Welcome to the 2016 Procura+ Meeting and Seminar

ICLEI in cooperation with the CompraVerde-BuyGreen Forum are pleased to welcome you to the 2016 Procura+ Meeting and Seminar. The seminar is organised together with Regione Lazio and the SPP Regions and GPPbest project consortia. Procura+ is a network of more than 40 European public authorities that connect, exchange and act on sustainable and innovation procurement.

The Procura+ Meeting for participants and strategic partners will take place on the afternoon of 13 October, the day before the Procura+ Seminar and European Conference. All are welcome to attend, get involved and receive a flavour of the activities the Procura+ Network has to offer.

Procura+ Seminars have always been a great place to connect and exchange with fellow procurers. The programme provides opportunities for exchange amongst procurement practitioners and is aimed at building and strengthening existing networks.

The venue for the Procura+ Meeting and Seminar as well as the CompraVerde-BuyGreen Forum is the Salone delle Fontane in Rome:

**Salone delle Fontane**
Via Ciro il Grande 10/12
00144 Roma
www.salonedellefontane.com

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DAY 1 THURSDAY, 13 OCTOBER

Start of the CompraVerde-BuyGreen Forum. The opening session will have Italian and English simultaneous translation.

9:00 REGISTRATION

9:30 OPENING SPEECH

› Cardinal Peter Kodwo Appiah Turkson, President of the Pontifical Council for Justice and Peace

10:00 GREEN PUBLIC PROCUREMENT INTO EUROPEAN, NATIONAL AND REGIONAL POLICIES

Welcome:
› Massimiliano Smeriglio, Vice-president of Regione Lazio
› Virginia Raggi, Mayor of Cityof Rome (tbc)

Speakers:
› Gian Luca Galletti, Minister of Environment Land and Sea Protection, Italy
› Raul Pop, Secretary of State Minister for Environment, Water and Forests, Romania
› Karmenu Vella, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission (video message)
› Mark Hidson, Global Director of ICLEI’s Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability
› Inese Pelša, Responsible for GPP, Ministry of Environment and Regional Development, Latvia
› Nicos Kouyialis, Minister of Agriculture, Rural Development and Environment, Cyprus
› João Pedro Matos Fernandes, Minister of Environment, Portugal (tbc)
› Marcello Pittella, President of Region Basilicata
› Mauro Buschini, Deputy Mayor for Relations with the Council, Environment and Waste of the Regione Lazio, Italy
› Ivan Lo Bello, President of Unioncamere
› Maurizio Tira, President, National Association for Local Agenda 21
› Nazzareno Gabrielli, Vice General Director, President, Banca Etica

11:30 LIFE-CYCLE COSTING AND ENVIRONMENTAL CRITERIA: COMPLIMENTARY OR COMPETING TOOLS?

A session exploring what LCC is and the challenges we face when applying LCC in the context of sustainable procurement. It will include advice from a procurement authority experienced in the use of LCC (CONSIP S.P.A.). (Helena Estevan, Ecoinstitut, as part of the SPP Regions project and Lidia Capparelli, CONSIP S.P.A.)

12:30 CIRCULAR ECONOMY AND PROCUREMENT

A session exploring how procurement can be used to reach more circular solutions (Joan Prummel, Rijkswaterstaat and Mervyn Jones, Sustainable Global Resources, as part of the SPP Regions project)

The sessions above will take place as a part of the CompraVerde-BuyGreen Forum, which will take place in the same venue.
DAY 1 THURSDAY, 13 OCTOBER (CONTINUED)

