration)
- 213 million euro decentralized agreements (different administrations)
- 400 million euro on construction
- 667 million euro no agreements



# Organization

- 7 administrations
- 10 procurements unites and strategic procurement
- ca. 60 contract lawyers
- thousands of decentralized procurers





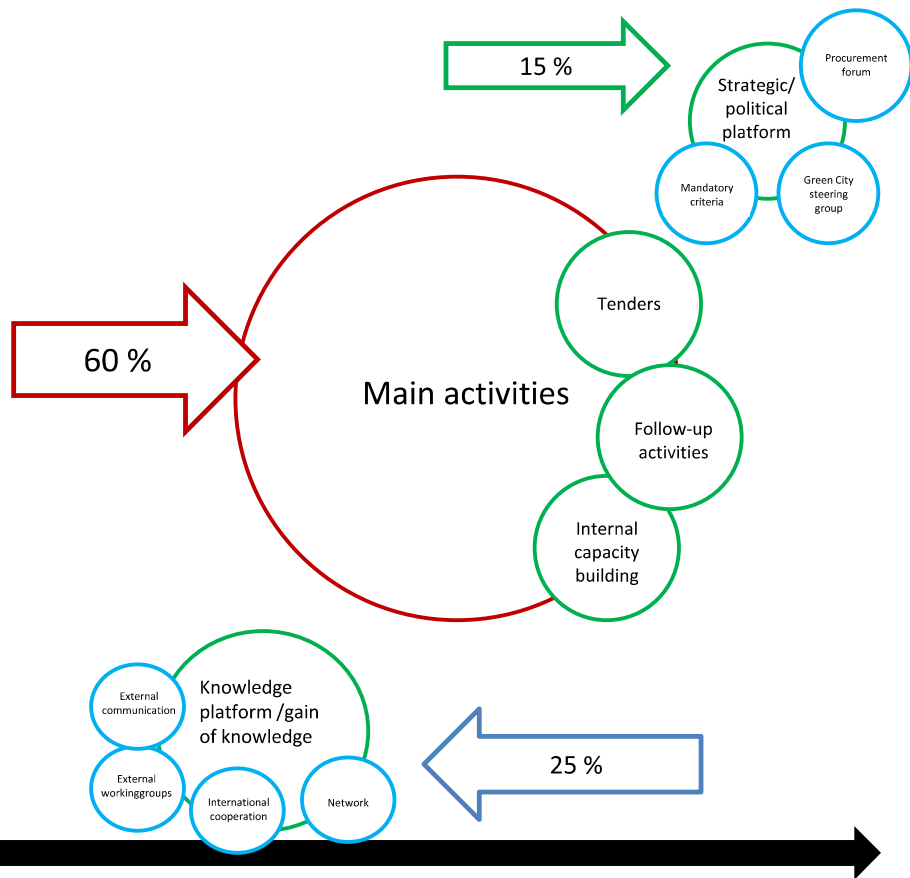
# How do we work?



