Welcome to the Procura+ Capacity Building Session 1 on Circular Procurement

12 October 2022
12.00 – 15.45 CET

The session will begin shortly...
In the meantime please take a seat
Introduction

- Introduce yourself
- Explain why you are joining this session / what do you want to learn?
- What is your favourite thing about Brussels so far?
- Throw the ball at someone else
Agenda

12.00  Welcome!
12.20  Identify the problem
13.00  Lunch!
14.00  Develop the research question
14.15  Brainstorm narrow down, prototype
15.00  Present the solution
15.15  Discuss and reflect
15.45  End!
Design sprint?
Design sprint!

Source: Dan Nessler, Willemien Brand
Design Sprint

Tackle big problems, fast, while maximising learning through prototyping

UNDERSTAND
Explore

DEFINE
Focus

IDEATION
Tinker

DECIDE
Focus

PROTOTYPE
Make

VALIDATE
Focus

All this in 5 days
Not every solution is an answer to a problem.
Understand the problem

In pairs, take turns to interview each other.

- What is currently preventing micro, small and medium-sized enterprises to become more circular?
- Why municipalities are not yet using circular public procurement as a strategic tool?
- Why circular economy is not yet embedded in public procurement processes?
Understand the problem

Write down the key issues that you have identified through your conversation on the post-it notes.
Organise the problems

Bring your post-it notes and start grouping similar issues or themes together.
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Develop the research question

How might we ________________?
Brainstorm

In groups brainstorm ideas for solutions to answer the question.

- Any idea, *even if it sounds complete absurd or silly*, is welcomed.
- Don’t be too quick to dismiss an idea.
- Listen to the ideas that people in your group come up with.
Narrow down

Narrow down and filter through the ideas that you came up with. Try to come up with one solution.
Prototype

Prototype your solution.

The prototype can be a sketch, a drawing on a napkin, a powerpoint presentation, a role play, a dance, a song, an elevator pitch, etc...

As long as it is legal, there is no limits to what the prototype can be.
Present your solution
You now have 5 mins to present your solution
Discuss and reflect

- What have you learned during this session?
- Are there any ideas that you discussed today that you could implement within your municipality or organisation?
- Do you have any feedback on this session?
Connect with us!

ICLEI EUROPE

The ICLEI European Secretariat is based in Freiburg (Germany) with offices in Brussels (Belgium) and Berlin (Germany).

Sustainable & Circular Procurement: www.sustainable-procurement.org

Innovation Procurement: www.innovation-procurement.org

More information on Circular Procurement: Helena O'Rourke-Potocki helena.o-rourke-potocki@iclei.org
Enjoy the break!