INvolving the Business Sector in Green Public Procurement: Approaches from the Basque Country

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IHOBE PRESENTATION
Ihobe's mission:

To support the Basque Government’s Department for the Environment and Territorial Policy in enabling environmental policy and in spreading the green sustainability culture within the Basque Autonomous Community. And therefore.

- We catalyse the generation and dissemination of environmental knowledge.
- We cooperate with companies, the public sector and at grassroots level.
- We contribute and we play an active role in improving the environment.
- By sharing our knowledge and our resources, from excellence and social responsibility.
Ihobe's vision:

Ihobe must be capable of being seen by all stakeholders as:

- An efficient partner and advisor of the Basque Government's Department of the Environment and Territorial Policy, which uses its proven experience to provide solutions and services in order to pursue the environmental goals of the BAC.
- A catalyst of environmental knowledge, as a driver for its generation and dissemination.

Ihobe values:

- Credibility and involvement
- Effective management and teamwork
- Spreading faith in change
- From our environment and to our environment
Strategic Goals of Basque Environmental Policy:

**Strategic objectives of the BASQUE ENVIRONMENTAL POLICY**

- CONSERVING ECOSYSTEMS
- IMPROVING ENVIRONMENTAL QUALITY
- SUSTAINABLE MANAGEMENT OF RESOURCES AND WASTE
- PUBLIC-PRIVATE PARTNERSHIP AND CITIZEN CO-RESPONSIBILITY
- SPEEDING UP AND SIMPLIFYING ENVIRONMENTAL ADMINISTRATION
GREEN PUBLIC PROCUREMENT IN THE BASQUE COUNTRY
IHOBÉ´S PAPER IN GPP:

Ihobe is the Technical Secretary for GGP in the Basque Country.

Ihobe’s GPP activities are conducted at two levels:

• at the internal level in Ihobe’s own operations
• at regional level for the promotion and support of GPP in the whole Basque Country Region.
Ihobe’s work:

Since 2005 Ihobe has been working in:

• Getting political commitment
• Tools and support to the Basque authorities (trainings, publications, individual supporting...)
• Developing GPP criteria for more than 25 product/service groups in its GPP Manual (in Spanish).
Ihobe’s vision of the GPP:

GPP has benefits for all of them

ALL OF THEM HAS TO PARTICIPATE IN THE GPP
Involving the business sector in GPP in the Basque Country

For a PRACTICAL AND EFFECTIVE deployment of GPP

We have to know exactly how is the market

Who has the best knowledge of the products/services?

ADMINISTRATION (purchaser)

COMPANIES (seller)

Purchasers and sellers are indispensable in GPP
Until now, the companies have participated in the development of environmental criteria: How?

ADMINISTRATION (purchaser)

Theoric environmental criteria

Real and according with the market environmental criteria

COMPANIES (seller)

Sectorial Associations, Government platforms of companies...
Until now, the companies have participated in the development of environmental criteria:

With this methodology, what do we get?

- Real and according with the market environmental criteria (no tenders null or void, less appeals...)
- Private sector actively involved in the GPP process
- Private sector better prepared (they have information in advanced)

And.....It is an opportunity to identify other situations/problems to work
COMPANIES: What do they get?

- It offers incentives to industry to innovate and be more competitive.
- It drives innovation in products and services.
- They can offer their “environmental version” to other customers (public or private).
- It strengthens the green and also local economy.
- Their image is improved.
RESULTS: Some sectors are more prepared and more receptive than others

- 🎁 Gardening
  - The companies are local and very little.
  - We have prepared curses, guides (gardens, invasive plants...) through the local authorities

- ✅ Cleaning services, furniture, office material
  - Impulse de local companies... and cleaning products with ecolabel
  - The companies asked us to increase the level of the demand
  - A lot of companies have their “Green catalogue” and know how to use it.
  - We have been working together technical criterias (Standars...) and market problems with de ecolabels
BUT NOT ONLY THE ENVIRONMENTAL CRITERIA...

- We have detected other areas to work with them...
- In September the new political compromise has been passed “GREEN PUBLIC PROCUREMENT PROGRAMME OF THE BASQUE COUNTRY 2020” (soon in English).

STRATEGIC LINES:

1. Content and tools for the implementation
2. Integration in the procurement procedures
3. Training, skills building and awareness raising
4. Coordination with the market
5. Communication, dissemination and networking
STRATEGIC LINES:
Coordination with the market

- Involving manufacturers and suppliers in the process to prepare technical criteria
- Bringing suppliers and purchasers together
- Facilitating participation in innovative purchasing processes
- Developing supplier training courses

Now:
- Public transport (buses)
- Supply of electricity
- Urban cleaning and waste collection

- We have a pilot project with the basque policy, to change the windows of one police station.
- We have celebrated a technical session about “Green public procurement of innovation”

- We have celebrate a sesión “how to prepare a good environmental offer”
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THANK YOU!!
ESKERRIK ASKO!!