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Risk



Strategic importance

# Main activities

## Support/Consult the tender process





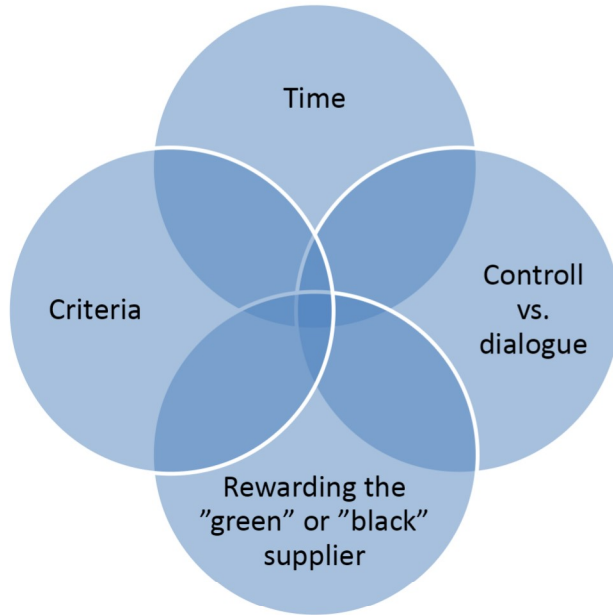
|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |      |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
|           | ydelser skal overholde miljøzonestreket i København, dvs. som minimum opfylde Euro4-normen eller være eftermonteret med et effektivt partikelfilter. <a href="http://www.miljoezonen.dk">http://www.miljoezonen.dk</a> " [Kilde: Miljøzonen]                                                                                                                                                                                                                                                        |      |
| Transport | <b>Tomgang</b><br>"Alle Leverandørens chauffører skal gøres bekendt med, og overholde, Københavns Kommunes tomgangsregulativ, der forskriver, at motoren i et holdende motordrevet køretøj ikke må være i gang længere end højst nødvendigt og højst 1 minut. Læs mere om reglerne i kommunens folder her: <a href="http://www.kk.dk/~media/2B3190CE193040EE87E54AA6AFB663F.ashx">http://www.kk.dk/~media/2B3190CE193040EE87E54AA6AFB663F.ashx</a> " [Kilde: Københavns Kommunes Tomgangsregulativ] | Obl  |
| Transport | <b>Køretøjer under 3.500 kg</b><br>"Person- og varebiler under 3.500 kg. benyttet til udførelse af de af Rammeaftalen omfattede ydelser som anskaffes i kontraktperioden skal som minimum overholde Euronorm 5." [Kilde: Trafikstyrelsen]                                                                                                                                                                                                                                                           | Obl  |
| Transport | <b>Køretøjer under 3.500 kg</b><br>Personbilers under 3.500 kg. skal være el- og brintbiler. [Kilde: Borgerrepræsentationen, 2011]                                                                                                                                                                                                                                                                                                                                                                  | Obl  |
| Transport | <b>Køretøjer over 3.500 kg</b><br>"Dieseldrevne køretøjer over 3.500 kg. benyttet til udførelse af de af Rammeaftalen omfattede ydelser som anskaffes i kontraktperioden skal som minimum overholde Euronorm 6." [Kilde: Trafikstyrelsen]                                                                                                                                                                                                                                                           | Obl  |
| Transport | <b>Person- og varebiler samt personbetjording</b><br>Nyindkøb af personbiler og udbud af personbefordring i personbiler til 5 personer samt varebiler op til 2000 kg skal leve op til Center for Grøn Transport anbefalinger om offentlig indkøb af energieffektive køretøjer. Anbefaling er euronorm 6 og energimærke A+. Målet er betinget af at det vurderes udgiftsneutralt eller besparende set i totalomkostningsperspektiv. [Kilde: Partnerskab for offentlige grønne indkøb]                | Obl  |
| Transport | <b>Køretøjer under 3.500 kg</b><br>"Person og varebiler under 3.500 kg. benyttet til udførelse af de af Rammeaftalen omfattede ydelser som anskaffes i kontraktperioden skal som minimum overholde Euronorm 6." [Kilde: Trafikstyrelsen]                                                                                                                                                                                                                                                            | Friv |
| Transport | <b>Køretøjer over 3.500 kg</b><br>"Dieseldrevne køretøjer over 3.500 kg. benyttet til udførelse af de af Rammeaftalen omfattede ydelser som anskaffes i kontraktperioden skal leveres med udstyr, der begrænser tomgangskørsel."                                                                                                                                                                                                                                                                    | Friv |
| Transport | <b>Kør grønt-kursus (eco-driving)</b><br>Alle chauffører skal senest seks måneder efter kontraktindgåelsen have gennemført kursus i at køre grønt.                                                                                                                                                                                                                                                                                                                                                  | Friv |
| Transport | <b>Trafikstyring</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Friv |

# Main activities

## Follow-up

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### Things to consider...



# Main activities

## Follow-up

### Following up – activities

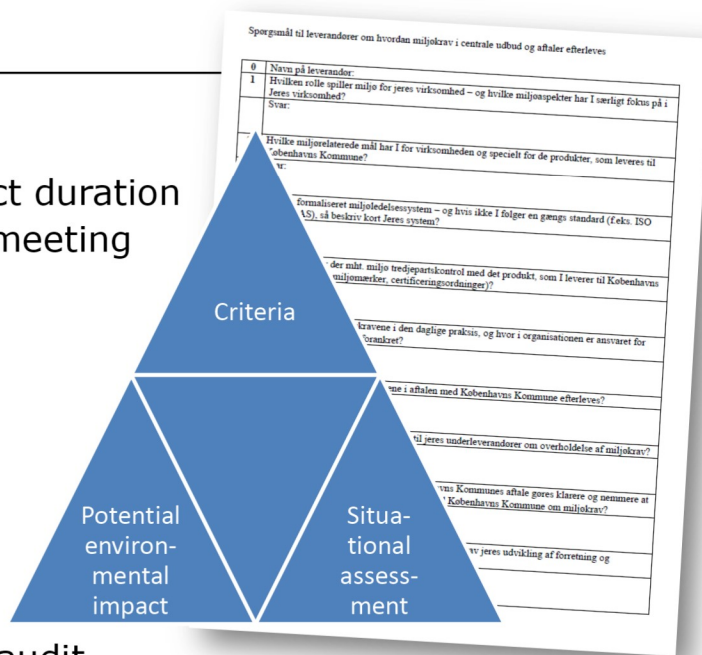
- Documentation during contract duration
- Participating in the suppliers meeting
- Audits

