Procura+ Seminar 2015
The challenges ahead: designing procurement for a low-carbon future

11-12 November 2015
Barcelona, Spain

PROGRAMME
Programme Day One

Wednesday, 11 November 2015

9:00  Registration and coffee

9:30  Opening Remarks
- Janet Sanz, Deputy Mayor for Environment, Urban Planning and Mobility, Barcelona City Council and Vice President of Environment Area, Barcelona Metropolitan Area
- Mark Hidson, Global Director of ICLEI’s Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability

9:50  Welcome to the Procura+ Seminar
- Bruce Haase, Facilitator General of the Procura+ Seminar

10:00 Opening talk - Solutions for procuring sustainably in Catalonia
- Maria del Mar Campanero i Sala, +Sustainable City Council Programme, Barcelona City Council
- Elena Lacort, Technician, Environmental Services, Barcelona Metropolitan Area
- María García i Martínez, Head of Section Environmental Education and Participation, Barcelona Provincial Council
- María José Sarrias, Head of the Service of Environmental Qualification, Directorate-General for Environmental Quality, Ministry of Territory and Sustainability, Catalan Government

10:20 Introduction to the capacity building sessions
Groups and topics for the capacity building sessions are listed by colour on the following page

10:30  Capacity building session 1

11:30  Coffee break

12:00  Capacity building session 2

13:00  Lunch
Locally-sourced, seasonal lunch served at the venue

14:00  Capacity building session 3

15:15  Coffee break

15:45  Presentation of group outcomes

16:30  Panel interview
- Facilitators of the six capacity building groups
- Robert Kaukewitsch, Policy Officer, Green Public Procurement, DG Environment, European Commission
- Philipp Tepper, Coordinator, Sustainable Economy and Procurement, ICLEI – Local Governments for Sustainability

17:15  Closing remarks
- Mark Hidson, Global Director, ICLEI’s Sustainable Procurement Centre, ICLEI – Local Governments for Sustainability

17:30  Tour of the Fabra i Coats venue
Approximately 30-minute tour of the former textile factory

19:30  Procura+ Dinner - Flax & Kale restaurant, Carrer dels Tallers, 74, 08001 Barcelona, Spain

Throughout the conference, a team of artists from Creative Connection will be helping to illustrate and reinforce the seminar outcomes with visual minutes.

Image credit: creative_connection, Instagram

Venue Address
Fabra i Coats
Carrer Sant Adrià, 20 (Sant Andreu)
08030 Barcelona
How to get there (PDF)
### Programme Day One

#### Capacity building session groups

**Check your badge to find your group**

<table>
<thead>
<tr>
<th>Group</th>
<th>Session Title</th>
<th>Facilitator(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Group</td>
<td>How can a clear SPP Policy be developed so it is useable in practice?</td>
<td>Simon Clement, ICLEI - Local Governments for Sustainability and John Watt, ICLEI Local Governments for Sustainability</td>
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<tr>
<td>Red Group</td>
<td>The costs and benefits of SPP: how to collect and make best use of data?</td>
<td>Leon Smith, Commercial Project Manager: Innovation, Transport for London, PRO-LITE, United Kingdom</td>
</tr>
<tr>
<td>Orange Group</td>
<td>In a time-pressured working environment, what are the quick wins for SPP?</td>
<td>Bettina Schaefer, Ecoinstitut SCCL, Spain</td>
</tr>
<tr>
<td>Green Group</td>
<td>How to deal with verification and sustainability criteria?</td>
<td>Marcus Nyman, ISEAL, United Kingdom</td>
</tr>
<tr>
<td>Purple Group</td>
<td>How to embed SPP into an organisation so that it becomes normal practice?</td>
<td>Livia Mazzà, Ecosistemi, Italy</td>
</tr>
<tr>
<td>Yellow Group</td>
<td>How to engage the market to find the most up-to-date sustainable solutions?</td>
<td>Abby Semple, Public Procurement Analysis, United Kingdom</td>
</tr>
</tbody>
</table>

**Key words:**
- Political commitment, securing funds, from policy to implementation
- Setting a baseline, open data, big data, energy and CO2 savings, economic cost savings, life cycle costing
- Low-hanging fruits, lighthouse initiatives, incremental change
- Labels, verification, market availability
- Market intelligence, time pressure, economy, empowerment of SMEs, networking, innovation

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**GPP 2020 Project Partners:**

[ logos of partners ]
Programme Day Two

Thursday, 12 November 2015

**Procura+ Campaign Participants & National Partners´ Meeting Agenda**

**9:00** Registration and coffee  
- Bruce Haase, *Moderator, Speaking Sustainably*

**9:30** Welcome  
- Mark Hidson, *Global Director, ICLEI’s Sustainable Procurement Centre, ICLEI - Local Governments for Sustainability*

**9:35** Procura+ Marketplace  
"Elevator Pitches", facilitated matchmaking and collaboration among Procura+ participants, national partners and interested stakeholders. Presenters:  
- Bertrand Wert, European Commission;  
- Casper Marott, City of Copenhagen;  
- Joan Prummel, Netherlands Enterprise Agency;  
- Cuno van Geet, Rijkswaterstaat & Mervyn Jones, Sustainable Global Resources;  
- David Brasfield, South Norway Health Region;  
- Marta Oliver Tizón, City Council of Sant Cugat del Vallès;  
- Mark Stein, Salford University;  
- Andrei Banu, Romania Ministry of Environment, Waters and Forests

**10:15** Procura+ Campaign Update  
- Philipp Tepper, *Procura+ Campaign Manager, ICLEI - Local Governments for Sustainability*

**10:30** Procura+: moving ahead  
Discussion

**11:15** Coffee break

**11:45** Exchange Session - hot topic tables  
A discussion between small groups of Participants & National Partners based on guiding questions. Exchanging ideas on barriers, examples, mechanisms and necessary support to progress in this area that will be partially enriched by the outcomes of the 2015 Procura+ seminar the day before.  
Topics:  
- Food & catering: how to achieve tangible sustainability impact? (hosted by Maria Pagel Fray, City of Copenhagen & Betina Bergmann Madsen, Procurement Consultant)  
- The Flanders SPP monitoring scheme: lessons learned and transferability? (hosted by Els Verwimp, Flemish Environment, Nature and Energy Department)  
- The Circular Economy and SPP – a win-win-scenario? (hosted by Joan Prummel, Netherlands Enterprise Agency, Cuno van Geet, Rijkswaterstaat & Mervyn Jones, Sustainable Global Resources)  
- Regional Networking for SPP (hosted by Marlene Grauer, ICLEI - Local Governments for Sustainability)  
- Life Cycle Costing LCC in practice (hosted by Helena Estevan, Ecoinstitut SCCL)

**12:45** Reporting back from each roundtable and exchanging further ideas

**13:15** Closing remarks  
- Philipp Tepper, *Procura+ Campaign Manager, ICLEI - Local Governments for Sustainability*  
- Simon Clement, *SPP Regions Project Coordinator, ICLEI - Local Governments for Sustainability*

**13:20** Closing Lunch

Please return your badges to the Registration Desk. They will be reused at a future event. Have a safe trip home!

Photo credits, cover page: Meritxell Díaz Santos, ICLEI European Secretariat

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