GPP in Copenhagen
- Sharing experiences on how to implement GPP in the organization

Procura+ seminar, October 2016
COPENHAGEN
CAPITAL OF DENMARK

INHABITANTS:
Municipality 570,000
Region 1,000,000

TOTAL AREA:
74 km²
7,432 inhabitants/km²
1000 new inhabitants per month
GPP in Copenhagen - Political focus
GPP in the procurement policy

Important statements:

1. Support innovative and green transition
2. We want to influence the suppliers in a more sustainable direction
3. Growth and job creation for companies that develop innovative and green solutions
4. We follow up
The annual procurement of the City of Copenhagen is 1,5 billion Euro

- 240 million euro centralized agreements (Finance Administration)
- 213 million euro decentralized agreements (different administrations)
- 400 million euro on construction
- 667 million euro no agreements
Organization

- 7 administrations
- 10 procurements unites and strategic procurement
- ca. 60 contract lawyers
- thousands of decentralized procurers
How do we work?
Main activities

- Tenders
- Follow-up activities
- Internal capacity building
- Knowledge platform / gain of knowledge
- External communication
- External working groups
- International cooperation
- Network
- Procurement forum
- Mandatory criteria
- Green City steering group
- Strategic/ political platform

Risk

Strategic importance

60 %

15 %

25 %
Main activities
Support/Consult the tender process

- Support/Consult the tender process

- Technical and Environmental Administration (TEA)
  - Brainstorm
  - Elaborate environmental criteria

- TEA gather information
  - Colleagues
  - Authorities
  - Eco Label
  - Business association
  - Network
  - Market engagement
  - Other Cities
  - NGOs

- TEA
  - Elaborate environmental criteria

- TEA and procurement unit
  - Negotiation

- Tender announcement
  - Q&As
  - Evaluation
  - Signature

- Follow-up
  - Receive documentation
  - Supplier meetings
  - Audits
# Main activities

**Guideline for Environmental criteria**

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<thead>
<tr>
<th>Activity</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Transport</strong></td>
<td><strong>Tomgang</strong>&lt;br&gt;“Alle Leverandørens chauffører skal gøres bekendt med, og overholde, Københavns Kommunes tomgangsregulativ, der forskriver, at motoren i et holdende motorvælket kørestøj ikke må være i gang længere end højest nødvendigt og højst 1 minut. Læs mere om reglerne i kommunens folder her: <a href="http://www.kk.dk/~/media/231190c193040e6bf63a54a666f63f.pdf">http://www.kk.dk/~/media/231190c193040e6bf63a54a666f63f.pdf</a>”&lt;br&gt;[[Kilde: Københavns Kommunes Tomgangsregulativ]]&lt;br&gt;<strong>Obl</strong></td>
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Main activities
Follow-up

Things to consider...

- Time
- Controll vs. dialogue
- Criteria
- Rewarding the "green" or "black" supplier
Main activities

**Follow-up**

**Following up – activities**
- Documentation during contract duration
- Participating in the suppliers meeting
- Audits

**Selection**
- Prioritizing
- Screening
- Self-assessment

**Coming activities**
- Using external consultant for audit (sustainability combining environment and social and ethical issues)
- Monitoring (difficult and time consuming, what to quantify)
Main activities
Capacity building

Internal Capacity building
- Internal stakeholder engagement (keep in close contact with procurement-colleagues)
- Example: Establishing a process for market engagement
Main activities

- Tenders
- Internal capacity building
- Strategic/political platform
  - Follow-up activities
  - Mandatory criteria
- Procurement forum
- Green City steering group
- External communication
- External working groups
- International cooperation
- Knowledge platform / gain of knowledge
- Network

60% 15% 25%

Risk

Strategic importance
SUM-UP
Strength & Weakness
# Strength & Weakness

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
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<tbody>
<tr>
<td>• Political focus</td>
<td>• Focus from top management level</td>
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<tr>
<td>• Decentralized</td>
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<tr>
<td>• Bargaining power</td>
<td>• Overall agenda on efficiency</td>
</tr>
<tr>
<td>• Resources = manpower</td>
<td>• Re-organizations</td>
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<tr>
<td>• Follow up</td>
<td>• Monitoring</td>
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<tr>
<td>• Access to experts</td>
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Recommendations

1. Have a policy for (green) procurement
2. Set targets for green procurement
3. Make formalized agreements between environmental department and procurement teams
4. Guideline for environmental criteria
5. Have enough time for market dialogue, making environmental criteria and to follow-up
6. Focus on internal capacity building
7. Join partnerships
8. Lobby, lobby, lobby.....
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