



# 2022 PROCURA+ SEMINAR

The Procura+ Seminar series provides a platform to promote exchange amongst purchasers from all levels of government, suppliers, manufacturers, policy-makers and multipliers on specific topics related to sustainable, circular and innovation procurement.

## Connect Exchange Act

ON SUSTAINABLE AND  
INNOVATION PROCUREMENT



BRUSSELS, BELGIUM  
12-13 October, 2022



**PROCURA+**  
European Sustainable  
Procurement Network





## 2022 we meet in Brussels

The 2022 Procura+ Seminar organized by [ICLEI – Local Governments for Sustainability](#), hosted by the [Municipality of Schaerbeek](#), Brussels, Belgium and carried out in collaboration with the [COACH project](#) provides updates on latest European developments in sustainable, strategic, circular and innovation procurement. As always, the cutting-edge event provides practical support and exchange opportunities for all Procura+ participants, strategic partners and invited experts in the field.

At the core of the 2022 Procura+ Seminar is Farm to Fork Procurement and discussions on collaborative agri-food initiatives anchored in territorial food systems.

The Procura+ Seminar further provides room to connect, exchange and act on any other relevant topics in implementing public procurement. The agenda is driven by the Procura+ participants and is based on their needs. A highlight of the event is the 2022 Procura+ Awards ceremony.

Facilitator general: **Peter WOODWARD**

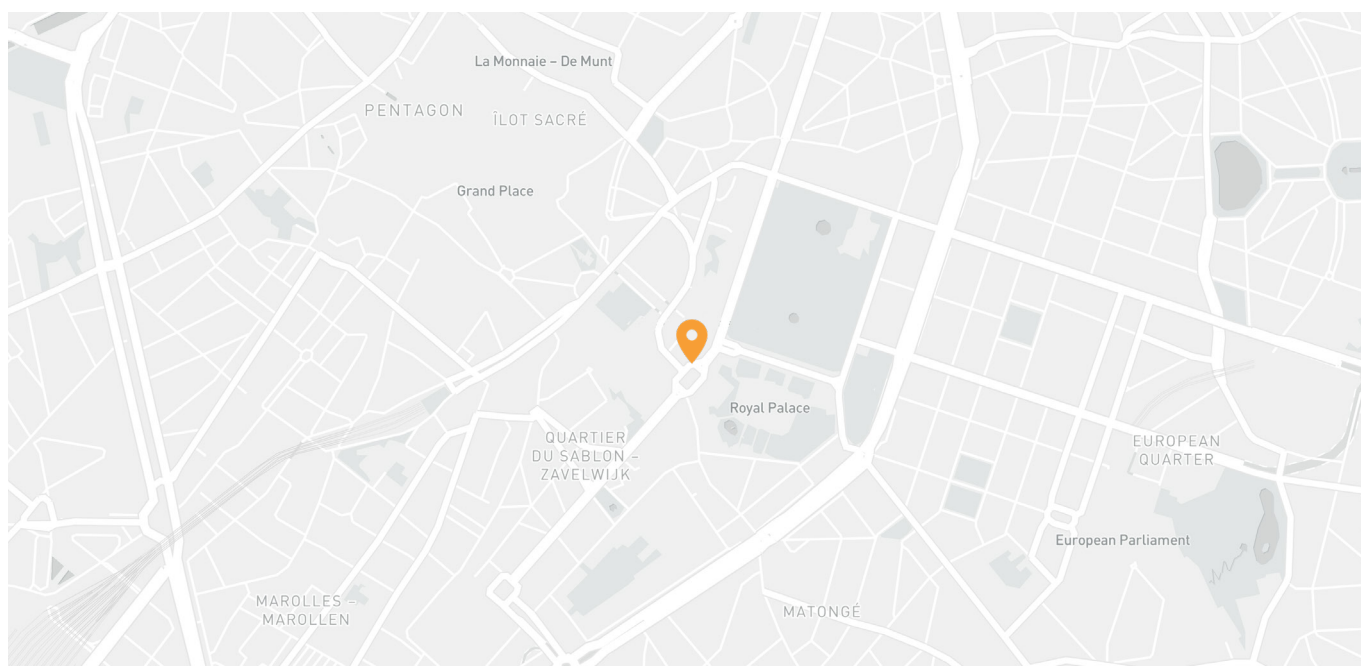


Image: BIP Meeting Center, [visit.brussels](https://www.visit.brussels)

The venue for the Procura+ Seminar is the BIP Meeting Center.