Start of the Procura+ Meeting.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>13:00</td>
<td>LUNCH AND REGISTRATION</td>
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<tr>
<td>14:30</td>
<td>WELCOME TO THE PROCURA+ MEETING</td>
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<td></td>
<td>Welcome by Mark Hidson, Global Director of ICLEI’s Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability, Perttu Pohjonen, special envoy of the Deputy Major Pekka Sauri and Chair of the Procura+ Network, and the Facilitator General, Cecile van Oppen, Copper8</td>
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<tr>
<td>14:45</td>
<td>PROCURA+ PARTICIPANTS IN THE SPOTLIGHT</td>
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<td>Success stories on implementing Sustainable Public Procurement presented by Procura+ participants Zürich (Beat von Felten), Ghent (Thomas de Jonge) and Birmingham (Hasan Wazir). Learn about the political momentum, achievements, networking activities and what comes next.</td>
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<tr>
<td>15:15</td>
<td>PROCURA+ MARKETPLACE</td>
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<td>“Elevator Pitches”, facilitated matchmaking and collaboration among Procura+ Participants, Strategic Partners and interested stakeholders.</td>
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<td></td>
<td>1. <strong>BuyZET - bringing city logistics and sustainable transport to the next level</strong> (Casper Marott, City of Copenhagen and Simon Clement, ICLEI)</td>
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<td>2. <strong>Funding and project opportunities for 2017</strong> (Mark Hidson, ICLEI)</td>
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<td>3. <strong>Procura+ Twinning and why everyone needs a partner</strong> (Katja Kardikova, City of Oslo and Léon Dijk, City of Rotterdam)</td>
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<td>4. <strong>GPP success stories from Sardegna</strong> (Gianluca Cocco, Sardegna, Director of the Environmental Sustainability and Information Services Department in charge of GPP policy)</td>
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<td>5. <strong>Copenhagen and the circular economy: what are the next steps for the city?</strong> (Maria Fray, City of Copenhagen)</td>
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<td>6. <strong>Using green procurement of vehicles to help meet air quality standard goals</strong> (Maria, José Sarriàs Galceran, Catalan Government)</td>
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<td>7. <strong>Presenting the Research and Transfer Network on Sustainable Public Procurement in NRW, Germany</strong> (Maximilian Müngersdorff, Project Coordinator, German Institute for Development Policy / Deutsches Institut für Entwicklungspolitik)</td>
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<td>8. <strong>Reducing food waste through sustainable procurement: stories from the healthcare sector</strong> (Grazia Cioci, Healthcare Without Harm)</td>
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<td>16:00</td>
<td>COFFEE BREAK</td>
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DAY 1 THURSDAY, 13 OCTOBER (CONTINUED)

16:30 EXCHANGE SESSION - HOT TOPIC TABLES

Discussion between groups of Procura+ Participants, Strategic Partners and other attendees. This session is for connecting with others in the network and exchanging ideas on best practice, barriers, tools and support for progress in sustainable and innovation procurement.

1. **Procura+ participant Helsinki’s approach towards implementing 100% sustainable public procurement** (Perttu Pohjonen, Environmental Expert, Project Manager, City of Helsinki)

2. **Procura+ participant Cremona’s experience from a GPP policy to action with highlights from the food and catering, cleaning and transport sectors** (Tania Secchi, Director General Supplies Department, City of Cremona)

3. **PPI and its relevance to the New Directives** (Sara Bedin, Independent Expert on Innovation Public Procurement)

4. **Exploring the uncertain aspects and unproven benefits of supplier engagement** (David Morgan, Senior Commercial Services Specialist, Cornwall County Council)

5. **The power of data: e-procurement and SPP monitoring** (Kristiina Bailey, Procurement Manager, HSY and Thomas de Jonghe, Project Leader Strategic and Sustainable Procurement, Ghent)

6. **Performance based procurement: exploring replicable methodologies from the waste sector** (Michiel Westerhoff, Strategy and Development Manager, Circulus- Berkel)

7. **Valencia City Story: Introducing PPI into planned tenders** (Francisca María Hipólito, Employment Specialist, City of Valencia)

8. **Supply chain management and social responsibility assessment: experiences from North-Rhine Westphalia, Germany** (Holger Willing, newtrade NRW and Ariane Bischoff, City of Solingen)

9. **Circular procurement – your next step** (Joan Prummel, Circular Procurement Facilitator, Rijkswaterstaat and Mervyn Jones, Director, Sustainable Global Resources)

10. **Sustainable procurement of food and/or catering services: results from the INNOCAT project** (Amalia Ochoa, ICLEI - Local Governments for Sustainability)

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18:45 PROCURA+ NETWORK – THE NEXT STEPS

› **Philipp Tepper**, Procura+ Network Manager, ICLEI - Local Governments for Sustainability

There will be a short break between ca. 19:00 and 20:00

20:00 PROCURA+ DINNER

Participants who selected the dinner during registration are invited to join the Procura+ dinner at the **Al Biondo Tevere** restaurant (www.albiondotevere.it, address: Via Ostiense 178 - 00154 Roma).
DAY 2 FRIDAY, 14 OCTOBER

Start of the European Conference and Procura+ Seminar, organised with the support of Regione Lazio within the framework of the GPPbest and SPP Regions projects.

