Procura+ Seminar
12 October 2022

Key Note
Shaping a sustainable future: Schaerbeek’s procurement strategy in time of green recovery and just transition

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Schaerbeek’s procurement strategy in time of green recovery and just transition

1. Strategy & Vision: Climate Plan
2. Practices in Schaerbeek
3. Next steps
1. Strategy: Climate plan

Food

- 1/3 of our impact on the environment
- Source of significant emissions - direct and indirect: production, transport, waste management etc.
- Growing public concerns at local level

Schaerbeek Climat Plan

- Local response to the climate emergency
- Concrete strategic operational framework
- Planned and budgeted action plan

Public policies

- CAP/ Farm to Fork Strategy - European level
- Federal Health Nutrition Plan - national level
- Good Food strategy - regional level
Public procurement: a lever for green recovery & just transition in times of global crises

**Climate Plan Priorities**

- Making the municipality's **purchases sustainable and efficient**
  - Sustainable Procurement Strategy Plan (URBACT project)
- Food and Public procurement: **priorities mutually reinforcing**

**Public tenders**

- Crucial **action lever**
- Significant **opportunity** for the administration, its missions and projects
- Achievement of the **global climate objectives** (-55% in 2030 compared to 2005 and carbon neutrality in 2050)
Vision: designing sustainable tenders

Now:
- Public procurement
  Purchase of goods and services:
    procedure to meet a specific & immediate need

Next steps
- Go beyond a simple economic transaction
- Use it as an instrument to improve and increase the sustainable performance of purchase of goods and services

Public procurement becomes a lever for public authorities to ensure their purchasing reflects broader goals
  ex: fight against global warming, economic development, social responsibility or even setting the example)
Obstacles and constraints for local buyers

- Legal constraints - Strict regulatory framework, overlapping & complicated regulation ....
- Financial constraints – the sky is never the limit
- Human constraints – limited human resources & lack of knowledge of sectors/markets
- Time constraints of tenders procedures -
- Limited local suppliers and production capacity
- Field of action limited to the public sphere VS territory
2. Practices in Schaerbeek: goods & services

3 work axis

1. **Recurrent tenders**: yearly basis
   ex: maintenance products purchase etc.

2. **One shot tenders**: need-based requests to the purchasing department from municipal services
   ex: new or specific projects, studies

3. **Non-recurrent tenders**: Pro-active approach of the purchasing department on non-recurring expenses
   ex: purchase of vehicles
Public tender: a multidisciplinary process

3 types of expertise

- Legal analysis
- Technical know-how
- The professional buyer profile
3. Next steps towards: triple dynamics in Schaerbeek

1. Strategy & Vision: Approved ☺
   - Climate Plan
   - Sustainable Procurement Strategy Plan
   - Diversity Plan
   - Motion relating to zero waste and zero plastic

2. Top down: progressive 😞
   - Political power
   - Hierarchical framework of the municipal administration

3. Bottom up municipal services: progressive 😞
   - Case-by-case basis
   - Agents’ good will
Next steps towards a green recovery & a just transition

Compliance with legal constraints, including jurisprudential trends
- Make requests processing easier
- Simplify the administrative burden of the procedures
- Improve public tenders’ sustainability

Implementation of the Sustainable Public Procurement Action Plan
- Strengthen market prospecting capacities
- Identify GPP limitations
- Create a cross-cutting vision of procurement

Raising awareness and empowerment of the final consumer/municipal agent
- Prepare and accompany in the change
- Provide training to ensure an optimal use of the purchased goods
- Provide the needed resources for technical management and for change adaptation related to sustainability, by tender category
Questions?