

Supply of computer equipment with measures of sustainable public procurement

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The beginnings

Bcn city council was already affiliate of EW. We were invited to participate in the pilot project in order to go one step further in transparency in the supply chain to mining

Thanks to the Make ICT Fair project, we organized a general market engagement event in Barcelona, back-to-back with the Mobile Social Congress 2019.

Market Engagement Event



- We were not used to having these kinds of meetings with the industry
- It went really well
- After that several companies contacted us to explain in more detail their policies and innovation (more dialogue)

The first tender

We had 2 tenders planned:

1. Computers
2. Data Processing Center (DPC)



1) “Supply of computer equipment with measures of sustainable public procurement”

Budget: 1,200,000 €

2/02/19 - 12/31/20

Acquisition

Open / Harmonized contract

Bidders/ 3 lots: 5, 3 , 4

1st tender: Award criteria

In addition to the Electronics Watch clauses, we included two award criteria, to start sending a message to the sector, that we wanted to go forward on social and environmental rights along the supply chain:

“Practice of responsible supply in relation to the goods supplied up to 4 points”

“Have a public supply policy or code of conduct covering the entire life cycle of production (manufacturing, transportation, smelter/ refinery and mining) that guarantees the transparency of the supply chain and compliance with the social, labor and respect for human rights, both in the manufacture of products and in the extraction of raw materials, used in the production of the goods object of contract” .. up to 2 points

Accreditation: *Web address, URL or email address to get this policy. In the case of distributors, it will be necessary to certify the adherence to the supply policy of the manufacturer of the proposed equipment.”*

2nd tender: Preliminary market consultation

Published a preliminary market consultation for the procurement of the provision of ICT infrastructures and associated professional services for the **new data processing center**

https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/notice.pscp?idDoc=46666031&reqCode=viewCtn&

The budget for the procurement was over €5 million for a 36-month contract for services and hardware.

The preliminary consultation included 3 questions about social responsibility and transparency in the supply chain in order to survey the current practices of the companies in this regard.

The goal was to understand the market and its ability and willingness to implement targeted contract conditions or provide relevant information should award criteria focusing on strengthening supply chain transparency be used in the upcoming tender.



Preliminary market consultation

SECTION 5 - SOCIAL RESPONSIBILITY IN THE SUPPLY CHAIN

1. *What risk assessments, audits and corrective action plans for work regarding the supply chain consider you enforceable in the framework of compliance with the precepts contained in the ILO Conventions?*
2. *What could be the commitment that providers would have to adopt towards the minerals of conflict?*

3. *What could be the commitment regarding transparency measures in the supply chain of the products offered?*

Final report on the result of the preliminary market consultation regarding the contracting of the supply of ict infrastructures and the associated professional services for the new cpd of the municipal computer institute of barcel city council

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Results of the consultation

Of the total of 14 companies that responded to the preliminary consultation, only 7 have answered to a greater or lesser degree the block of questions corresponding to social responsibility in the supply chain.

The answers obtained were quite unequal depending on whether the company was a manufacturer of electronic equipment or was only a supplier and service provider.

Manufacturers have their own codes of conduct that address the various aspects of the supply chain, both those relating to compliance with the precepts of ILO conventions and those of safety, the environment and ethics.

Most manufacturers are integrated into the Responsible Business Alliance (RBA) (...)

The results of the consultation and other issues unfortunately led to the decision not to include any criteria related to transparency up to mining.



Learnings and reflections

If you want to influence the market, it is important to bring up this issue every time you talk to the sector (with suppliers). To make it clear that this is an important priority to move forward.

We have only done this a few times:

- Market engagement (and related dissemination)
- Some meetings, emails
- Preliminary market consultation
- Few tenders
- EW activities related...

We may not be sending a clear enough message to the industry. (and also inside our organisation).

We are still far from our goal, so we should prioritize it.

We need to be more innovative, more demanding (monitoring, auditing, evaluations) and take action.

We are not doing enough follow up or social audits

We have never applied yet contract penalties related to due diligence in respect for human rights throughout the chain.

We are in a climate emergency and human rights emergency, so we should do more and faster.

Conclusion

- Barcelona City Council aims to strengthen social and ecological standards in the ICT industry via its procurement, but we are still far from achieving that goal.
- Market dialogue was an important tool for understanding current practices, and communicating future intentions.
- Electronics Watch contract clauses (and network) help Barcelona engage suppliers on social responsibility during the performance of a contract



We are still in a preliminary situation, we need to be more demanding, insistent and innovative, as we are still far from guaranteeing the minimum social and environmental conditions throughout the life cycle and especially in mining.

Questions?

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