2-4 Rue Royale,  
1000 Bruxelles  
Belgium

<https://www.visit.brussels/en/professionals/meet/bip-meeting-center>



# DAY 1 WEDNESDAY, 12 OCTOBER

8:30 REGISTRATION AND COFFEE

9:00 WELCOME TO THE PROCURA+ SEMINAR 2022

- › **Vincent VANHALEWYN**, Deputy-Mayor of the Municipality of Schaerbeek, Brussels, Belgium
- › **Katrin STJERNFELDT JAMMEH**, Mayor of Malmö, Chair of the Procura+ Network (video message)
- › **Mark HIDSON**, Global Director of ICLEI's Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability

9:20 GETTING STARTED

Harnessing the Procura+ buzz and introducing the Procura+ interactive opportunities.

9:40 KEYNOTE – STRATEGIC PROCUREMENT POLICY DEVELOPMENTS AT THE EU LEVEL

- › **Anna LUPI**, Legal and Policy Officer, GROW.C.2 (Public Procurement Unit), Directorate General Grow, European Commission

10:00 PROCURA+ RESPONSES AND MESSAGES TO EUROPE

Group discussion between attendees on the latest European policy developments, providing a chance to identify messages and recommendations from procurement practitioner perspectives. Groups will then feed back to a panel of European level representatives. Panelists:

- › **Wim DEBEUCKELAERE**, Policy Officer, DG SANTE
- › **Ivan AZEVEDO DE JESUS**, Policy Officer, DG ENVIRONMENT
- › **Tony LITTLE**, Resilient and Local Food Systems Coordinator (COACH), Landworkers' Alliance
- › **Thomas ERALY**, Alderman, Municipality of Schaerbeek, Brussels, Belgium
- › **Adam GROMNICA**, Officer, Ministry of Labour and Social Affairs of the Czech Republic

10:45 COFFEE BREAK

11:15 KEYNOTE SHAPING A SUSTAINABLE FUTURE: SCHAEARBEEK'S PROCUREMENT STRATEGY IN TIME OF GREEN RECOVERY AND JUST TRANSITION

- › **Karen STEVENS**, Head of Procurement (Goods and Services), Schaerbeek, Brussels, Belgium
- › **Jonathan LUKAS**, Climate Plan Coordinator, Municipality of Schaerbeek, Brussels, Belgium





# DAY 1 WEDNESDAY, 12 OCTOBER (CONTINUED)

11:45

## INTRODUCTION TO THE CAPACITY BUILDING SESSIONS

During registration, participants chose from one of the following six capacity building groups:

1

### CAPACITY BUILDING SESSION 1

**How to make circular economy using public procurement strategically more attractive for micro, small and medium-sized enterprises?**

This session will examine how to engage circular economy and public procurement with micro and small and medium-sized enterprises, while complying with all legal requirements and ensuring a good value for money for public administrations.

ROOM DELVAUX (Floor 2)

2

### CAPACITY BUILDING SESSION 2

**Global crises and impacts on sustainability: how can sustainable public procurement help?**

It is evident that the most recent global crises have had an impact on sustainability. The pandemic, for instance, slowed global supply chains, affecting availability of material and several product categories and causing international shortages. This session will explore the effects of the most recent global crises on the public procurement needs. We will take a close look together to find solutions for the day-to-day work of procurers.

ROOM ATOMIUM (Floor 1)

3

### CAPACITY BUILDING SESSION 3

**Climate Change Mitigation and Sustainable Public Procurement - Embedding measurements and verification**

The session will focus on how public procurement can incentivize, compare and verify measurements of carbon reductions, on how to measure the environmental impacts of contracted goods, works and services meaningfully to track change over time and on how to set the minimum level of procurement criteria for products and services that are not eco-labelled.

ROOM MAGRITTE (Floor 2)

4

### CAPACITY BUILDING SESSION 4

**Structural Challenges in Public Procurement**

Structural challenges, such as change management and the organizational set up of sustainable, innovation and circular procurement in each organization, often stand in the way of achieving meaningful results. The session will explore how mainstreaming public procurement's objectives in an integrated manner throughout each organization, and a reconsideration of public authorities' internal structure could maximize the real impact of Public Procurement.

