



2018 PROCURA+ SEMINAR

Connect Exchange Act on Sustainable and Innovation Procurement



Oslo, Norway
21-22 March, 2018



City of Oslo



Final Programme



PROCURA+

European Sustainable Procurement Network

Welcome to the 2018 Procura+ Seminar

The City of Oslo and ICLEI are pleased to welcome you to the 15th Procura+ Seminar. The seminar is organised in cooperation with the SPP Regions project. Procura+ is a network of more than 40 European public authorities that connect, exchange and act on sustainable and innovation procurement.

Procura+ Seminars have always been a great place to connect and exchange with fellow procurers. The programme provides opportunities for exchange amongst procurement practitioners and is aimed at building and strengthening existing networks.

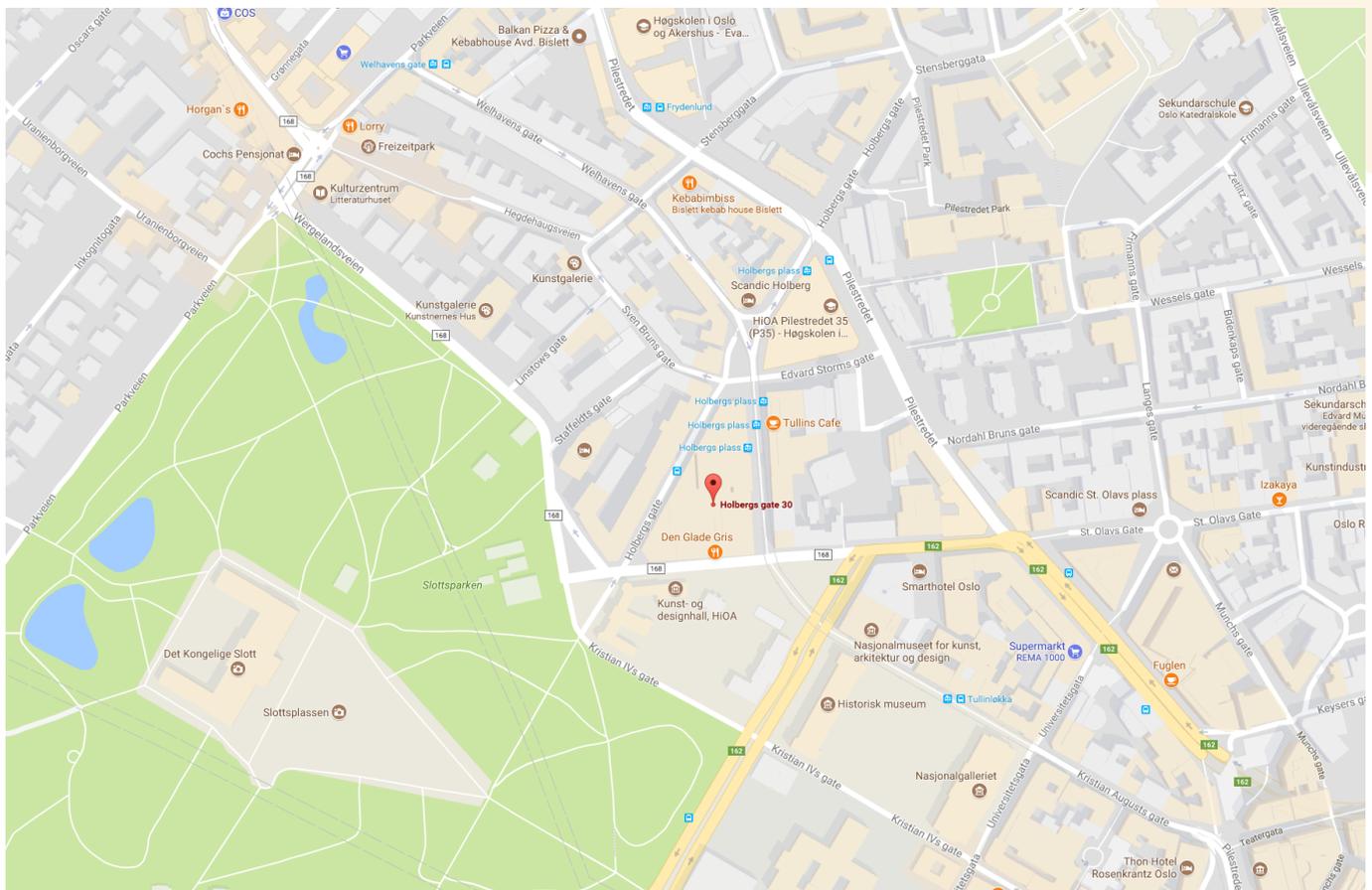


Image: Radisson Blu Scandinavia Hotel, Oslo

The venue for the Procura+ Seminar is the Radisson Blu Scandinavia Hotel.