9:00 REGISTRATION AND COFFEE

9:30 OPENING REMARKS TO THE 2016 PROCURA+ SEMINAR AND GPP BEST EUROPEAN CONFERENCE

› Vito Consoli, Director, Regional Directorate Environment and Natural Systems, Region Lazio, GPPbest associated beneficiary, Italy
› Donatella Emma Ignazia Spano, Regional Minister of Sardinia Region for the Environment Protection
› Mark Hidson, Global Director of ICLEI’s Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability

10:00 WELCOME TO THE PROCURA+ SEMINAR

› Cécile van Oppen, Facilitator General of the Procura+ Seminar

10:15 KEYNOTE: GPP IN COPENHAGEN – SHARING EXPERIENCES ON HOW TO IMPLEMENT GPP IN THE ORGANISATION

› Maria Fray, Environmental Adviser, City of Copenhagen
› Casper Marott, Environmental Adviser, City of Copenhagen

10:45 COFFEE BREAK

11:15 PANEL: THE EU PROCUREMENT DIRECTIVES’ TRANSITION – AN INTERIM REVIEW

› Raffaele Rinaldi, Director General of the Central Purchasing Body, Region Basilicata, GPPbest coordinating beneficiary, Italy
› Paula Trindade, LNEG, Procura+ Strategic Partner
› Prof. Roberto Caranta, Lawyer, University of Turin
› Simon Clement, Coordinator, Sustainable Economy and Procurement, ICLEI - Local Governments for Sustainability
During registration, participants chose from one of the six capacity building groups listed below:

<table>
<thead>
<tr>
<th>Group 1 - Can sustainable procurement become a natural reflex in an organisation?</th>
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<tbody>
<tr>
<td>This session examines how sustainable and innovation procurement knowledge can be spread and applied, within the boundaries of an organisation. This includes exploring models of centralised, decentralised, and centre-led procurement.</td>
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<tr>
<td>Facilitator: <strong>Ana Maria Paladus</strong>, Fondazione Ecosistemi (Italy)</td>
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<th>Group 2 - “But what are the benefits of an SPP approach?”: using data to answer the inevitable question</th>
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<td>Monitoring of SPP is useful when decision-makers and colleagues ask about the benefits of taking a sustainable approach to procurement. This session explores how using data and communicating results of past successes can influence future decisions and strategies.</td>
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<td>Facilitator: <strong>Els Verwimp</strong> (Flanders)</td>
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<th>Group 3 - Risk or reward? Innovation procurement in practice</th>
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<td>It can be difficult explaining to colleagues that the risks of innovation and sustainable procurement are not as big as they think. This session looks at how organisations with a strong culture of innovation have been able to implement this.</td>
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<td>Facilitator: <strong>Hasan Wazir</strong>, Birmingham City Council (UK)</td>
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<th>Group 4 - Life Cycle Costing (LCC) in action</th>
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<td>This session explores the practical use of LCC tools, including examples of successful LCC application by public authorities and how it can be used by others. Interchange of experiences between experts and participants will help identify challenges and solutions for using LCC in order to promote the most sustainable outcomes in procurement.</td>
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<tr>
<td>Facilitators: <strong>Bettina Schaefer</strong> and <strong>Helena Estevan</strong>, Ecoinstitut (Spain)</td>
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<th>Group 5 - Food and catering</th>
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<td>This session will explore how organisations of different sizes and scopes can contribute to sustainable food policies at the national, regional and local level by introducing environmental criteria in their procurement procedures. Experiences of cities, regional procurement agencies and universities will be compared to identify tailor-made solutions for common goals.</td>
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<tr>
<td>Facilitators: <strong>Luisa Mulas</strong>, Regione Autonoma della Sardegna and <strong>Alessandra Catena</strong>, Regione Lazio (Italy)</td>
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<th>Group 6 - Regional procurement practices</th>
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<td>This session will explore the role that Regional Plans for GPP can play in directing the action of regional purchasing bodies and the methods and tools to be used to integrate environmental criteria into centralized procurement procedures. Regional procurement bodies involved in the GPPbest project will share their experiences and progress with similar bodies.</td>
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<tr>
<td>Facilitators: <strong>Monica Nardone</strong>, Regione Lazio and <strong>Livia Mazza</strong>, Fondazione Ecosistemi (Italy)</td>
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</table>
12:15  CAPACITY BUILDING SESSION 1