ROOM BREL (Floor 0)

5

### CAPACITY BUILDING SESSION 5

**Public canteens as change makers**

The session will showcase how policy advocacy can play a relevant role and explore success factors and strategies based on the example of sustainable food procurement, which is one of the target areas of the EU Farm to Fork Strategy. The session is powered by the European Advocacy Campaign Buy Better Food, led by ICLEI.

ROOM HORTA (Floor 1)

6

### CAPACITY BUILDING SESSION 6

**How to effectively address "small farmers" - Pushing the COACH project's ambition towards a renewed Farm to Fork Strategy**

The following questions will be the core drivers of the session's discussion: 'How to ensure small farmers are linked to (public) consumption in cities? How to include them in tenders in legally valid terms? How can both local governments and farmers benefit without too much bureaucracy and risks?' The discussions will benefit from inspiring examples from ongoing EU projects (SchoolFood4Change) and initiatives (EU Food Policy Coalition).

ROOM SPECULOS (Floor 1)

# DAY 1 WEDNESDAY, 12 OCTOBER (CONTINUED)

## 12:00 CAPACITY BUILDING SESSION 1

Getting started, who is who, challenge ahead.

## 13:00 LUNCH

## 14:00 CAPACITY BUILDING SESSION 2

Re-join your group after lunch to continue working on your procurement challenge.

## 15:45 COFFEE BREAK

## 16:10 DELIVERING IMPACT

Inspirational stories from 2021 Procura+ Award Winners and Runners-up.



### WINNER Sustainable Procurement of the Year

COPENHAGEN & ODENSE, DENMARK

Beyond organic food procurement according to the Sustainable Development Goals

- › **Betina BERGMANN MADSEN**, Chief Procurement Officer, Municipality of Copenhagen



### RUNNER UP Innovation Procurement of the Year

SUPREME AUDIT OFFICE CITY OF PRAGUE, CZECH REPUBLIC

Building net-zero energy innovation through procurement in construction in the centre of Prague

- › **Adam GROMNICA**, Officer, Ministry of Labour and Social Affairs of the Czech Republic



### RUNNER UP Outstanding Innovation Procurement in ICT

BARCELONA PROVINCIAL COUNCIL, SPAIN

Procurement of innovation to take better care of population

- › **Pachi RIVAS SILVA**, Head of the Local Telecare Service of the Area of Equality and Social Sustainability, Barcelona Provincial Council



### WINNER Procurement Initiative of the Year

PROVINCE OF ZEELAND, THE NETHERLANDS

Using the Sustainable Development Goals (SDG's) as compass for each procurement

- › **Martin C. SCHERPENISSE**, Senior procurement policy adviser, Province of Zeeland

## 17:00 BREAK

Time to relax and refresh at hotel or downtown



Image: Teunard Droog, Unsplash



Image: Klaudio, Unsplash



Image: Tomas Tuma, Unsplash



# DAY 1 WEDNESDAY, 12 OCTOBER (CONTINUED)

19:00

## COMING BACK TO THE VENUE

Appetisers and drinks



19:20

## 1000+ SOLUTIONS FOR QUALITATIVE GROWTH

Prior to a formal launch at COP27, the [Solar Impulse Foundation](#) would like to present their landmark initiative: *The Solutions Guide for Cities*.

- › **Bertrand PICCARD**, Founder of the Solar Impulse Foundation

19:35

## 2022 PROCURA+ AWARDS CEREMONY

The Procura+ Awards reward successful, already running, sustainable, circular and innovation public procurements. Celebrate with us the 2022 winners and runners up.

20:20

## PROCURA+ NETWORK RECEPTION

Dinner and drinks for inspiring chats with the Procura+ Community.

22:30

## END OF DAY 1



## DAY 2 THURSDAY, 13 OCTOBER

8:30 REGISTRATION AND COFFEE

9:00 KEYNOTE – STRATEGIC PUBLIC PROCUREMENT ON THE MOVE  
SUSTAINABLE FOOD SOLUTIONS

- › **Peter DEFRANCESCHI**, Head Global Food Program & Head of Brussels Office, ICLEI - Local Governments for Sustainability

9:20 NEWS FROM THE PROCURA+ NETWORK

- › **Philipp TEPPER**, Senior Coordinator and Procura+ Network Manager, ICLEI- Local Governments for Sustainability

9:45 PROCURA+ MARKETPLACE

The Procura+ Marketplace is your chance to let everyone know about your procurement activities! Take the stage to 'pitch' procurement related services or projects, or ask for peer support with a challenge you might face. Once all the pitches are finished, you will then go to your 'market stall' where other participants can approach you to discuss things further.