Holbergsgate 30
0166 Oslo
Norway

www.radissonblu.com/en/scandinaviahotel-oslo



DAY 1 WEDNESDAY, 21 MARCH

8:30 REGISTRATION AND COFFEE

9:00 WELCOME TO THE PROCURA+ SEMINAR 2018

Welcome:

- › **Robert Steen**, Vice Mayor for Finance, City of Oslo
- › **Mark Hidson**, Global Director of ICLEI's Sustainable Procurement Centre, ICLEI
- › **Katrin Stjernfeldt Jammeh**, Mayor of Malmö

9:20 GETTING STARTED

Harnessing the Procura+ buzz and introducing the Procura+ Matrix

9:40 KEYNOTE - STRATEGIC PROCUREMENT POLICY DEVELOPMENTS AT THE EU LEVEL

- › **Nikita Stampa**, Head of Unit, DG GROW G/4 Innovative and e-procurement, European Commission

10:00 PROCURA+ RESPONSES AND MESSAGES TO EUROPE

Group discussion between attendees on the latest European policy developments, providing a chance to identify messages and recommendations from procurement practitioner perspectives. Groups will then feed back to a panel of European level representatives.

10:45 COFFEE BREAK

11:15 KEYNOTE SHAPING A SUSTAINABLE FUTURE: OSLO'S PROCUREMENT STRATEGY

- › **Mari Jerman**, Department of Finance, Oslo City Hall & **Espen D. Nicolaysen**, Sustainable Procurement, Agency for Improvement and Development

11:45 INTRODUCTION TO THE CAPACITY BUILDING SESSIONS

During registration, participants chose from one of the six capacity building groups listed on page 5.



Image: VisitOSLO/Thomas Johannessen



DAY 1 WEDNESDAY, 21 MARCH (CONTINUED)

12:00 CAPACITY BUILDING SESSION 1

The first of two Capacity Building Sessions. Join your group using your colour coded name tag.

13:00 LUNCH

14:15 CAPACITY BUILDING SESSION 2

Re-join your group after lunch to continue working on your procurement challenge.

16:00 COFFEE BREAK

16:30 IN THE SPOT LIGHT - 2017 PROCURA+ AWARDS WINNERS



Innovation Procurement of the Year: Circular procurement of towels and overalls

Colonel Harold Jacobs, Commanding Officer and Major John Langeland, Manager Procurement Clothing Company, Ministry of Defence Netherlands