### Selection

- Prioritizing
- Screening
- Self-assessment

### Coming activities

- Using external consultant for audit (sustainability combining environment and social and ethical issues)
- Monitoring (difficult and time consuming, what to quantify)?



# **Main activities**

## **Capacity building**

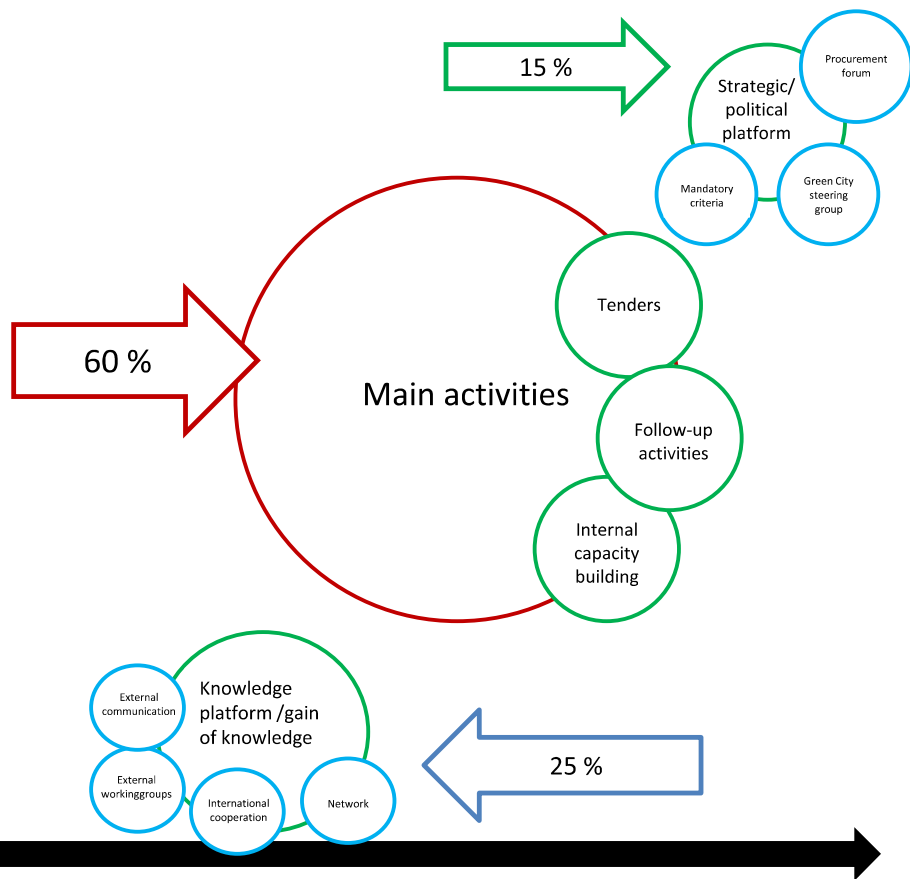
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### **Internal Capacity building**

- Internal stakeholder engagement (keep in close contact with procurement-colleagues)
- Example: Establishing a process for market engagement



Risk



Strategic importance

# SUM-UP

## Strength & Weakness



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# Strength & Weakness

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| Strengths              | Weaknesses                        |
|------------------------|-----------------------------------|
| • Political focus      | • Focus from top management level |
| • Decentralized        | • Decentralized                   |
| • Bargaining power     | • Overall agenda on efficiency    |
| • Resources = manpower | • Re-organizations                |
| • Follow up            | • Monitoring                      |
| • Access to experts    |                                   |



# Recommendations

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1. Have a policy for (green) procurement
2. Set targets for green procurement
3. Make formalized agreements between environmental department and procurement teams
4. Guideline for environmental criteria
5. Have enough time for market dialogue, making environmental criteria and to follow-up
6. Focus on internal capacity building
7. Join partnerships
8. Lobby, lobby, lobby.....



# Contacts

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