Social and Sustainable responsible procurement of ICT

Rudie de Vries
Sustainable Policy Advisor
Tender of ICT equipment
Circural and Social
Introduction

City of Haarlem

• > 160,000 inhabitants
• 5486 inh./km²
• Spend: 250 mio euro annually

EU Urban Agenda
Partnership on Innovative and Responsible Public Procurement

joint effort for a public procurement strategy of cities in order to support innovation and sustainability (social, economic and environmental)

E-learning module ready next week! Give a message for the link
Views on Public Procurement

Public Procurement is a way to purchase goods, works and services

Public Procurement helps to comply to rules and regulations

Public Procurement is a strategic means to achieve general policy goals
Strategic Procurement

Public Procurement Policy
Achieve more together

• Economic
  • Innovation, Local economy, SME’s

• Social
  – Social conditions in global supply chains, Corporate Social Responsibilities/ Social Return on Investment and Social enterprises

• Sustainable
  – Climate-awareness & Circular economy
ICT department on board?

How to shift from spec driven towards functional thinking?

ICT department can be very traditional… but:

Using policy and motivate people to change by showing / talking about harsh labour conditions

Head of ICT is committed to the strategic goals.

Market engagement stimulated everyone
What about Security

Security is a key issue in procuring ICT nowadays

Guaranteed security updates are very important

Get the Security team also committed to the strategic goals, to prevent last minute problems

Risk of too narrow choice in the market if not thoroughly thought out
Market Consultation

Market Consultation is a key element when you want to explore new possibilities in your tender: can the Market deliver what you want?

We learned that the industry was very interested in the market engagement!

City of Haarlem learned a lot, and the participants too.
Lessons Learned: practical

• Start with a good introduction

• In case of a larger group: divide in sub working sessions with a specific thesis, like: security, footprint, social standards, service level

• Create the setting for open communication and innovation!

• Try to engage all the participants

• End with a wrap up

• Report of the market consultation on the Tenderboard!
Lessons Learned: tender

Contract form can contribute to a lower footprint: it is easier to arrange a longer lifespan of the equipment with a Hardware as a Service concept compared to when buying the equipment.

Longer lifespan → smaller footprint

Social Sustainability is getting more and more common, but still a long way to go.
Tender 2020 joint procurement

Covid changed the momentum

COVID postponed the tender AND we had new insights on the equipment

Haarlem participates in a joint procurement organised by the Association of Netherlands Municipalities (VNG)

We want circular and social in this tender, we hope that other Dutch cities will get inspired to do the same in this tender!
Questions?

Rudie de Vries
rudiedevries@haarlem.nl
Senior Sustainable Policy officer
City of Haarlem
Tender of Circular and Social ICT equipment

Disclaimer: These webinars have been created under the Make ICT Fair project, which has received funding from the European Union’s EuropeAid programme under grant agreement CSO-LA12017/388-226. The sole responsibility for any error or omissions lies with the editor. The content does not necessarily reflect the opinion of the European Commission. The European Commission is also not responsible for any use that may be made of the information contained herein.