Tender Procedure of the Year: Remanufacture of office furnishings

Sally Attwood and Amanda Davies, Public Health Wales

17:00 KEY MESSAGES FROM DAY 1

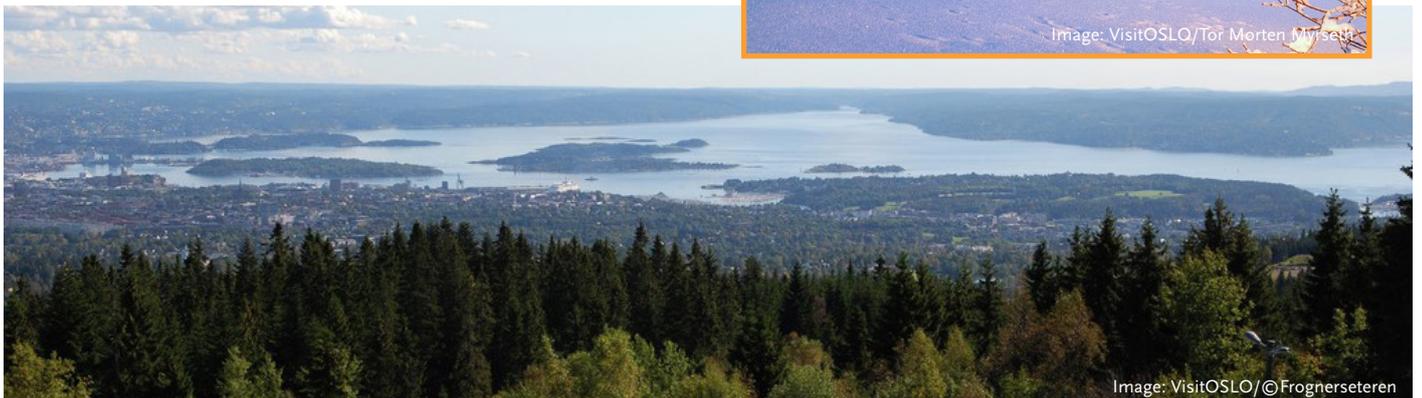
17:15 CLOSE OF DAY 1

18:30 TRANSFER TO THE DINNER VENUE

Buses will leave from Radisson Blu Scandinavia Hotel. After dinner transport back from the restaurant to the Radisson Blu will be provided at approximately 22.30.

19:00 DINNER

Dinner will be at the [Frognerseieren Restaurant](#).
Holmenkollveien 200
0791 Oslo
Join us for traditional food and stunning views!



DAY 1 WEDNESDAY, 21 MARCH (CONTINUED)

Capacity building session 1 What are the ways to measure the impact of procurement on the environment and society?

This session examines how we can evidence and show the positive impacts of the sustainable criteria we use. What effects does public spend have on the places we live and the natural environment?

Capacity building session 2 Going the extra mile: using advanced criteria and verification for more effective outcomes

Exploring how to integrate stronger criteria, set the correct balance between different criteria and 'doable' verification schemes and designing the right criteria for specific procurement areas.

Capacity building session 3 Becoming a key influencer: overcoming the human barriers to embedding SPP and PPI in your organisation

This group will examine ways to build capacity of colleagues, find the right mix of people, ensure procedures are in place and have the right discussions with the right people. This includes managing personalities and people as well as changing systems and methods.

Capacity building session 4 Using procurement strategically for long term change

Procurement processes, policies and strategies can have numerous benefits. The European Commission promotes strategic procurement, highlighting "the use of public procurement as a strategic tool to support more sustainable economies and societies".

Capacity building session 5 Reducing the risks: developing needs assessment for procurement

Needs assessment can reduce the risk of poorly planned and ineffective procurement. This session will explore how needs assessment can be turned into practical criteria. Risk management and risk analysis tools will also be considered in the context of needs assessment and procurement planning.

Capacity building session 6 Are you *really* doing PPI?

Pressures of time and resources, prioritisation in other areas and lack of skills for market engagement mean that true innovation is hard to achieve through procurement. This group will explore the methods and approaches for making innovation procurement possible.



DAY 2 THURSDAY, 22 MARCH

6:30 MORNING CITY RUN

Energize your second day with an exhilarating morning run with colleagues and friends. Enjoy the early rays of sunlight during a guided run through some of Oslo's most famous parks and landmarks. We start at 6:30 outside the Radisson Blu Scandinavia Hotel and will continue at pleasant speed for 6km, exploring sights such as the Royal Castle, Frogner Park and Vigeland Sculpture Park. We will be back at the hotel by 7:30, in time for a well earned breakfast.



8:30 REGISTRATION AND COFFEE

9:00 KEYNOTES – SPP ON THE MOVE

- › **Dag Strømsnes**, Head of Public Procurement Department, Difi
- › **Robert Kaukewitch**, GPP Policy Officer, DG Environment, European Commission

9:20 NEWS FROM THE PROCURA+ NETWORK

- › **Philipp Tepper**, Procura+ Network Manager, ICLEI

9:40 PROCURA+ MARKETPLACE

The Procura+ Marketplace is your chance to let everyone know about your procurement activities! Take the stage to 'pitch' procurement related services or projects, or ask for peer support with a challenge you might face. Once all the pitches are finished, you will then go to your 'market stall' where other participants can approach you to discuss things further.