13:30  LUNCH

15:00  CAPACITY BUILDING SESSION 2

16:30  COFFEE BREAK

17:00  RESULTS, OUTLOOK AND CLOSE

17:45  COMPRAVERDE NATIONAL GPP AWARDS CEREMONY

THE GPPBEST PROJECT

The GPPbest project will activate in each territory a strategy for the adoption, implementation and reinforcement of GPP, thanks to the cooperation between public bodies and to the experience of the technical partner, Fondazione Ecosistemi:

- Region Basilicata will prepare and adopt its Regional Action Plan for GPP;
- Region Lazio will define a Plan for the engagement of regional agencies and bodies and will implement 3 pilot actions;
- The Ministry of Environment and Forests of Romania will organize a series of technical workshops directed to public officers, define a plan for GPP dissemination, realize a pilot action with the publication of green tenders;
- Region Sardinia will update its Regional Action Plan and work to the improvement of GPP implementation tools through the definition of sample tenders and specifications and the dialogue with suppliers for the definition of verification systems.

In addition, GPPbest foresees the development of several tools that will be useful to project beneficiaries and also to other public administrations across Europe:

- a catalogue of best practices and a set of guidelines for the implementation of a GPP policy in its different phases;
- a code for GPP of Procurement Agencies;
- a GPP monitoring system;
- green tenders with the calculation of relative environmental and economic benefits.

Thanks to the project’s blog, all those engaged in the realization of the activities, in particular the GPPbest activators groups that will be established within each administration, will provide a direct testimony of their experience.
On 27 April 2016, ICLEI marked 20 years of work on sustainable procurement at a ceremony in Bilbao’s Guggenheim Museum. The event formed part of the 8th European Conference on Sustainable Cities and Towns and also provided the opportunity to showcase the new-look SP Platform and the revamped Procura+ European Sustainable Procurement Network. Over the last 20 years, through its activities on sustainable and innovation procurement, ICLEI has been involved in 150 projects; organised 100 conferences, seminars and workshops; trained over 2,000 people; supported 300 cities in more than 50 countries, and saved 1 million tonnes of CO2.

Over the last two decades, many ICLEI Members have been including sustainability criteria in their procurement policies and procedures to achieve resource efficient, low-carbon and socially responsible societies. ICLEI has also worked with sustainable procurement experts from cities across Europe on numerous projects and initiatives related to SPP. These include specific initiatives such as installing 20,000 energy efficient light bulbs in Copenhagen (Denmark), broad policy aims such as Rotterdam’s (The Netherlands) commitment to 100 percent green procurement from 2015 onwards and European-wide initiatives such as the GPP 2020 project, which has brought together central purchasing bodies across Europe to achieve savings of over 900,000 tonnes CO2e to date.

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GPPbest is a project funded by the European Commission under the LIFE programme. It aims to promote the exchange of good practices and improvement of GPP already being implemented in some Italian regions and to develop a system of tools and knowledge that encourage the adoption of green procurement, including the provision of centralized procurement actions.

SPP Regions is promoting the creation and expansion of 7 European regional networks of municipalities working together on sustainable public procurement (SPP) and public procurement of innovation (PPI). The regional networks are collaborating directly on tendering for eco-innovative solutions, whilst building capacities and transferring skills and knowledge through their SPP and PPI activities. The tenders within the project will achieve 54.3 GWH/year primary energy savings and trigger 45 GWh/year renewable energy.

CONTACT
ICLEI - European Secretariat
Leopoldring 3
79098 Freiburg, Germany
+49 761 368 92-0
rome2016@iclei.org
www.procuraplus.org/events/procura-seminar-2016