Spotlight on Ghent
Onboarding the City Council

Main drivers that convinced the City Council of our story?

• Sustainable Procurement Strategy

• September 2014: Ecoprocura @ Ghent

Sustainable Procurement Strategy

I. Minimizing the ecological footprint throughout the entire lifecycle with a focus on:
   a. Rational use of energy and independence of non-renewable energy
   b. Minimizing the impact on local air quality through efficient and environmentally friendly transportation and deliveries
   c. Avoiding waste

II. Encouraging sustainable employment of disadvantaged groups with a focus on:
   a. Increasing the opportunities on the labour market for job seekers from disadvantaged groups – with specific attention for youth unemployment
   b. Strengthening the sustainable growth of the social economy sector

III. Promoting sustainable innovations.

IV. Fostering local economic growth with special attention for start-ups and innovative companies.

V. Integrating and assuring international labour standards and fair trade principles throughout the supply chain.

VI. Encouraging sustainable entrepreneurship amongst suppliers

VII. Increasing the maturity of the procurement function and striving towards excellence in procurement
Key achievements

- Clear **Strategic Agenda**, assisted by defined Key performance indicators and clear targets
- **Sustainable festival organization** through partnering of cultural organizations in the Green Track working Group
- 2013 **Auroralia Award** for best initiative with regards to **sustainable city lighting**
- Fleet transition towards electric and CNG vehicles
- First city to use **Cradle-to-Cradle Certified cleaning products** for all of its buildings

*In God we trust, all others must bring data*

~ William Edwards Deming ~

Strong emphasis on managing sustainable procurement according to the principles of **EFQM** using **Manager’s Dashboards** to monitor, report and act on our achievements

* EFQM = European Foundation for Quality Management
Role of ICLEI and Procura+

- **Seed** new methodologies on target setting and reporting
- Create **symbiosis** between cities and organizations
- Be the **fertilizer** for labels and standards
- **Harvest** results and best practices worldwide
- Push European Procurement legislation forward
What’s on the horizon?

In 2016/2017 the focus will be on:

• Making SPP reporting embedded in the organization
• Use of CO\textsubscript{2}-calculation tool to evaluate different delivery strategies
• Tendering of a new contact for fair trade working clothes
• Development of a custom Sustainable contract management tool

TARGETS

• Reduction of 10% of CO\textsubscript{2}-emissions for deliveries in 2016
• 10% growth (year-on-year) in contracts awarded to the social economy sector
• 30% less purchase orders, transports and invoices through sustainable ordering behaviour
• Digipolis Ghent will allocate 10% of the budget for ICT to procure innovative products and services or use innovative procurement methods
Questions?

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