



# Procura+ Campaign Update

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ICLEI – Local Governments for  
Sustainability

## Who we are

1. Procura+ supports public authorities in implementing sustainable public procurement, promotes their achievements and fosters exchange on good practice from public procurers and experts internationally.
2. 45 participants in 15 countries, 7 national partners, the Procura+ Exchange with more than 700 SPP experts and practitioners



## ● Where do we want to go

- Consultation on the Procura+ re-development concept in partnership with the SPP Regions project
- Rich feedback from participants and national partners – thank you so much!



# Continuing with the good work from the past

- Procura+ Chair and Vice Chair
- Procura+ Seminar series
- Procura+ Webinar series
- Projects based on initiative of Procura+
- Procurement Forum and Procura+ Exchange mailing list
- Telephone updates and assistance throughout the year for participants

## Procura+ Seminar 2015

The challenges ahead: designing procurement for a low-carbon future



Procura+ webinar  
circular economy and procurement – a classic win-win



10.30 - 10.50 Colin Webster, *Ellen MacArthur foundation, UK*  
10.50 - 11.00 Opportunity for questions/ discussion

11.00-11.20 Pål Mårtensson, *Goteborg Eco-Park Case study, Sweden*  
11.20-11.30 Opportunity for questions/ discussion

11.30-11.50 Cuno Van Geet, *Rijkswaterstaat, The Netherlands*  
11.50-12.00+ Opportunity for questions/ discussion



● Where do we want to go  
**New name and logo**



**PROCURA+**  
European Sustainable  
Procurement Network

## ● Where do we want to go **Interest Groups**

- Interest Groups will be set up where several participants have a common interest in addressing and building capacity in SPP topic areas...
- ...could be broad topics such as market engagement or LCC, or could be sector specific topics such as school catering or energy efficient ICT.

## ● Where do we want to go Twinning

- Procura+ Network Participants will be able to seek an SPP ‘Twin’ by having a matchmaking space on the website
- Activities might include: benchmarking SPP activities, setting up an SPP policy, or help with a specific tender

- **Where do we want to go**  
**Better profiling...**
- ...through updated website, newsletter, annual report, case study series and SPP award
- 5 new case studies per year, presenting interesting stories relating to the SPP of the Network participants
- Procura+ Awards: “Sustainable procurement of the year”, “Innovation procurement of the year” and “Tender procedure of the year”



- **Where do we want to go**  
**From National Partners to Strategic Partners**
- National Partners have played a key role in the success of the Procura+ Campaign
- Broader scope, not bound to national territories
- Role of Strategic Partners: Support and promote the activities of the Procura+ Network

- **Where do we want to go**  
**Regional networks and**  
**Procura+ Associates**
- To support the important role of regional SPP networks addressing SPP implementation
- To further expand the reach of the Network, to other public authorities, European and national policy makers, research institutes, and selected stakeholders and multipliers

Where do we want to go  
**Fees: clearer and simpler**

<b>Procura+ Participant</b> (50% discount if ICLEI member)	
<b>Number of employees</b>	<b>Annual fee (€)</b>
Up to 500 employees	500
501 - 5000 employees	1000
5000 - 10000 employees	1500
Over 10000 employees	2000

<b>Procura+ Regional Network</b>	
<b>Number of Regional Network partners</b>	<b>Annual fee (€)</b>
Up to 10	1500
Over 10	3000

**Procura+:** moving ahead

# Thank you

## The floor is open for discussion

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