Procura+ Seminar 2008
Smarter engagement with the market
in the pre-procurement phase

6 - 7 November 2008
Birmingham, UK

PROGRAMME
Thursday, 6 November 2008

8:30 Arrival and Registration

9:00 Welcome

*Chair: Mark Hidson, Director Sustainable Procurement, ICLEI - Local Governments for Sustainability*

*Sandy Taylor, Head of Climate Change and Sustainability, Birmingham City Council, United Kingdom*

9:30 Introduction to Pre-Commercial Sustainable Procurement

Early Market Creation of Innovative Highly Energy-Efficient Technologies through the Pre-Procurement Phase (SMART SPP project)

*Philipp Tepper, Project Officer, ICLEI - Local Governments for Sustainability*

Pre-Commercial Sustainable Procurement in Europe – the Legal Framework

*Lieve Bos, Project Officer for Pre-Commercial Procurement, European Commission*

10:30 Coffee Break

11:00 Pre-Commercial Sustainable Procurement Dialogues - Challenges & Solutions

This session will focus on exploring the different challenges faced by public authorities and companies as purchasers and suppliers of sustainable emerging technologies. More specifically, presenters from public authorities will speak about their experiences of how emerging technologies are of benefit and also share some approaches and experiences on minimising risk management during the pre-commercial procurement stage. The session will also serve to present some of the issues that companies face in making emerging technologies available to the public sector.

The session will be centred on a series of presentations followed by an opportunity for questions from the audience. The presenters will then participate in a panel discussion where the audience will also be encouraged to actively contribute with their own experiences and questions.

*Chair & Facilitator: Neil Hopkins, Head of Strategy & Performance, Corporate Procurement Services, Birmingham City Council, UK*

Presentation of Local Government Experiences: Pre-Procurement of Textiles

*Helena Barracó, Sustainable City Programme, Barcelona City Council, Spain*

The Sustainable Products Catalogue - Experiences from Smarter Engagement with the Market

*Peter Joyce, Global to Local, United Kingdom*

The experiences from Hewlett Packard in Pre-Procurement

*Hans Wendschlag, Hewlett Packard, Sweden*

Questions and answers followed by an interactive panel discussion

12:30 Lunch Break
Programme Day One

14:00  Innovative Emerging Sustainable Technologies (parallel sessions)

The session will look into details of emerging sustainable technologies and their associated environmental benefits, in terms of CO2 savings through energy efficiency. Each session will include an introduction to the innovate product in focus (LED lighting and electric vehicles) followed by two examples of sustainable emerging technologies presented by companies and associations. Time for questions from the audience will be provided following each presentation.

<table>
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<tr>
<th>LED lighting</th>
<th>Electric vehicles using green electricity</th>
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| Introduction to the aims of “LED lighting” as an emerging technology in the framework of the SMART-SPP project  
Dave Starling, Head of Procurement, Bromley Council, United Kingdom |
| LED lighting as an emerging technology - current innovations and future perspectives  
Kim Jessen, Luxx Denmark  
John Aston, Philips Lighting, United Kingdom  
Robert Burch, Berenworth Energy Systems, United Kingdom  
Facilitator: Peter Joyce, Global to Local, United Kingdom | Introduction to the aims of “electric vehicles” as an emerging technology in the framework of the SMART-SPP project  
Philipp Tepper, Project Officer, ICLEI - Local Governments for Sustainability, Germany |
| Electric Drive Innovations from Modec  
Paul O’Dowd, Modec, United Kingdom | Electric vehicles using green electricity |
| Innovations and technology procurement in the field of electric vehicles  
Robert Stüssi, European Association for Battery, Hybrid and Fuel Cell Electric Road Vehicles (AVERE), Portugal  
Facilitator: Philipp Tepper, Project Officer, ICLEI - Local Governments for Sustainability, Germany |

15:30  Coffee Break

16:00  Opportunities for implementing pre(commercial) procurement

The final session will provide an outlook on how to further promote emerging technologies that are highly energy efficient using different approaches in the pre-commercial procurement stage.

Chair and Facilitator: Mark Hidson, Director Sustainable Procurement, ICLEI - Local Governments for Sustainability

Future steps for the Promotion of smarter engagement with the market in Europe  
Lieve Bos, Project Officer Pre-Commercial Procurement, European Commission

Lead market public procurement networks and the role of pre-procurement  
Keith Sequeira, Lead Market Initiative, European Commission

Outlook and next steps and the Procura+ Sustainable Procurement Campaign  
Mark Hidson, Director Sustainable Procurement, ICLEI - Local Governments for Sustainability

17:00  End of Procura+ Seminar
# Programme Day Two

## Friday, 7 November 2008

### Procura+ Participants Meeting Agenda

**Chair:** Mark Hidson, Director Sustainable Procurement, ICLEI - Local Governments for Sustainability

<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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| 9:15 – 9:30 (optional) | Introduction to the Campaign for non-Procura+ Participants  
Optional session for those who wish to find out more about the Procura+ Campaign before the meeting begins |
| 9:30 – 10:15 | Welcome & introduction of new participants  
*Introduction to the meeting:* Mark Hidson, Director Sustainable Procurement, ICLEI  
*Introduction from participants* |
| 10:15 – 11:00 | SMART-SPP – opportunities to involve the Procura+ participants  
*Call for participation in the SMART-SPP projects – detailed discussion on the opportunities for Procura+ participants to get involved:* Philipp Tepper, Procura+ Campaign Manager, ICLEI |
| 11:00 – 11:30 | Coffee Break |
| 11:30 – 13:00 | Overview of upcoming ICLEI and Procura+ activities  
*EcoProcura 2009*  
EcoProcura 2009 conference ‘Climate Neutral through Procurement’ in Reykjavik 25-27 March - opportunities for Procura+ participants  
*Carbon Disclosure Project*  
CDP Procurement Project: Lessons and Insights from Engaging Suppliers on Climate Change. Tom Rivett-Carnac, Carbon Disclosure project  
*Upcoming project opportunities and ideas for Procura+ participants*  
European Commission Lead Market Initiative  
Socially responsible procurement in the value chain of ICT (notebooks)  
*Process for electing next Chair and Vice Chair of Procura+* |
| 13:00 – 14:00 | Lunch (provided by Birmingham City Council) |