Responsibility: Ensure that any public money is spent not only takes into account savings and efficiency but also includes social and environmental responsibility at its heart.

Evidence: Develop an evidence base of how your organisation is contributing to the resilience of the economy, the wellbeing of your communities and the sustainability of the environment directly through procurement.

Knowledge: Gain a deeper understanding of your procurement spend to realise its strategic power to meet your organisation’s goals.

Strategic power: Use your Basic and Advanced Spend Analysis findings to inform public procurement and economic development strategies, policies and processes to benefit the economy, your communities and the environment in a meaningful way.

Change: Engage with colleagues, other organisations, suppliers, and key stakeholders to change mindsets and progress public procurement practices.

Transparency: Provide your stakeholders with information and transparency on how your public money is being spent and the impact it delivers.

Four Methods to build an evidence base

Basic Spend Analysis:
- Gather evidence on where your procurement spend goes with suppliers:
  - By geographical areas of interest
  - By types of businesses
  - By sectors

Advanced Spend Analysis:
- Use your Basic and Advanced Spend Analysis findings to inform public procurement and economic development strategies, policies and processes to benefit the economy, your communities and the environment in a meaningful way.

Gap Analysis
- Gather evidence on where your procurement spend goes with suppliers beyond geographical areas of interest:
  - By type of businesses
  - By sectors

Re-spent Analysis
- Gather evidence on what happens to your procurement spend once it reaches your supply chain:
  - How much your supply chain spends on staff wages
  - Where their employees are from
  - Where their suppliers they work with
  - Where their suppliers are based

Wider Impact Analysis
- Gather evidence on the wider impact of your procurement spend:
  - Economic impact
  - Number of employment opportunities, initiatives to improve the skills of communities
  - Social impact (e.g., initiatives to support community wellbeing and safety, for example around mental health or food poverty)
  - Environmental impact (e.g., amount of carbon emissions or waste reduced)

Tips on how to use the findings to create change in your procurement cycle

Monitoring
- Use the findings from your Wider Impact Analysis to inform how you monitor the delivery and capture the outcomes of procurement activities as well as the data you need to collect as part of the process to evidence the impact delivered directly through procurement.

Procurement
- Use the findings from your Basic Spend Analysis and Gap Analysis to inform how you can progress processes, develop guidance, and ensure the accessibility of your procurement opportunities with different types of suppliers.

Pre-procurement
- Use your Basic and Advanced Spend Analysis, Gap Analysis and Re-spent analysis findings to inform your Re-spent spend analysis, Basic Spend Analysis and Wider Impact analysis to inform the design of your tender and the inclusion of social and environmental criteria.

Governance
- Use your Basic and Advanced Spend Analysis findings to inform Procurement Strategies, Strategic Procurement Plans and the setting of procurement targets (e.g., the increase of spend with SMEs, etc).

Commissioning
- Use the findings from your Wider Impact Analysis to inform the outcomes that you want to include in your procurement cycle.

Four Methods to build an evidence base

Top reasons to analyse your procurement spend

- Use the findings to inform your procurement and economic development strategies, policies and processes to benefit the economy, your communities and the environment in a meaningful way.

- Engage with colleagues, other organisations, suppliers, and key stakeholders to change mindsets and progress public procurement practices.

- Provide your stakeholders with information and transparency on how your public money is being spent and the impact it delivers.

For more guidance, tools and recommendations on how to take your strategic procurement journey forward discover the Making Spend Matter Toolkit:
Visit: urbact.eu/makingspendmatter
#MakingSpendMatter