10:30 COFFEE BREAK

11:00 SUSTAINABLE AND INNOVATION PROCUREMENT JOURNEYS: STORIES FROM THE NETWORK

Success stories on SPP presented by Procura+ participants

- › **Tim Rudin**, Head of the Central Responsible Procurement Team, GLA Group, United Kingdom
- › **Kinga Lőcsei-Tóth**, Head of Subunit, Department for Investment and Project Management, Municipality of Budapest, Hungary
- › **Léon Dijk**, Consultant for Green Public Procurement, City of Rotterdam, The Netherlands

DAY 2 THURSDAY, 22 MARCH (CONTINUED)

11:30

EXCHANGE SESSION – HOT TOPIC TABLES (2 X 30 MINUTES)

The exchange sessions will take place in two rounds of 30 minutes each. After both rounds, each table will report back to the whole group.

- 1. How to best verify compliance with social responsibility in ICT procurement? The Electronics Watch approach.**
Björn Claeson, Electronics Watch
- 2. Circular Procurement: Procura+ Interest Group.** Joan Prummel, Rijkswaterstaat; Ashleigh McLennan, ICLEI
- 3. Urban Agenda Innovation and Responsible Procurement Partnership.** Else Kingma and Annika Reinds, Municipality of Haarlem
- 4. LCC hacking: tricks, shortcuts and skills for life cycle costing.** Aure Adell, Ecoinstitut
- 5. Procura+ Practitioners Secrets.**
City of Oslo procurement team
- 6. Regional cooperation for SPP in practice.**
Laurence Cesbron, RGO
- 7. Understanding the transport footprint of all your procurement: the BuyZET approach.**
Geir Høyvik Rossebø, City of Oslo
- 8. How to make best use of the Procura+ Network resources and activities.**
Philipp Tepper, ICLEI
- 9. Market engagement in practice: Lessons learned from the Procura+ Interest Group.**
John Watt, ICLEI
- 10. Ecolabels: how to use them efficiently and effectively.** Tonje Nerby and Ingrid Bjerke Kolderup, Difi

12:35

IMPETUS FOR THE FUTURE

12:55

FINAL REMARKS

- › **Mark Hidson**, Global Director of ICLEI's Sustainable Procurement Centre, ICLEI

13:00

FAREWELL LUNCH

14:00

STUDY VISITS

Participants can choose from one of the following:

- 1. Study trip to Haraldrud - one of Oslo's recycling plants**
(**Start: 14:00**) Oslo's life-cycle based waste management system plays an important role in helping the city to reach its climate goals. An important contribution is the optical sorting plants, where source-separated household waste is sorted. Expanded source-separation of food waste and plastic packaging helps reduce greenhouse gas emissions and improve local air quality. It also aids in the recovery of valuable resources found in waste products.
- 2. "Green Oslo - Best Practices" a mini-seminar combined with a guided tour of Oslo City Hall**
(**Start: 14:30 from Radisson Blu**) Guests will hear four speed presentations about Oslo's best practices in the city's work on climate and environment. This includes talks on: Climate budget, Zero emissions transportation in procurement. Circular consumption and economy, Fossil-free construction sites. The mini-seminar will take place in Oslo City Hall and will be combined with a guided tour of the building which is decorated by great Norwegian art from 1900-1950, with motifs from Norwegian history, culture and working life.



Image: VisitOSLO/Tord Baklund

Please note, visits may be subject to minor changes.

DAY 3 FRIDAY, 23 MARCH

9:30 - 11:30 **STUDY VISIT**

Oslo city tour

A guided tour through the city of Oslo, which explores the links between old Oslo and the brand new.

The tour will have a historical view, as well as a focus on the new, green solutions.



PROCURA+
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[Procura+](#) is a network of more than 40 European public authorities that connect, exchange and act on sustainable and innovation procurement. Our combined knowledge and experience allows us to provide advice, support and publicity to any public authority that wants to implement sustainable and innovation procurement. The Procura+ Network joins forces to champion sustainable and innovation procurement at the European level.



[SPP Regions](#) is promoting the creation and expansion of 7 European regional networks of municipalities working together on sustainable public procurement (SPP) and public procurement of innovation (PPI). The regional networks are collaborating directly on tendering for eco-innovative solutions, whilst building capacities and transferring skills and knowledge through their SPP and PPI activities. The tenders within the project will achieve 54.3 GWh/year primary energy savings and trigger 45 GWh/year renewable energy.

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www.procuraplus.org/events/procura-seminar-2018



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