"SDG in procurement"

Together we can make the world's most sustainable public procurement
The role of the procurement lawyer

• The procurement officers are one of the keyes to making sustainable tenders. They have a unike opportunity to created these much needed changes. Being a procurement lawyer is not just an ordinary office job, as a procurement lawyer and public purchaser, you are a very important key in bringing the political goal to life.

• The small changes that you can write into the tender documents may be the decisive factor that contributes to the food chain starting to move in a more sustainable direction which then can create noticeable changes in primary production also in distant countries.
Food procurement in the municipality of Copenhagen

- 90% organic in 2015
- Approx. 80,000 daily meals
- Approx. 40,000 diners daily
- 7,375,000 kg annually.
- 141,800 kg weekly.
- 1100 kitchens in 925 locations
- Approx. 1700 employees in the kitchens
- Approx. 40,300,000 EUR in annual food consumption
- 10 % of all municipal procurement in Denmark
The road to 90% organic

• Copenhagen Eco-Metropolis 2001 vision stated in 90% organic target, and was implementet with 3 subtargets: 60% by 2006, 75% by 2011 & 90% by 2015
• Cost of conversion: approx. 1 mill. EURO per year for training and other cost to the conversion agents.
• Training for kitchenstaff: cook from scratch, less waste, less meat – more greens, use seasonal products = organic food with no added cost
• Rotation programmes for unemployed. Receive training and replace kitchen staff during courses = employment rate of 83 %
• Organic principles integrated in public kitchens through the kitchenstaff.
• Organic consumption is increasingly being measured by government certification
• Change in procurement, market development, products in season, diversity, sensory evaluation, and ....
Brining the policy into life

The procurement specialist
Rules and regulations
Municipality knowledge – politics of food
+
Conversion agents
Organic and sustainable conversion
High quality in public meals
+
Market dialogue
Market knowledge – sustainable goals in production
+
Kitchen dialogue
Kitchen needs – what works and what need to be changed

Opportunity to do it differently – seeing new potentials.
The sustainability criteria currently identified as relevant to work with are as follows:

- Packaging
- Prevent food waste
- Seasonality and diversity
- Climate-friendly food / climate weight
- Organic food
- Sustainable soy and - palmoil
- Sustainable fresh fish
- Fairly traded - certified goods
- Transport
- Nutrition in procurement
- SDG in tenders
Odense Municipality
# SDG Dialog Document

<table>
<thead>
<tr>
<th>Nummer</th>
<th>Eksempel på dansk perspektiv</th>
<th>Eksempel på krav</th>
<th>Leverandørsbemærkelse</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Vi skal afskaffe alle former for fattigdom i verden</td>
<td>Fremme uddannelse. Nødbringe kindhed og skolefællesskab. Bekæmpe hjemløshed. Fåfærdighed i egen bist.</td>
<td>Forbryder marked. Arbejdsløshed. Anmodning om at afvikle arbejden i EU (Code of Conduct, ansættelsesbevis m.m.)</td>
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<tr>
<td>3</td>
<td>Vi skal sikre et sundt liv for alle og fremme trivsel for alle aldersgrupper</td>
<td>Nødbringe kraft, KOL, diabetes, dømme, psykiske problemer, misbrug af stoffer/alcohol, tab.</td>
<td>Arbejdsskader (due diligence). Luft, vand- og jordforurening. Støjniveau. Kemikalier, herunder væskel- og hormonforsyntende stoffer m.m.</td>
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Odense Municipality – 5 stage model: Identify, prioritize, qualify, implement and control

Risk hedging
- Internal start-up meeting in the department.
- Desk research and market coverage.

Dialogue with market stakeholders
- Test preliminary knowledge, focus areas and SDGs.
- Gain new knowledge about the market.

Qualification of the SDGs
- Written consultation. Align with the broad market. Response to proposals for specific requirements and criteria.

Turn into requirements
- Translating knowledge into specific requirements and competition parameters.

Contract management
- Inventories by tender. Follow-up on the supplier's obligations. Internal compliance in Odense Municipality.
SDG in contract

• The created document are to be filled out by the bidder

• In the document, all the requirements and criteria we ask for in the tender are linked to the SDGs so that we can more easily monitor their impact over the lifetime of the contract, and it gives space for the supplier to fill out the asked sustainable details.

• The supplier can describe actions and point out all the SDGs they are working with in their company, and that they want to be included in our cooperation, but as a minimum, answers to requirements regarding palm oil, sustainable soy, packaging and sustainable fishing as mentioned in the requirement specification must be filled in.
The National Procurement Officer Network and The Inspiration Catalogue

• The National Procurement Officer Network is hosted by the Danish Ministry of Environment and chaired by the Municipality of Copenhagen. We share knowledge, encourage and inspire each other.

• The Inspiration Catalogue is a catalogue of green initiatives. The intention is that the catalog will go in depth with different topics, and provide inspiration for how they can be incorporated into tenders in different ways. The facilitator continues to gather inspiration and add new topics so that the material is continuously updated with "State of the art - for the moment".
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