



# Welcome to the Procura+ Capacity Building Session 1 on Circular Procurement

12 October 2022 12.00 - 15.45 CET

The session will begin shortly...
In the meantime please take a seat







#### Introduction



- Introduce yourself
- Explain why you are joining this session / what do you want to learn?
- What is your favourite thing about Brussels so far?
- Throw the ball at someone else

## **Agenda**



12.00	Welcome!
12.20	Identify the problem
13.00	Lunch!
14.00	Develop the research question
14.15	Brainstorm narrow down, prototype
15.00	Present the solution
15.15	Discuss and reflect
15.45	End!

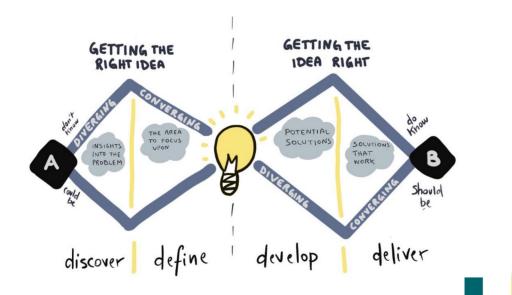
## Design sprint?





#### **Design sprint!**

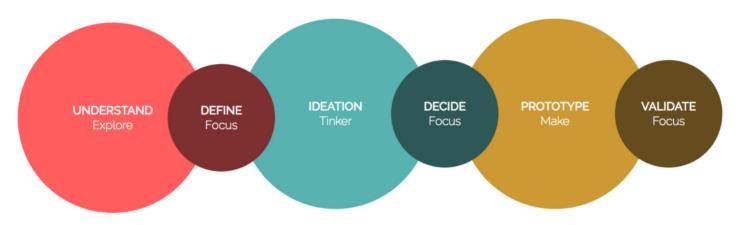




Source: Dan Nessler, Willemien Brand

#### **Design Sprint**

Tackle big problems, fast, while maximising learning through prototyping



All this in 5 days

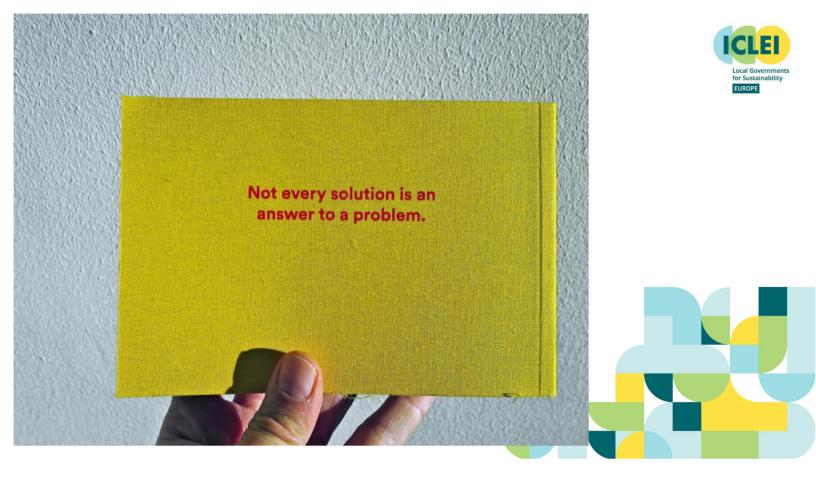












#### Understand the problem



In pairs, take turns to interview each other.

- What is currently preventing micro, small and medium-sized enterprises to become more circular?
- Why municipalities are not yet using circular public procurement as a strategic tool?
- Why circular economy is not yet embedded in public procurement processes?

### Understand the problem

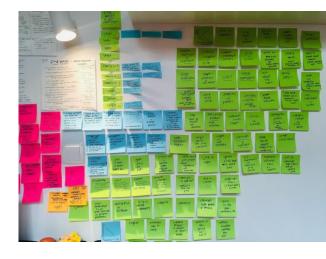


Write down the key issues that you have identified through your conversation on the post-it notes.

### Organise the problems



Bring your post-it notes and start grouping similar issues or themes together.







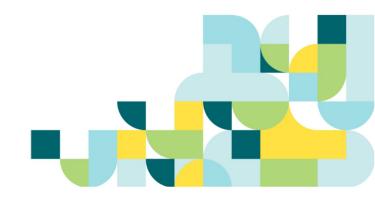




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## Develop the research question



How might we \_\_\_\_\_?

#### **Brainstorm**



In groups brainstorm ideas for solutions to answer the question.

- Any idea, even if it sounds complete absurd or silly, is welcomed.
- Don't be too quick to dismiss an idea.
- Listen to the ideas that people in your group come up with.

#### Narrow down

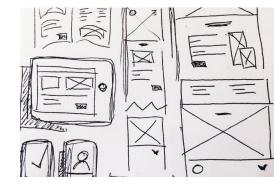


Narrow down and filter through the ideas that you came up with. Try to come up with one solution.



#### **Prototype**

Prototype your solution.



The prototype can be a sketch, a drawing on a napkin, a powerpoint presentation, a role play, a dance, a song, an elevator pitch, etc...

As long as it is legal, there is no limits to what the prototype can be.



## **EARLY PROTOTYPE**

Local Governments for Sustainability

EUROPE





#### You now have 5 mins to present your solution







#### **Discuss and reflect**



- What have you learned during this session?
- Are there any ideas that you discussed today that you could implement within your municipality or organisation?
- Do you have any feedback on this session?





#### Connect with us!

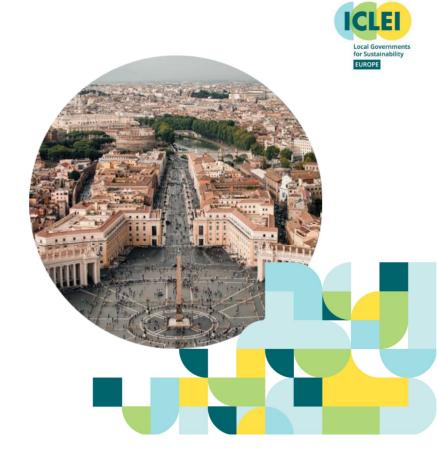
#### **ICLEI EUROPE**

The ICLEI European Secretariat is based in Freiburg (Germany) with offices in Brussels (Belgium) and Berlin (Germany).

Sustainable & Circular Procurement: www.sustainable-procurement.org

Innovation Procurement: <a href="https://www.innovation-procurement.org">www.innovation-procurement.org</a>

More information on Circular Procurement: Helena O'Rourke-Potocki <u>helena.o-rourke-potocki@iclei.org</u>



## **Enjoy the break!**