11:00 EXCHANGE SESSION – HOT TOPIC TABLES

The exchange sessions will take place in two rounds of 30 minutes each.

12:30 MESSAGES FOR THE FUTURE

13:00 FINAL REMARKS AND FAREWELL

- › **Cécile JODOGNE**, Acting Mayor of Schaerbeek, Brussels, Belgium
- › **Mark HIDSON**, Global Director of ICLEI's Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability

13:10 LUNCH

14:30 BRUSSELS – SOCIAL PROGRAMME (OPTIONAL)

The maximum number of people for the social programme is 35 (first-come, first-served basis). Please, note that the cost of public transport to reach the meeting points (TRAM 92 to Schaerbeek) is not covered by the programme. There are two options for the social programme:

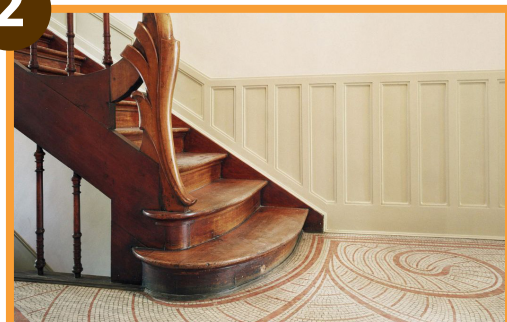
1

Maison des Arts



2

Maison Autrique



## DAY 2 THURSDAY, 13 OCTOBER (CONTINUED)

1

### OPTION 1

#### Visit of Maison des Arts & neighborhood surrounding

The visit will include: visit of the [Maison des Arts](#); and its current Exhibition Color/ Light, and the surrounding area/neighbourhood with an English-speaking Guide.

Description of Maison des Art: From the street, there is nothing to suggest the surprise that awaits you beyond the driveway: an opulent bourgeois residence set in its own gardens. It was built in 1826 for a wealthy linen merchant. The building then passed to Viscount and Viscountess Terlinden, from whose heirs it was later purchased by the Municipality of Schaerbeek. It was subsequently converted into the Maison des Arts/Kunsthuis, now a centre for contemporary art. The interior has been painstakingly restored. The suite of reception rooms illustrates the varying interpretations of the eclectic style. Since the 1950s, the Maison des Arts/Kunsthuis has hosted a diverse cultural programme of exhibitions with the aim of making contemporary art accessible to all. Artists are regularly invited to take over the space and engage with its decor and history.

Maximum number of people: 20  
Time: 14h30- 16h00

2

### OPTION 2

#### Visit of La Maison Autrique & neighborhood surrounding

The visit will include: visit of the [Maison Autrique](#), and the surrounding area/neighbourhood with an English-speaking Guide.

Description of Maison Autrique: Built in 1893 by the architect Victor Horta for his friend and lodge brother Eugène Autrique, the Maison Autrique marks Victor Horta's debut in a new architectural style that will be called Art Nouveau. Even if it cannot yet be considered a manifesto of Art Nouveau, the Maison Autrique announces the style in some of its constructive principles and decorative details. Having become the property of the Municipality of Schaerbeek, it has undergone an exemplary renovation and is open to the public as a show house of the Belle Epoque. It also hosts exhibitions, the current one being dedicated to the studios of late artists.

Maximum number of people: 15  
Time: 14h30- 16h00



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[Procure+](#) is a network of more than 40 European public authorities that connect, exchange and act on sustainable and innovation procurement. Our combined knowledge and experience allows us to provide advice, support and publicity to any public authority that wants to implement sustainable and innovation procurement. The Procura+ Network joins forces to champion sustainable and innovation procurement at the European level.

## CONTACT

ICLEI - European Secretariat  
Leopoldring 3  
79098 Freiburg, Germany  
+49 761 368 92-0

[mara.inzaina@iclei.org](mailto:mara.inzaina@iclei.org)

<https://procuraplus.org/events/procura-seminar-2022/>